

November 26th 2018 WSCO Board Minutes 6:30-8:00

Craig Wolford, Jen Crea, Dan Conlin, Monica Morrocco, Monica Band, Katie Hass, Signe Hushagen, Leah Porter, Joy Sorensen Navarre, Karen Ollie, Nancy Paez, Monica Bravo, Martin Hernandez

- Welcome and Public Comment

Jerry Berquist- “Public policy without public participation is not public policy”  
Informed the board of a property tax break for airport at Holman Field- enacted 20 years ago. He suggests a petition the legislature to repeal the property tax exemption. He will come back to the board when he has language and a more complete plan to share the details.

- Consent Agenda

- November Agenda
- Committee Minutes

**Leah Porter -Motion to include October minutes in the December meeting- Signe Second- Passed Unanimously**

West Side Voices- Food and Forum- Merger of Land Use and Health and Environmental Justice Comittees- Temporary name-

**Martin Hernandez-Motion to approve amended consent agenda- Monica Marrocco second- Passed Unanimously**

- ED Report

\$5909.20 Total in donations from annual meeting

Action Items-

Amplify DMC operating budget

Mcknight site visit

Otto Bremmer site visit

Board review of St Paul contract report

Prospecting document to schedule visits with new foundations in January and February

Commercial Vitality Zone funds- Launch in January

Exploring launching a micro-loan program in concert with the city

Monica has joined Mayor Carter’s Equity Change team

Austin TX trip- Peer to peer city coaching around housing- tools for tracking and measuring

Board and resident leadership around scorecard work

617 Stryker lot- 4 quotes- once developer is chosen, the score card team will vet the plan with the developer

Year end reporting

New WSCO Program and Event Policy to free ED time for oversight and strategic planning

Items of Attention

Great Annual Meeting

West Side 100 relaunch

High Bridge Reopening December 2nd

West Side Voices - December 11

New Board Orientation- TBD

WSCO and Library Read Brave Series- January

Executive Elections and new board seated - January

Voices for racial justice- TBD

Need help with organization of storage unit

December Board Meeting is rescheduled for Monday, December 17th

- ACLU Accountability Letter Update

Tabled until December Meeting

- Financial Update - Budget Discussion

Improved reporting, but October P&L still showing an operating deficit of \$38k.

\$10,000 borrowed from our line of credit in November

Mcknight and Neighborhood Star Funds may come in in December to end the year in the black

Alot of revenue is slated to come in in 2019

Amplify DMC has extended our contract through March and reduced the monthly cost by ½

Monica has been doing alot with very little for quite some time- Kudos!

Pay your pledges!

- Annual Campaign Update - Board Pledges

See above

End of year giving campaign- Keep up the ask

Share the Facebook posts

Help is needed to send out thank you cards

- Debrief Annual Meeting

4 Parts- One Word- Roles- Tensions- Collective Lesson

Comments:

Registration on the computer was problematic- Alternatives for the future-paper/ipad/smartphone?

No way to determine how much was made in the auction/raffle etc.

Need box/collection basket for forms

Note- No Credit card payment for raffle ticket sales- ILLEGAL

Match tally sheet to the ballot order to ease ballot counting  
Seating for 150- we were past capacity- probably close to 200  
No negative vibes  
We didn't run out of food

#### Tensions

Our streets our stories art- not all felt informed  
Candidates speak in the order of the ballot- easier to know who is who-photos-  
Candidate sheets- projected etc.  
More room around the entry  
Space- not ideal? What do you want out of the event?  
Ask audience to stop talking  
We could have been more explicit in our ask for donations  
Get an auctioneer  
Live auction  
Bomba was late

#### Collective Lessons

The work around the IWOC was shining  
Keep asking- share the load

Our Streets Our Stories Art Discussion

Consider for next month- Karen, Jen, Martin, and Nancy will meet to discuss

- Closing - Ending Gratitude

**Motion to Adjourn- Martin -Second - Signe - Passed Unanimous**