

WSCO Board Meeting  
March 25th, 2019  
6:00pm

**Present:** Jen Crea, Leah Porter, Monica Marrocco, Martin Hernandez, Katrina Mendoza, Mike Herndon, Kia Moua, Nancy Paez, Yasmin Muridi, Carl Horton (first alternate), and Monica Bryant (ex-officio)

Martin Opened the meeting at 6:31pm

**Opening-Public Comments:**

- Stryker Ave Mtg about the Zoning Meeting by the City of St.Paul at WSCO request.

**Nominations for Vice Chair:** Karen Ollie has resigned. Jen Crea has been nominated and has accepted the nomination. Motion approved. Jen Crea is Vice Chair.

**Consent Agenda:**

1. February Minutes: Nancy Paez motioned to approve the minutes. Jen Crea seconded. Motion approved.
2. March Agenda- Leah motioned to amend the agenda to include the Equitable Development Scorecard. Nancy Paez seconded.
3. Letters of Support

**Financial Update:** Leah Porter reported

- Actual for the year to date: revenue for the year \$825.00. Several grants are pending and we still have the city contract also.
- Expenses for the year: Salaries and wages make up most of the expenses  
Contracted services: IWWOC Table which is grant funded
- Total expenses: \$26,252.70
- Cashflow projection: predict out 12 months is being used as a financial management tool. Leah will share the Cashflow next month with the board.
- Balance Sheet: current assets: \$24,843.63
- Total assets: \$36,149.01
- Total Liabilities: \$9,066.25
- Total Liabilities and Equity: \$36,149.01
- Motion to approve financial update by Katrina Mendoza and Seconded by Jen Crea.  
Motion approved by board.

**History: (Monica Bravo)**

- What WSCO is?
  - a. Strategic plan recentering equity into the work of WSCO
  - b. WSCO Decision-making Sieve
  - c. 2017 Investment Rationale

- d. Organizational Goals of 2016-2019
- e. Buckets of Current WSCO Organizational Work
- What WSCO does?
  - a. Buckets of Current WSCO Organizational Work
  - b. WS Voices Food & Forum-Merger of Land Use and HEJ-Zoning, land use
  - c. Our Streets, Our Stories Legacy Project
  - d. Commercial Vitality Zone Microgrants
  - e. Scorecard Housing work
  - f. WestSide 100
  - g. I.W.W.O.C.
  - h. Strategic Fundraising
- Why we made the priorities we have? Aligns with the strategic plan and the vision going forward

**Board Retreat 2019** - Kia-Doodle will be sent out for dates

**Sustainable Fundraising Plan recommendations from Amplify DMC- Amy S. reported**

- Presented the Sustainable Fundraising Plan. Amy will send the completed plan.
- Strength of WSCO is community engagement
- Opportunities for Growth: Fundraising Operations
- Recommended Strategies:
  - a. Annual Planning/Priority Setting
  - b. Differing Funding Approaches for the funder
  - c. Communication for External Audience
- Possibilities for next steps
- Annual Fundraising Activity Calendar 03/01/2019

**Equitable Development Scorecard:**

Katrina Mendoza motioned to approve the Scorecard. Seconded by Monica. Open for discussion. This will be on-line. Board approved the scorecard with no objections.

**Commitment Sheets: Monica Bryand and Leah Porter**

1. **Contribute**
2. **Support**
3. **Participate**

**Motion to Adjourn:** Mike motioned and Yasmin seconded at 8:05pm.

**Closing**