

Keep St. Paul Home

Now Hiring: Campaign Manager

Length of Hire: June 1-November 30, 2021 (flexible start date)

Compensation: \$35,000 plus benefits, including health insurance; approximately \$2,692 (pre-tax) per pay period

Reports to and Supported By: HENS (Housing Equity Now! Saint Paul) Steering Committee; employed by TakeAction MN (campaign fiscal sponsor)

Due to COVID-19, our campaign is operating remotely. Our coalition has operated virtually for much of its existence and will continue to do so.

Keep St. Paul Home Campaign:

HENS (Housing Equity Now! St. Paul) is a growing coalition of non-profit groups representing St. Paul neighborhoods and residents focused on housing justice. We are rooted in community — specifically low-wealth and Black, Indigenous, People of Color (BIPOC) communities most affected by economic inequality. Built on years of advocacy and groundwork by tenants and housing advocates, we organized community members across the city in a grassroots campaign to elevate the need for tenant protections as a racial equity strategy, centered BIPOC and renter voices in policy-making decisions. Together, we made sure our St. Paul City Councilmembers passed the strongest tenant protections ordinance in the state, becoming the first city in Minnesota to include just cause protections. Winning tenant protections was an important victory, but we know there is still so much work to be done. We've heard from Saint Paul renters, some of whom have seen their rent increase hundreds of dollars at a time, that something must be done about unreasonable rent growth. In March, we launched the Keep St. Paul Home campaign to pass rent stabilization in Saint Paul.

Minnesota State law and Saint Paul City Charter require that, in order for a rent stabilization or rent control ordinance to exist, it must be passed through ballot initiative in a general election. Accordingly, our campaign has two phases, the first of which will be well underway by the time a campaign manager starts:

1. **March 27th - June 15th:** Collect 10,000 signatures to put rent stabilization on the November 2021 ballot
2. **July 1st - Election Day:** Win majority support (>51% "yes" votes from Saint Paul voters) for a "Yes" vote to pass rent stabilization

The Keep St. Paul Home campaign will require extensive political education, community engagement and voter turnout to change the dominant public narrative on housing, renters, housing justice and racial equity in housing. The campaign is a c3 and c4 campaign with the purpose to build a housing justice movement across Saint Paul, advocate and educate the benefits of rent stabilization to the entire city, and build community partnerships to execute those strategies. The Keep St. Paul Home Campaign Manager is accountable to low-wealth, BIPOC renter households in Saint Paul and is supported by/reports to the Housing Equity Now! St. Paul (HENS) steering committee.

Position Responsibilities:

We are seeking someone who can be a central coordinator for the campaign. This includes setting an overall strategy and tactics for winning a citywide ballot initiative and ensuring that campaign committees, paid canvassers, volunteers, organizers and organizational partners are on track to advance and support the strategy. Most importantly, we want this person to be rooted in our shared values and understanding of housing justice as a critical component of racial justice, and a strong accountability to low-wealth BIPOC renters. We are committed to ensuring that someone in this position is provided with significant support to be successful. This position will have the full support of the HENS steering committee, which consists of leaders from 10 non-profit organizations, and will report directly to a sub-group (2-3 people) from the steering committee.

If you are someone who enjoys doing these things, you'll succeed in this role:

- Organizing organizers
- Meeting new people and building long-term relationships
- Developing the leadership of others
- Coordinating many moving pieces of a big project
- Building a movement for renter power and fighting for housing justice!

Skills

- Ability to have and create a broad vision and see where gaps exist
- Ability to work well with diverse groups and populations
- Ability to contribute to a work environment that is free of [white supremacy culture](#)
- Excellent time management skills
- Dedication and ability to work flexible hours and weekends
- A sense of humor and desire to contribute to a fun work environment
- Strong, independent leadership skills that allow you to complete projects in a fast-paced environment with minimal supervision