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Contact: Monica Worth  
[mworth@wcfonline.org](mailto:mworth@wcfonline.org)

**WCF One of Ten Finalists in Global Competition  
for U.N. Sustainable Development Goals  
*UNSDN and ESRI Announce Finalists for “2020 Storytellers of the Year”***

Washington, DC / December 16, 2020 – The [Women’s Campaign Fund](#)’s interactive Datastory was selected by judges as one of 10 finalists in the Professional category of the 2020 UN Sustainable Development Network/ESRI global competition for data-driven stories that address UNSD goals. Entries included GIS-based storytelling maps from 151 organizations ranging from government agencies, higher education, and commercial entities to nonprofit organizations and NGOs.

**WCF’s interactive entry maps the balance of women and men in the United States’ 519,682 elected offices**, telling the story behind WCF’s commitment to #5050x2028 – roughly half men and half women in all elected offices nationwide by 2028.

With Congress representing just 1/10<sup>th</sup> of one percent of the nation’s elected offices and states representing just 3.5% more, the story shows that fully 96% of all U.S. elected offices are at the local level. As a dynamic, interactive tool, the Datastory is being populated with the male/female breakdown of all offices, along with data on each locality.

“Local government represents more than half a million ‘onramps’ to elected office for women across the United States,” said Monica Worth, WCF Executive Director. “That means the road to influence and service for women runs right through our neighborhoods.”

WCF’s Datastory includes recent research and commentary on the role and benefits to good government of women in elected office.

[Announcement](#) of the finalists was made in a Twitter live stream on December 16, 2020. Entries “addressed challenging and pressing issues for communities—from climate change and sustainability to the economic impacts of COVID-19 to social justice and gender equity.”

**Judges will select first, second, and third-place winners among the finalists in February 2021.**

The [Women’s Campaign Fund](#), founded in 1974, builds good government at all levels using 100% of America’s talent, wisdom, and skill. WCF includes people from all political parties who commit to 50/50 representation by women and men in elected offices nationwide by 2028, not as a quota, but as a common-sense concept. WCF also operates the 50/50 PAC for women candidates with the proven ability to reach common ground solutions.

WCF’s entry was created by industry innovator, [Datastory](#), a team of world-class experts, with more than 25 years of experience, who apply location intelligence to artfully transform data science into meaning and actionable insights. Datastory’s products help hundreds of entities across multiple industries visualize data on maps and apply sophisticated GIS techniques to find hidden patterns that help decision-makers eliminate analytical blind spots and drive success.

SDSN connects the global academic community to address economic, social, and environmental challenges. Esri delivers geospatial solutions for gathering, integrating, and analyzing the underlying data to drive change.

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