



**Worker
Justice Center**
of New York

Job Opportunity:

Campaign Organizer

Mission: The Worker Justice Center of New York pursues justice for those denied human rights, with a focus on agricultural and other low-wage workers, through legal representation, community empowerment and advocacy for institutional change.

Opportunity: The organization is currently seeking to hire a full-time Campaign Organizer to join WJCNY's Advocacy team. Our ideal candidate is someone with prior organizing experience who is passionate about advancing legal rights and protections for immigrant workers. We are looking for someone who is committed to working alongside immigrant workers at the grassroots to build power in their communities and workplaces.

Job Title: Campaign Organizer

Supervisor: Director of Advocacy, Outreach & Education

Working Hours: 35 hours per week

Location: This position is based in our Rochester, NY, office. Remote and hybrid work arrangements are available to accommodate health and safety needs while COVID-19 remains a serious threat. Occasional regional travel within New York State is an expected component of this job.

Compensation: Salary is determined by a union-negotiated compensation scale, which begins at \$35,000 per year (for someone with no experience) and increases based on the candidate's qualifications, education, and professional experience – including unpaid internships or volunteer work experience. This is a non-exempt position, paid on an hourly basis. WJCNY offers a generous comprehensive benefit package, including employer-paid family health and dental insurance, generous paid sick and vacation time, 14 paid holidays, 12 weeks of fully paid family leave, group life insurance, and a 401(k)-retirement plan.

Additional Benefits: Use of a company-owned vehicle is available for work-related travel, subject to scheduling and availability. Flexible scheduling is available to all WJCNY employees to accommodate community-facing work that may occur during evenings and occasional weekends.

Job Description:

- Support all aspects of the organization's engagement in legislative and policy advocacy campaigns at the local, state, and federal levels, including representing WJCNY in local, state, and federal advocacy coalitions.

- Work proactively to cultivate partnerships with grassroots organizations, worker centers, and community groups to advance mission-aligned advocacy campaigns.
- Engage in both direct and grassroots lobbying to advance WJCNY's advocacy agenda.
- Partner with WJCNY's direct services staff, clients, program participants, community members, and partners to identify systemic concerns related to workers' rights and immigration justice. Support meaningful stakeholder engagement to guide priorities for legislative and policy advocacy.
- Assist in the development, coordination, and facilitation of leadership development and popular education training programs aimed at preparing WJCNY's clients, program participants, and community member for meaningful engagement in legislative advocacy and workplace organizing campaigns.
- Assist with advocacy-related communications, including social media content, action alerts, blog posts, public statements, outreach materials, and emails to supporters.
- Engage in media outreach and provide interviews to news reporters. Support directly impacted people in sharing their stories with media outlets and the general public.
- Organize and participate in outreach activities and community events aimed at raising public awareness about the WJCNY's advocacy campaigns and issues impacting low-wage workers.
- Conduct outreach to directly impacted communities, both in-person and via phone banking, text message, and social media.
- Organize and participate in strategic direct actions.
- Maintain knowledge of current events, policy changes, and legal developments impacting farmworkers, low-wage workers, and immigrant communities.
- Keep regular, detailed reports as required by supervisor, funders, and as required by law.
- Support organizational fundraising activities through participation in meetings with funders, grassroots fundraising campaigns, development of promotional materials, and phone banking to our individual donor base.

Skills and Qualifications:

- Advanced written and verbal fluency in English and Spanish **required**
- A minimum of 1-2 years of legislative, electoral, community, or workplace organizing campaign experience and general familiarity with basic campaign organizing strategies (more experienced candidates are also strongly encouraged to apply)
- Direct experience with low-wage workers and/or immigrant communities (personal, lived experience included) and a demonstrated commitment to workers' rights and/or immigrant rights
- Excellent communication and interpersonal skills, including comfort with public speaking and conflict navigation
- Detail oriented, with strong organizational and time-management skills
- Ability to work effectively in a fast-paced environment and adaptable to changes in work plan based on campaign strategy needs
- Experience with grassroots coalition-building, stakeholder engagement, and meeting facilitation strongly preferred
- Familiarity with popular education theory and methodologies strongly preferred

- Comfort with commonly used social media platforms
- Proficiency in Microsoft Office and Google-based applications
- The ability to quickly learn the programs and applications used in our day-to-day work, including customer relationship management software, as well as basic graphic design software. Familiarity with NationBuilder and Canva is a plus.
- Associate Degree or equivalent combination of education and professional experience
- A valid driver's license

To apply: please submit a cover letter and resume via email to jobs@wjcny.org. Please include "Campaign Organizer" in the subject line of your email.

WJCNY is an equal opportunity employer and encourages all applicants regardless of race, sex, disability, religion, national origin, sexual orientation, or gender identity. WJCNY is an affirmative action employer and encourages applicants from women, people of color, persons with disabilities and LGBTQIA individuals.