



Role Profile: Communications Lead

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| <p>Person profile</p> | <p>Communications across all media platforms is essential to the growth and development of local branches. WE are looking for a dedicated volunteer to coordinate and lead all areas of branch communications.</p> <p>Branch Communications Officer responsibilities include:</p> <ul style="list-style-type: none"> • Developing the branch communications strategy • Steer the volunteer communication team • Sharing news from The Women’s Equality Party central office through branch forums • Staying up to date with WE-related media appearances and campaigns both centrally and locally • Identifying and sharing content that is likely to be of interest to branch members • Identifying and sharing content that is related to the core objectives of the Women’s Equality Party • Developing links with local print and online media <p>In addition:</p> <p>- You’ll be prepared to sign the WE Code of Conduct outlining expectations around confidentiality, data protection and that you’re not disqualified from holding public office, or have been declared bankrupt.</p> <p>This role is also an active member of the branch officer team and will help develop branch strategy, membership plans and campaigns. All branch officers may interact with the WE central office team, and represent the branch on occasion.</p> |
| <p>Ideal experience (please note: this is just to give an idea of skills/experience which might be useful – enthusiasm and a willingness to get stuck in are just as important!)</p> | <p>WE are looking for someone can commit to this post for at least 12 months and who:</p> <ul style="list-style-type: none"> • Is reliable • Enjoys working as part of a team • Can think creatively about using communications to raise the profile of the Women’s Equality Party • Is a strong communicator • Can attend regular branch meetings • Is passionate about the goals and values of the Women’s Equality Party and agrees to abide at all times by the WE code, set out in our constitution |
| <p>Commitment</p> | <p>The post requires a commitment to posting on social media most days. You will be supported in your role by volunteers of the branch communications team and from the party’s communications team at central office.</p> <p>Time commitments are likely to vary from week to week as the branch develops, although we’d suggest an average 5 hours per month.</p> |