

October 22, 2018 Board of Directors Meeting 6:30-8:00 Baker Community Center

Present:

Monica Bravo (ED)

Jen Crea

Katie Haas

Martin Hernandez

Monica Morocco

Leah Porter (Treasurer)

Kareem Smith

Joy Navarre Sorensen

Craig Wilford (Board Chair)

6:32 Call to order

Public Comment and Referendum Discussion

Mike Sodomka SPPS Principal Humboldt HS

Not here to tell us how to vote but just give info.

Referendum: Cancel and renew with larger referendum current expires in 3 years. Possibly aski for another if loses - Kareem question "what if it doesn't pass?"

How does it affect homeowners? \$175,000 / 11 a month

Renter may get rent increase (

iPad program - levels the playing field

Motion=to support Referendum

Move-Leah, second Kareem,

Unanimous passing.

6:43 Consent Agenda

Approval of the following documents:

- September Minutes
- October Agenda
- Committee Minutes

Move-Monica M, second-Jen

6:47 ED Report

Reviewed timeline for fundraising plan for WSCO. activities on front of report

Thinking Ahead to 2019= monica met with amy , what we want, what it will take to get there-writing on wall , listed wishlist on bucket and how we can frame this work to funders.

Craig: helps how we can tell people what we do and why it is important

Wall at will do our own wall at our office WSCO

Katie question -Job description for for future fundraising , no not bringing anyone on in future but more

Merger of land use and hej-calling it westside forum . that is news food childcare at nest meeting and to discuss larger westside issues testing time between Nov. & December and solidify how to move forward and identify leadership roles

How was New Orleans - national league of cities introduced to your scorecard. Made good relations with our local city admin and mayor office. Social justice walking tour . different perspective on our history

St paul had similar history - thi helped us get mayor carter if not , kb part of mayors equity change team, city grappling with equity plan beginning stage - deputy mayor had robust plan . our work is in advance of what city has so far, they have left out out public space , they want community at the table. 1,5 million for cultural corridors program , sat with table with 3 other cultural corridors.

6,55 Financial Update - Leah Porter Budget Discussion: 990-EZ, rogue \$12,000 in expenses unrecorded, propel proposed to redo 990s bottom line is 990 didn't change . propel found not real \$12,000 expenses so total deficit decreased by 2,000 instead of increasing \$12,000. Practice of (first time 990 entered on

Approve revised submission of 990s,

Describe our program with a marketing eye (Joy suggested)

Motion Monica, second Martin

Unanimous

Profit and loss 2017 revised based on finding \$12,000

2018 behind on revenue

Up on expenses, at an operating deficit of \$31,444, deficit continues to increase,

If all goes as expected with fundraising we will not run out of cash ,

Line of credit not used ... yet

Another year of free rent - saving \$10,000

WSCO will up to administration fee for 75,000 given out in commercial vitality zone

funds and we will administer 5,000 of local grants for west side Commercial Vitality Zone Funds

Westsider of the Year Election

The Westsider of the Year was elected unanimously

Annual Meeting Roles and Responsibilities

Mayor Carter will be there, Bomba will be playing during vote count. Reviewed flow chart for annual meeting . give folks folder with ballots inside so we can track how many folks int meeting. Clown, Noecker will be asked to introduce mayor carter

Committee Updates pss

Closing

Move Martin, jen second

Unanimous