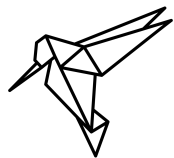


WSCO STRATEGY SIEVE™

Use this decision tool as a group (or approve for staff use) to determine priorities, clarify your direction or resolve internal disagreements. It will help you remain aligned, keep your shared vision at the forefront of the conversation and help you achieve WSCO's goals.

Priority	Ask These Questions	If, then...	Notes
1. Opportunity Must Easily Align with Mission	<p>Does this opportunity increase the power of the people of the West Side to create a vibrant community? [YES/NO]</p> <p>Discussion: How does it serve our mission? What are other opportunities might we miss by pursuing this at this time?</p>	<p>If YES, continue to next phase of matrix.</p> <p>If NO, decline opportunity.</p>	<p>Mission: West Side Community Organization powers the people of the West Side to create a vibrant community for all.</p>
2. Opportunity Must Align with One or More Strategic Goals	<p>Does this opportunity match with one or more of our strategic goals?</p> <p>Discussion: Since we have 1 FTE, does this opportunity make the most of our strategic goals at this time? Can we identify this as an opportunity that covers more than one goal?</p>	<p>If YES, continue to next phase of matrix.</p> <p>If NO, decline opportunity.</p>	<p>Goals (Abbreviated):</p> <ol style="list-style-type: none"> 1. Host and Amplify West Side Voices 2. Grow, Promote & Protect West Side Assets & Resources 3. Build Economic and Cultural Bridges 4. Ensure Sustainability

Priority	Ask These Questions	If, then...	Notes
<p>3. Opportunity Must Align with WSCO's Equity Values</p>	<p>Does this opportunity specifically elevate people on the West Side who have been historically under-served or under-represented? [YES/NO]</p> <p><i>Communities of Color?</i> <i>Children?</i> <i>The Elderly?</i> <i>People with Disabilities?</i></p> <p>Discussion: How is this opportunity or decision reflective of our community demographics? Are we engaging that community subgroup in this decision? If not, how might we do so?</p>	<p>If YES, continue to next phase of matrix.</p> <p>If NO, decline opportunity.</p>	<p>If there is an activity that doesn't directly elevate people from historically under-served or under-represented communities, ask the question: how can we make sure this program to engage our whole community in culturally affirming ways?</p>
<p>4. Opportunity Must Make Financial Sense in Relationship with Effort Needed to Execute</p>	<p>Does this opportunity provide opportunities to improve our financial position without increasing staff burden?</p> <p>Discussion: Does this opportunity present a capacity challenge? Does this opportunity provide opportunity for earned income or publicity? How might we we take advantage of a radical partnership in order to decrease WSCO's 'lift'?</p>	<p>If YES, pursue opportunity.</p> <p>If NO, consider declining opportunity in favor of financially strengthening options.</p> <p>If UNCERTAIN, perform Mission Money Matrix.</p>	<p>For great information on how to perform the mission money matrix, also known as the mission-matrix map, Nonprofits Assistance Fund and Nonprofit Quarterly both offer very good instructional information online.</p>



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