

WSCO Board of Directors Meeting Notes
6:30-8:30 pm 209 Page St. W

Agenda

- Welcome and Public Comments
- Consent Agenda
- Financial Report
 - Year-end cash flow protection
 - Upcoming fundraising
- Annual Meeting
 - Volunteer roles / personal stories / money asks
 - West Sider of the year
 - 2018 Board Recruitment
- Closed Session of the Board

Meeting Notes:

- Call to order 6:30
- Public Comments
 - George Deringer - writing stories on WSCO
- Consent agenda
 - October Minutes (sent out previously)
 - November Agenda
 - Letter of support to waive 60 day waiting period for Holman's Field restaurant
 - Nicholas motions to approve, Nick seconds -- unanimous approval
- Financial Report
 - Cash Flow Projection
 - Three months budgeted (though Jan 2018)
 - For city contract money in Jan - may come in Feb and Monica will know by 11/14
 - Projected budgets keep us in the black but very tight for next couple of months
 - Need to focus as a board on fundraising more
 - Monica secured grant writer for WSCO - has agreed to a reduced rate for two initial grants and after will oversee a subcontractor at a further reduced rate
 - Grant Update sheet projects next few months of effort and plans for grants -- target for first new grant to come in early Jan 2018
 - Monica will have an update fundraising report in December
 - Propel grant -- expectation on funds -- can submit with overhead and staff funds in it, current plan is to put in for \$15k for financial consultant, \$20k consulting and coaching for fundraising and grant writing but will be modifying to add in some of the overhead costs

- We did not get the Bush Grant - just learned of this as of 11/13/2017 -- we will be scheduling a feedback call
- (6:50pm)
- The board will need to look at the upcoming budget for 2018 keeping in mind that we did not receive Bush funding.
 - The board needs to have a plan b and a plan c
 - What can we bring to the annual meeting as an ask to the community to lift up this organization?
 - Can we form a SWAT team to jump in on this? (Kareem, Louis and Kerry to look at this)
- Might be able to get at some "button money" from last two years of Cinco de Mayo
- Louis put together a tool to manage grant pipeline (hubspot)
- Annual Meeting (7:05pm)
 - Two directions of ask: people/organizations to sponsor event, ask of the community at the event
 - Look for ways to get in kind donations as well
 - December 8th -- we have access to the gyms at 3pm
 - Need set up, clean up, tear down
 - Greeters, money ask, etc.
 - We have some volunteers from U of MN (a Spanish class)
 - Will have WSCO engagement activities
 - This year's program will be more intense due to the up/down vote on bylaw addition (note, these were posted on our webpage with a narrative description of them)
 - If we do up/down and it doesn't pass, we'll have to do it line by line
 - At the end of the Equity to Action, Miguel gave a personal story and ask for fundraising -- can we do this at the annual meeting with two or three people
 - West Sider of the year form is live
https://docs.google.com/forms/d/e/1FAIpQLSciqfqwmo96u10FyKXcFm0SAhjSbWkTiyM3xP7h51_h-yMJow/viewform
 - Will publish out the meeting agenda ahead of time
 - What lit can we put out on the tables, maybe use the pictures we took earlier
 - Tell the community "are we worth investing in ourselves?"
- 2018 Board Application
 - A link and language will be sent out to the board in coming days
 - Think about neighbors and people we've met in the work we do with WSCO
 - Live stream video to reach out to people
 - Alicia recommends perhaps reaching out to high schools specifically looking at people that are showing leadership
 - Spots needed: 10 with existing bylaw, 7 if the updated bylaws pass
- Annual Meeting Budget and Planning

- Nick J has a PA that we can use -- big enough for the space but it will be echo-y because we're in a gym
- If we are concerned about people hearing, we will need good written / translated material
- Some concern about wasted paper
- Agreement in the room that we need a sound system -- looking into vendor that Neighborhood House uses
- Mailer was sent, Facebook ad went out
- Childcare will be provided and there is a spot on the registration form
- Food planned so far:
 - Chili, cupcakes, salad and coffee
- May be able to get tables/chairs from El Rio
- WSCO Engagement
 - HEJ is planning a table and is planning to give away some weather proofing for windows
 - Input sessions for scorecard work
 - Land Use table for input
 - A screen scrolling some completed work this year (scorecard, youth land use)
- Photography is not in this budget -- Leah is looking to take pictures
 - Alicia has a line on a student that we could ask also
- If we raise enough funds, we should think about printing more signs and some t-shirts
- Updates
 - Alamo - we got a letter on Friday that was the official notice of the administrative hearing, based on the number of violations, taking place on Dec 7th (not open to public), six shootings right on that block
- Closed session of the board

Attendees:

- Monica Bryand
- Louis Garcia
- Krysten Ryba-Tures
- Jen Crea
- Tianna Reyes
- Chue Chang
- Kerry Matthews
- Craig Willford
- Nicholas Novacek Bundt
- Kareem Smith
- Joanna Lowry
- Derek Johnson

- Nick Johnson
- Tianna Reyes (6:50pm)
- Alicia Lucio (6:50pm)