



Board of Directors Meeting Agenda
Monday, December 11, 2017

6:30-8:00 PM, WSCO Office, 209 Page Street W.

Time	Agenda Item	Facilitator	Action Needed
6:30pm	Public comments <ul style="list-style-type: none"> ● West Side residents or designated employee reps to address the board on non-agenda items 	President	No action required
6:40pm	Consent agenda <ul style="list-style-type: none"> ● November minutes ● December Agenda ● Letters of support <ul style="list-style-type: none"> ○ RDLU ○ WSS ○ HEJ 	President, Executive Director	Requires Board Approval
6:50pm	Annual meeting debrief <ul style="list-style-type: none"> ● Highlights, ideas for next year ● Board election results 	President	No action required
7:00pm	WSCO Budget Amendment <ul style="list-style-type: none"> ● Reflects updates in projected income and expenses 	Kerry Matthews, Board Advisor	Requires Board Approval
7:20pm	Code of Conduct <ul style="list-style-type: none"> ● Clear, transparent expectations 	Executive Committee + Nick Johnson	Requires Board Approval
7:40pm	Year-end reflection + toast	President	No action required

Meeting Minutes:

- Call to order 6:35pm -- Note we do not have Quorum s
- Motion to do business as Quorum of the Present -- by Krysten, second by Nick - unanimously approved
- No public comments
- Miguel Brito arrived -- regular quorum in effect
- Add to agenda - request from Burrito Mercado
- Update on Alamo Bar plus other updates
- motion to approve consent agenda as amended by Louis, second by Nicholas
- El Burrito Mercado
 - process to get approvals and licensing from the city has been really difficult
 - some signatures don't qualify because people aren't comfortable providing phone number etc

- Liquor catering, liquor on sale (extend to 2am not changing hours but wanted to have ability to do social events later), liquor on sale sunday, Entertainment B license (but no dancing) -- want to add on dancing and that is why Melissa is here today
- residents are getting tired of people continuing to knock on their doors -- would like to have a bigger discussion with WSCO on this process at a later date.
- Motion to approve letter of support for granting an Entertainment B license by Kareem, second by Nicholas -- unanimously approved
- Annual Meeting Debrief
 - Shared board results -- 3 year terms, JJ, miguel, louis and nancy, 2 year, jen, Leah bo
 - Heard that it was appreciated that it was a Friday
 - Felt that it was well organized
 - Use of video was well done
 - tried to do a lot and we did a lot
 - The awards part went over really well and people were hyped about it -- next year add a business award
 - Would like to start planning earlier next year
 - There are segments of our population that aren't represented
 - Robert's Rules may be putting off some people -- want to make sure that everyone feels like they have an opportunity
 - Audio much improved over last year and it helped with the bylaws especially
 - Try to avoid latex balloons
 - From above, it looked great seeing how engaged everyone was
 - Fundraising was good to get money in the door but also as a way to engage the community
 - Could do even more with fundraising next year with a bigger plan
 - Would like to see a higher attendance and a more diverse group -- also wishing it was a more diverse group of candidates
 - Next year try to focus more on connecting with influencers
 - Separation of space was good
 - Exercise in direct democracy felt good
 - Would have liked to see a larger crowd
 - Bring a pitch next year to really do fundraising -- make it a party, think gala but without a tie -- Nick offered to make the pitch
 - Start planning and doing fundraising earlier on
 - The amount of volunteers was impressive
 - The map was eye opening for a lot of folks
 - People may not know who is on the current board at the meeting -- can we do a better job identifying
 - more focus on board members going out and talking in the community and building connections
 - Need to be clear on the intention of the annual meeting -- it can be what we want it to be but we should be clear. Is it a fundraiser? Is it an appreciation of the community and a report out? etc.
- WSCO Budget Amendment
 - Some rent is waived -- result of temporary lease of lot to public school -- also removes lawn cost
 - Grant Writing consultant is a new line item
 - Audit is an additional line item as well
 - We should not have taxes to pay on the Baker lot as well
 - Stop paying for Voice articles and repurpose those advertising and fundraising dollars
 - Have around 21k in grants waiting on payment and the pipeline is around 207k -- note though that some of the 207k grants are pass-through money

- Request to get the amount of grants approved in the last year
- Motion to do an electronic vote later in the month to make adjustments to the budget based on discussion by Craig, second by Kareem seconds -- unanimously approved
- Alamo Bar and Other Updates
 - Met with Council Noecker today but it wasn't discussed -- Monica will follow up with her tomorrow and will send out to the Board
 - West Side Flats phase 3 letter of support
 - Letter of support for wetlands restoration
 - letter to waive fee for annual meeting space
 - Holmans Table letter of support
 - Wabasha Brewery letter of support
 - Response on ordinance for Police Review
 - Jan 4th is 2018 board training -- 6-8 food provided
 - Jan 8th first board meeting of the year -- plan to keep this shortish and then do a meet and greet at La Costa
 - Jan 18th scorecard adaptation session with CURA -- we've asked the city to keep in mind that we're putting this together before more development comes -- meeting is 6-8 with food
 - Jan 23rd -- West Side Rising: district del sol and commercial vitality corridor -- our streets our stories
 - Feb 12th is the next board meeting
- WSCO Code of Conduct
 - Started with a few online code of conduct forms and paired down
 - more clarity about speaking on behalf of WSCO, and see how to make it inline with the social media policy
 - Maybe make it more inclusive to the whole community so it applies to entire membership -- then it ties more to the updated bylaws
 - Are there things from the group agreements we want to have like not interrupting, etc.
 - suggestion to adopt a draft form and open it up for public comment
 - add in some language around if someone says something like 'what you said brought up trauma for me' and how that can/should be responded to
 - Change "give offence" to something more like using abusive language
 - In any group setting we will do "group agreements" to use in running the meetings
 - Nick motions to release as a draft to the public for comment as amended by discussion -- Nicholas seconds -- unanimously approved
- Year end reflection and toast

Attendees:

- Louis Garcia
- Craig Willford
- Krysten Ryba-Tures
- Jen Crea
- Kareem Smith
- Nick Johnson
- Kerry Matthews
- Chue Chang
- Monica Bryan
- Nicholas Novacek-Bundt
- Monica Bravo
- Miguel Brito (6:40)
- Joanna Lowry (7:25)

