

Mission: The Worker Justice Center of New York pursues justice for those denied human rights, with a focus on agricultural and other low-wage workers, through legal representation, community empowerment and advocacy for institutional change.

Opportunity: The organization is currently seeking to hire a full-time position to spend 50% time as a Alianza Agricola Coordinator and 50% time as a Communications Specialist. The position will be located in WJCN's Rochester office. This is a union position.

Job Title: Alianza Agricola Coordinator & Communications Specialist

Supervisor: Advocacy Director & Managing Director

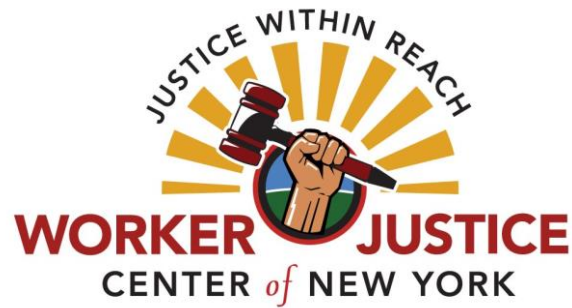
Working Hours: 35 hours per week

Compensation: WJCN offers a generous comprehensive benefits package, including health and dental insurance, paid sick and vacation time, and retirement savings contributions. Competitive salary is commensurate with experience and based upon a union-negotiated compensation scale.

Job Requirements:

Alianza Agricola Coordinator -

- Assist in external communications of the Alianza membership with the ally base that supports them.
- Write the Alianza Annual reports for the purpose of presenting the organization and its work to funders and allies.
- Facilitate ongoing communication with allies via listserves, phone calls, and one on one meetings.
- Coordinate meetings with ally groups that support the Alianza and their chosen campaigns, such as the Rochester Green Light Allies and the Rochester Rapid Response Network.
- Assist external initiatives to support the Alianza, such as events and presentations, managing logistics, collecting participant information and follow up communications after events.
- Develop the base of supporters/volunteers/allies for the Alianza and their chosen campaigns with creative strategies, relationship building, opportunities for networking, presentations and public education events.



- Help engage allies in leadership development and support technology and other computer-based skills.
- Assist with grant writing needs.
- Maintain relationships with key donors and sustainers of the Alianza.

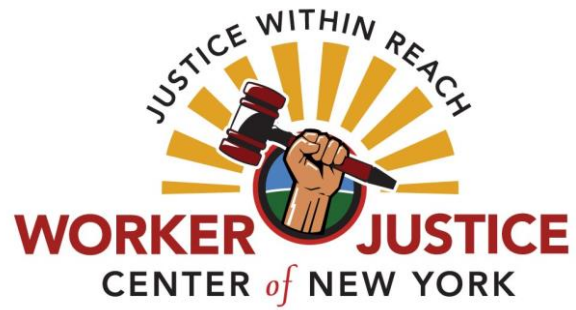
Communications Specialist –

- Responsible for social media strategy, schedule, and execution
- In concert with Communications Director, create message calendar and key messaging agenda
- Develop targeted messaging strategies for WJCNY's diverse audiences, including board, partners, donors, community champions, and service populations
- Draft and disseminate periodic organizational newsletters via Nation Builder

Qualifications:

- Bachelor's Degree or combination of education and experience
- Written and verbal fluency in Spanish and English (required)
- Experience developing and disseminating strategic and effective communications, both in print and on the web, from conception to publication.
- 3-5 years experience with social media strategies and management in service of awareness raising, social change, and communications.
- Experience with low-wage worker and immigrant communities, including life experience
- Excellent verbal and written communication skills, interpersonal skills and organizational skills
- A demonstrated commitment to workers' rights, immigrant rights, or other relevant social justice issues
- A valid driver's license
- Computer proficiency in Microsoft Office 365; familiarity with Nation Builder

To apply: please submit a cover letter and resume to Lauren Deutsch, by email at ldeutsch@wjcny.org. Please include "Alianza Coordinator & Communication Specialist" in the subject line of your email.



WJCNY is an equal opportunity employer and encourages all applicants regardless of race, sex, disability, religion, national origin or sexual orientation. WJCNY is an affirmative action employer and encourages applicants from women, people of color, persons with disabilities and lesbian, gay, bisexual and transgender individuals.