



# WOLF-PAC

## Theory of Change

How to Join the Fight for **Free and Fair Elections.**

Any organization that wants to change something in the world should have a theory about how they intend to get the change they seek.

After completing this short training you will know what **Wolf-PAC's Theory of Change** is, and



**HOW YOU CAN BE PART OF IT**

Our **Theory of Change** is created by asking ourselves

# 3 QUESTIONS:

1

**WHAT** is the change  
that we want?

2

**WHO** has the power  
to give us that change?

3

**WHAT** do we have  
that they need from us?

Before we get to how **Wolf-PAC**  
answered these questions,

# THEORY OF CHANGE

let's examine another group of people  
who also had a **Theory of Change**.

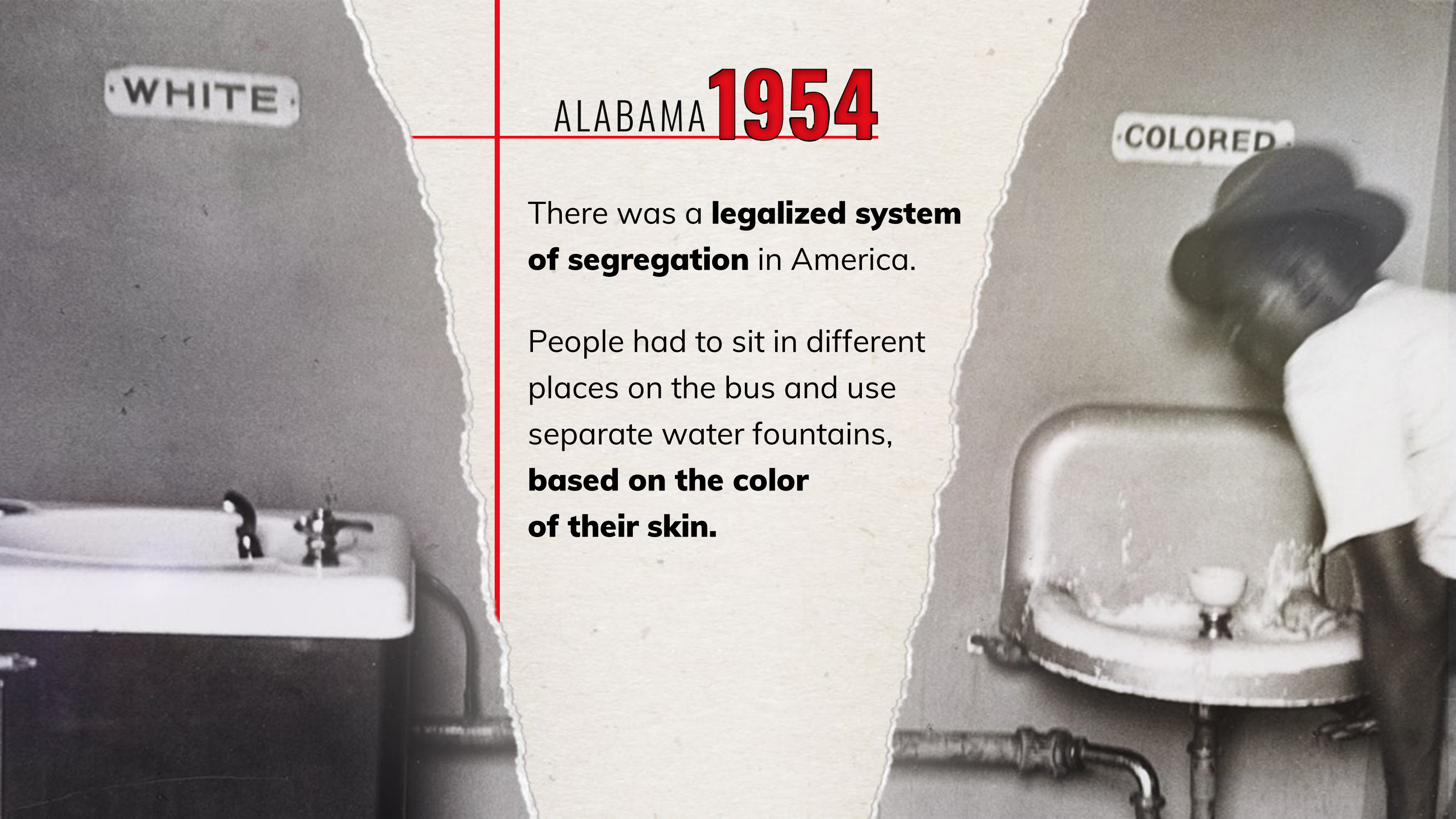
WHITE

# ALABAMA 1954

There was a **legalized system of segregation** in America.

People had to sit in different places on the bus and use separate water fountains, **based on the color of their skin.**

COLORED





# ROSA PARKS

Rosa Parks is known for taking a bold stand and sitting at the front of the bus, but it's important to note that she wasn't just a tired woman who needed to rest her feet.

***SHE WAS A TRAINED ORGANIZER.***

When she refused to give up her seat that day it wasn't random. She, along with other freedom fighters, **HAD A PLAN** about how change could happen in Montgomery.

# LET'S EXAMINE THEIR ***THEORY OF CHANGE.***

1

**WHAT** did they want?

---

**TO BE TREATED EQUALLY  
ON THE BUS.**

2

**WHO** could give them  
that change?

---

**THE BUS COMPANIES**

3

**WHAT** did they have  
that the bus companies  
needed from them?

---

**BUS FARES, MONEY**

Here's the key: as long as they were giving away those fares every day as **individuals**, the bus companies continued to retain that **power over them**.

So here's what they did to change that...

# 381 DAYS

After Rosa Parks was arrested, her fellow organizers launched a one day bus boycott that following Monday.

After they saw the boycott could work, they had to **CONTINUE IT FOR 381 DAYS** before they finally won that change they wanted!





**HOW DID THEY DO IT?**

They organized and became

**ONE COLLECTIVE FORCE**

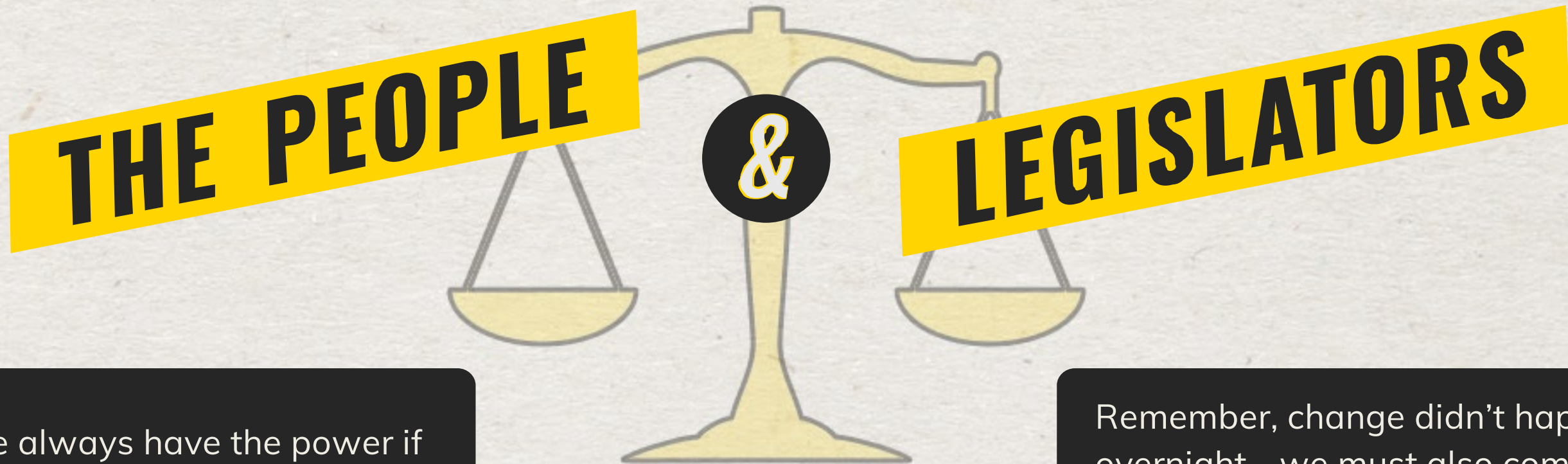
that the bus companies could no longer ignore.

They reversed the balance of power between  
themselves and the bus companies.

# FLIPPING THE BALANCE OF POWER

We can flip the balance of power between ourselves and our state legislators if we are always organizing and growing our movement around this one issue.

---



People always have the power if we're willing stand together on a specific issue.

Remember, change didn't happen overnight - we must also commit to winning and be willing to stick it out for the long run.

Here's how **Wolf-PAC** answered these same three questions:

**QUESTION  
#1**

# WHAT is the change we want?

*A government responsive to the will of the people.*

To achieve this we are pursuing the strongest & longest lasting solution - an Amendment to U.S. Constitution. Only an Amendment goes above the Supreme Court and our broken Congress.

Amending the Constitution may seem difficult, but the truth is that it's been done 27 times. Once by every generation of Americans. Now it's our time.

According to **Article V** of the **U.S. Constitution**, there are only  
**TWO WAYS TO GET AN AMENDMENT.**

**2/3**

of Congress can vote to  
propose an Amendment

*or*

**2/3**

of the States can apply  
for a convention to  
propose an Amendment



**IMPORTANT NOTE :** Either way an Amendment is proposed, it still needs  
to be **ratified by 3/4 of the states** before becoming part of the Constitution.

With a broken Congress unwilling to act on campaign finance reform, and considering that the  
**majority of all U.S. Constitutional Amendments have included a convention campaign,**  
Wolf-PAC has chosen to push for an Amendment through the States.

## QUESTION #2

# WHO has the power to give us this Amendment?

Since our path to an Amendment is through the States,

***the answer is our State Legislators.***

The good news is that on the state level legislators are a lot like you and me: retired teachers, small business owners, firemen, just regular folks. For the most part they actually care about what the people in their community want

# Here's how the legislative process works:

In order to get a convention to propose an Amendment at the state level we must **pass a resolution in**

**2/3**

of the states

*WHICH IS*

**34**

states

**1**

The first step is to find a legislator who will introduce our resolution in your state.

# NEXT

the resolution will be **assigned to a committee.**

# THE HOUSE

Once out of committee, it then gets a **floor vote** in either the House or the Senate of your state, depending on which chamber it started in.

If successful in the first chamber, the resolution gets a vote in the other chamber. So, if it started in the Senate then it goes to the House, and vice versa.

After it passes both the Senate and the House -  
**Congratulations! Your state is on the board!**

We're making progress and have **PASSED IN FIVE STATES:**

That's  
**10%**  
of the states.



**VERMONT**



**CALIFORNIA**



**ILLINOIS**



**NEW JERSEY**



**RHODE ISLAND**

**With your help your state will be next!!**

## QUESTION #3

What do WE HAVE that these state legislators need from us?

They **need our votes** to stay in office, so ultimately what they need from us is

**support from within their own districts.**

If they want to keep that position of power in their community, they need to keep the people in their community happy.

Because **we are the ones** who decide if they get re-elected or not.

# The Power of **PERSONAL RELATIONSHIPS**

Our Theory of Change is fairly straightforward -

We need to **build our organization** big enough, strong enough, and intelligently enough to be able to influence State Legislators in every state.

If we are meeting and developing **personal relationships** with our State Legislators all across the country, telling them that we want this issue fixed -

**WE WILL BE AN UNSTOPPABLE FORCE.**

# REAL LIFE EXAMPLES

We've had many volunteers at Wolf-PAC sit down with legislators who they didn't necessarily see eye to eye with, but because the volunteer was **respectful to them and their staff**, took the time to get to know them and listened to his or her concerns, the legislator was in turn **much more open to supporting our resolution**.

This is why it's important to **always maintain a positive relationship** with legislators and their staff.

# WE ARE THE LEADERS

Another key ingredient to creating change is **LEADERSHIP.**

Most of the time people think of politicians as the leaders, but they are more often followers. That's why they do polling in order to mirror the opinions of the people in their own communities.

We need to realize that it's **UP TO US TO LEAD** these politicians towards the change we need.

**Every single** major movement in the history of our country **BEGAN** with regular Americans taking action and **ENDED** with politicians passing legislation - not the other way around.

How do we **lead our politicians** towards the change we need?



**WE TALK  
TO THEM!**

We make it clear that this issue is **urgent** and that we need them to do everything in their power to solve it.



# GETTING THEIR ATTENTION

On average, it only takes **3 CALLS** to get a State Legislator's attention on an issue!

While we were working in California, we had state senators tell us that we were **MAKING AN IMPACT** after just 4 or 5 calls. Those districts have roughly one million people in them!

We had another office tell us that they would put it in writing that the senator would vote yes for our resolution if we would just stop calling them.

So, even in a state as big as California, 3 calls actually makes a difference. Think about what those 3 calls will do in your state.

# AMAZING ISN'T IT?

Something as historic as amending the United States Constitution comes down to a group of **COMMITTED PEOPLE** making phone calls and setting up meetings.

It's a national movement, but victory is realized just one legislator at a time, one volunteer at a time, one meeting at time.

That's why that Margaret Mead quote is so powerful,

**“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.”**

# ***IMAGINE VICTORY***



When we add a 28th Amendment to the U.S. Constitution, restoring **Free and Fair Elections in America**, Congress will no longer be the place where good ideas go to die, and we can start fixing all of the other problems facing our country.

By creating a separation of wealth and state, we'll actually have **A GOVERNMENT THAT REPRESENTS US.**

**- THANK YOU -**  
for learning Wolf-PAC's Theory of Change.

You're on your way to becoming a

**WOLF-PAC CITIZEN WARRIOR**

Your next step is to take the quiz below to earn your  
**TOC badge** and unlock more levels of participation!