



11th ANNUAL WOMEN HAVE OPTIONS ABORTION ACCESS BOWL-A-THON

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Women Have Options
Federal ID #31-1357186

womenhaveoptions.org

Dear Friend,

What do reproductive rights and bowling have in common? They come together in a celebration that can change lives: the Women Have Options Bowl-a-Thon!

Our 11th annual bowl-a-thon is part of a national series of bowl-a-thon fundraisers held every Spring. Last year, we raised more than \$150,000! This year, with your support, we hope to raise at least \$80,000.

Women Have Options is Ohio's statewide, non-profit fund dedicated to ensuring that every person has a choice in reproductive health care, regardless of income. Founded in 1992, our board and staff have helped tens of thousands of patients in need. Generosity from community members like you is the most critical and directly significant contribution to our work.

Here are the ways business partners (you!) can sponsor the bowl-a-thon:

- Sponsorship at \$1,500+ (Champion), \$750 (Hero), \$500 (Defender) & \$250 (Ally)
- Be a match sponsor (\$1000+) to help incentivize bowlers
- In-kind donations of \$150 or more of prizes, services, and gift cards

For sponsoring the bowl-a-thon, your organization will receive:

- Name or logo on printed bowl-a-thon promotional materials
- Inclusion in WHO/O's e-newsletter and all bowl-a-thon communications
- Representation on our website, and publicity via social media outlets

We have an additional kick-off event and fundraiser to celebrate bowl-a-thon season, bringing bowlers and the pro-choice community together to start the fundraising event with a party!

With the event expected to reach hundreds of progressive local residents, sponsorship is a terrific way to increase your visibility and declare your support for reproductive health and justice. We will also honor requests for your sponsorship to remain anonymous. And since you are supporting a 501(c)(3), your donation is entirely tax-deductible!

Where to send gift: WHO/Ohio, PO Box 1611, Columbus OH 43216 or you can pay online at bit.ly/sponsorbowl20

Contact: Lauren at bowlathon@womenhaveoptions.org

Date & Location of Event: May 2, at Wayne Webb's Columbus Bowl

Event website: fund.nnaf.org/whoo2020 & womenhaveoptions.org/bowlathon

Please send a print quality (300 dpi), transparent PNG or PDF of your logo

Thank you for your consideration, and we look forward to speaking with you soon!

WHO/O 2020 Bowl-a-thon Committee

Lauren, Lexi, Andrea, Linda, Stephanie, Michael, Allison, Shannon, Carolina, & Jenna



BOWL-A-THON FAST FACTS

OR - WHY YOU SHOULD SPONSOR THE WHO-O BOWL-A-THON

The Women Have Options-Ohio Bowl-a-Thon provides a unique marketing prospect for your organization. The event offers a great chance for your company to gain a positive association with a beloved abortion-access grant-making organization and the reproductive health movement. This year, over 200 bowlers are expected to join up, promote the event and raise funds.



National Event with a Local Focus

The Bowl-a-Thon is a nationwide series of local events that allow community members to captain their own bowling team, participate in a national event and raise money to help those in need pay for reproductive health care they couldn't otherwise afford.

This year there will be dozen of abortion access bowl-a-thons around the country and the collective goal is to raise \$2.5 Million!

Last year's bowlathon we had...

- 201 Registered Bowlers with over 1,200 Donors
- 45 Sponsors

In the past decade we've...

- Raised nearly **HALF A MILLION** dollars for abortion access in Ohio!

Past Sponsors include:

Planned Parenthood of Greater Ohio, NARAL Pro-Choice Ohio, Lineage Brewing, The ACLU of Ohio, MadLab, Weiland's Market, Brezel, Evolved Body Art, Lucky 13 Salon, Pattycake Bakery, Dough Mama, St. James Tavern, Wild Cat Gift & Party, Yoga on High and so many more!



Supporting abortion access is not just good values, it is good for business

While reproductive rights has been a politically hot issue with lawmakers, we know that the vast majority of Americans believe that abortion should be legal and accessible*. And due to the surge in legislation to restrict these rights there is a renewed sense of urgency. People want the businesses they support to support them and their bodily autonomy. **Be loud and proud about your support!**

* And if there are haters, we are here to help. You have our back and we have yours.

JOIN OUR TEAM! BECOME A SPONSOR TODAY!

SPONSORSHIP DEADLINE: FEB 1, 2020 TO BE IN THE FIRST EMAIL, & FINAL, APRIL 15, 2020