



Strategic leaders inspire others. They transform their organizations. They deliver results. They drive growth, innovation, change and collaboration.

The WISE Executive Leadership Institute serves as the gold standard in leadership development programs and is designed to help women executives become more effective leaders. The customized curriculum, which leverages the faculty and resources of Tuck Executive Education at Dartmouth, addresses the critical business acumen and personal leadership skills needed by any successful executive, as well as the specific challenges faced by women in the sports industry.

WHO ATTENDS

- Women at the vice president level or above.
- Executives from industry-leading organizations such as CBS Sports, Coca-Cola, ESPN, FOX Sports, IMG, MLB, MLS/SUM, NBA/WNBA, NBC Sports, NFL, NHL, Octagon, StubHub, Under Armour, USOC and USTA, as well as major league teams.
- The alumnae comprise the upper echelon of female leaders who continue to be actively involved in transforming their companies and the sports industry at the executive level.



“The WISE Executive Leadership Institute was the most unexpected professional gift I could have ever asked for. I was inspired every day by the candid exchange of stories between all the participants and the academic research provided by the professors that directly related to our collective experiences. **The connections, content and campus were unparalleled.**

— Michele Kajiwara
 Senior Vice President, Premium Seating Sales
 STAPLES Center/AEG

“The WELI program was an incredible experience for me both professionally and personally. The exceptional programming of the weeklong executive courses, in the unforgettable environment of Tuck Executive Education at Dartmouth, sharpened my business acumen, expanded my knowledge base and pushed me outside of my learning comfort zone. **The women that were part of my class have continued to provide me friendship, support and advice in my career and will forever inspire me based on our experience together that week.**

— Laurie Kepron, Group Vice President, Integrated Marketing
 National Hockey League



STRUCTURE



An intensive five-day program:

- Formal classroom sessions
- Small group learning activities
- Informal networking

SESSION TOPICS



- Key Capabilities of Strategic Leaders
- Leadership, Change and Influence
- Sharpening Your Negotiation Skills
- Getting Results with Others
- Managing Your Visibility
- Creating the Need for Change
- Connecting Vision and Execution
- First Tenet of Leadership
- Value of Financial Statements
- Financial Analysis
- Integrating Your Life

PROGRAM TUITION



- \$7,500 per person
- Lodging, travel expenses and incidentals are additional. Accommodations are estimated at \$195 per person, per night, single occupancy.

DATES



November 4-9, 2018 on the Dartmouth campus in Hanover, NH.

Application deadline Aug. 5, 2018