

# 2021 WOMEN HAVE OPTIONS/OHIO ABORTION ACCESS FUND-A-THON!

Dear Friend:

Abortion funds, like Ohio's statewide fund- Women Have Options, make abortion access possible in times of crisis. It is the support of our robust and passionate community that makes it powerful. I am asking for your support our community by sponsoring our 11th Annual Abortion Access Fund-A-Thon!

Our annual Spring fund drive is a part of a national series of fund-a-thon abortion access fundraisers held every March-May. In 2019 we raised more than \$150,000! This year, with your support, we hope to raise at least \$50,000 as we switch to making the event virtual.

In February of last year, we launched our 11th annual bowl-a-thon. By March, COVID-19 had spread throughout our state. Out of care and concern, we canceled in-person events after months of dedicated planning. Bowl-a-thon is the largest event of the year for Women Have Options. We count on this revenue to fund a significant portion of our direct patient support. This fundraiser keeps our helpline open and makes sure we don't have to say "no" to someone in need.

While we still cannot be in person together, access to abortion has only gotten more difficult and our the need greater. **This year, we say "the show must go on." So we are shifting our annual Spring fundraiser to a virtual FUND-A-THON! Our community of fierce fundraisers will be creatively raising money from their peers online- creating a bunch of buzz and raising critical funds. We're then holding an online variety show in mid-May to celebrate the power and FUNdraising of our community.**

Women Have Options is Ohio's statewide, non-profit fund dedicated to ensuring that every person has a choice in reproductive health care, regardless of income. Founded in 1992, our board and staff have helped thousands of patients in need. Generosity from community members like you is the most critical and directly significant contribution to our work.

## **Here are the ways business and organization partners (you!) can sponsor the fund-a-thon:**

- Be a match sponsor to help incentivize and encourage peer-to-peer fundraisers

\$2,000+ (Week Match Sponsor)

\$1,000 (Day Match Sponsor)

\$500 (Early Day Match Sponsor - prior to April 1)

> \$1,000 (Group Match Sponsor)

*\* Business or organization names appear as a match sponsor on all peer-to-peer fundraiser pages for each individual gift matched.*

- Variety Show Sponsor (\$250+)
- In-kind donations worth \$100 or more of items, services, and gift cards we need for the event or as fundraiser prizes and incentives.
- A combination of anything above- let's get creative!

**For sponsoring the fund-a-thon, your organization will receive:**

- Name on fund-a-thon promotional graphics and on the peer-to-peer fundraising site
- Inclusion in WHO/O's e-newsletter and all fund-a-thon communications with fundraisers
- Representation on our website, and publicity via social media outlets
- Shout outs and name displayed at our public virtual variety show celebration

With the event expected to reach hundreds of progressive Ohioans, sponsorship is a terrific way to increase your visibility and declare your support for reproductive justice. We will also honor requests for your sponsorship to remain anonymous. And since you are supporting a 501(c)(3), your donation is tax-deductible!

**Date by which to confirm your sponsorship:** March 15, 2021 (to be in the 1st email)

**Where to send sponsorship gift:** Women Have Options, PO Box 1611, Columbus OH 43216 or at [https://www.womenhaveoptions.org/sponsor\\_fundathon](https://www.womenhaveoptions.org/sponsor_fundathon)

**Organization Contact:** Steph at [stephanie@womenhaveoptions.org](mailto:stephanie@womenhaveoptions.org)

**Date & Location of Event:** TBA, Online in Mid-May

**Event website:** [fund.nnaf.org/whoo2021](http://fund.nnaf.org/whoo2021)

*Please send a print quality (300 dpi), transparent PNG or PDF of your logo*

Thank you for your consideration. We are grateful to be in community with you, no matter what you have to offer at this moment. Hope to chat with you soon and please don't hesitate to reach out with any questions or needs concerning sponsorship.

Gratefully,

The entire 2021 WHO/O Fund-a-thon Committee