



Interview pointers:

- Please introduce yourself as a “World Peace Caravan Youth Ambassador, representing the United Sustainable Development Goal: (fill in your goal, i.e. SDG 3: Ensure healthy lives and promote well-being for all at all ages)”
- Dress to impress. Look sharp. Try and wear solid, brighter colors.
- Speak slowly and clearly. Enunciate your words.
- If you are interviewing via SKYPE or telephone, always try and use a landline telephone if possible. Second choice would be to use a cell

phone. Try and avoid it, but if you don't have a phone of any kind and absolutely have to use a computer audio connection, please try and use a headset with an external microphone.

- Never use speaker phone.
- If interviewing by phone or SKYPE, choose a quiet place to sit.
- Sit up straight on the edge of your chair with your feet flat on the ground and leaning forward just slightly so you'll feel energized.
- If using SKYPE, make sure the view behind you is appropriate and that no one will be walking back and forth in the background.
- Do your homework and know your subject (the World Peace Caravan and the goal you are working on) as well as possible.
- Write out questions that an interviewer may ask you and practice answering them. Practicing in front of a mirror is very helpful.
- If you happen to set up an interview yourself (as some of you are already doing...awesome!!), it can be very helpful to have some press materials put together to send over to the producer/editor to make things go smoothly for everyone. These include a brief bio that they can use to introduce you (This should include your name, where you are from, a brief mention of something that makes you unique, and the fact that you are a World Peace Caravan Youth Ambassador), a headshot, your contact information, a short write-up on the WPC and the Youth Ambassador Program, and even some questions that you would like to be asked. They may ask you all, some, or none of the questions, but most do use them. We would like to help you put these together, so we will create press materials for each of you that we will send to you for input next week.
- Practice introducing yourself.
- If, as Susan Johnson mentioned, you are asked a question about the WPC that you don't know the answer to, please don't guess. Say something like, “That's a good question. I'm really not certain of the answer, but I'd like to refer you to the website, www.WorldPeaceCaravan.org for that information.” While it is a good idea to read through the website and get familiar with the WPC, we don't expect you to know every little thing about it!
- Kelly's tip: Imagine that the person interviewing you is your best friend. They know you, really like you, and want to hear what you have to say!
- If you are invited to interview in-studio (at either a radio or TV station), make sure to get a picture of yourself (with the host, by a sign with the show's name, in the studio, etc.) that you can share on social media.
- You are an ambassador. Present yourself as one!

General pointers:

- Take the time to research the UN website (www.un.org), paying particular attention to the bottom left corner, where you will see links like *In the News*, *Press Releases*, *Daily Briefing*, *UN Journal*, *Webcast*, *Multimedia*, *UN Radio*, etc. Explore the site and these links to find out more about your goal and search the calendar for events pertaining to your goal.
- You should also download the UN Blue Book to find out who the UN Ambassador from your country is and possibly reach out to him/her. (<http://www.un.int/protocol/sites/www.un.int/files/Protocol%20and%20Liaison%20Service/bb304.pdf>)
- There is a division and an office within the UN for every UN Development Goal.
- Set up a Google Alert for news items related to your goal and perhaps comment on any news you think is relevant via social media. (<https://www.google.com/alerts>)
- Tell stories with videos. 1:10 is an ideal length for a video.
- Upload your videos to our You Tube channel (User name: worldpeacecaravanyouth@gmail.com/ PW: worldpeace33) until we can get StringWire ironed out. Don't worry too much about what they look like; Dana can edit them if need be.
- Ambassador Espinoza recommended creating a new video now that you have been selected as a WPC Youth Ambassador to talk about things like: What do you see as your responsibility now? Why is it important to you? What do you hope to accomplish this year? How do you feel about working together with the other YAs? How does what you are doing relate to your own life, your culture? Be specific. Make it personal. Show everyone your passion!