



HOSPITALITY UNIVERSITY SPONSORSHIP OPPORTUNITIES

The Greenbrier – White Sulphur Springs, WV
Sunday, November 14-Tuesday, November 16, 2021
Saturday, February 26, 2022-Monday, February 28, 2022

GOLD LEVEL 2021 - \$5,000.00

Three (3) complimentary conference registrations
Recognition as Brunch Sponsor
Sponsor recognition by speakers throughout the event
Display area at registration
Prominent sign recognition at event entrance
Prominent sign recognition in the conference registration area
Gold recognition in conference program materials
Prominent exhibitor space at event
Recognition on WVHTA's website with logo and direct link to sponsor's homepage

SILVER LEVEL 2021 - \$2,500.00

Two (2) complimentary conference registrations
Recognition as Reception or Luncheon Sponsor
Prominent sign recognition at event entrance
Sponsor recognition at event
Prominent sign recognition in the conference registration area
Exhibitor space opportunity at event
Silver recognition in conference program materials
Recognition on WVHTA's website and event page

BRONZE LEVEL 2021 - \$1,500.00

One (1) complimentary conference registration
Recognition as Keynote or Panel Session Sponsor
Sponsor recognition at event
Prominent sign recognition at event entrance
Exhibitor space opportunity at event
Prominent sign recognition in the conference registration area
Bronze recognition in conference program materials
Recognition on WVHTA's website and event page

GOLD LEVEL 2021/22 - \$7,500.00

Four (4) complimentary conference registrations
Recognition as Brunch Sponsor
Sponsor recognition by speakers throughout the event
Display area at registration
Prominent sign recognition at event entrance
Prominent sign recognition in the conference registration area
Gold recognition in conference program materials
Prominent exhibitor space at event
Recognition on WVHTA's website with logo and direct link to sponsor's homepage

SILVER LEVEL 2021/22 - \$4,000.00

Three (3) complimentary conference registrations
Recognition as Reception or Luncheon Sponsor
Prominent sign recognition at event entrance
Sponsor recognition at event
Prominent sign recognition in the conference registration area
Exhibitor space opportunity at event
Silver recognition in conference program materials
Recognition on WVHTA's website and event page

BRONZE LEVEL 2021/22 - \$2,500.00

Two (2) complimentary conference registration
Recognition as Keynote or Panel Session Sponsor
Sponsor recognition at event
Prominent sign recognition at event entrance
Exhibitor space opportunity at event
Prominent sign recognition in the conference registration area
Bronze recognition in conference program materials
Recognition on WVHTA's website and event page

COPPER LEVEL 2021 - \$1,000.00

Exhibitor space opportunity at event
Prominent sign recognition in the conference registration area
Copper recognition in conference program materials
Recognition on WVHTA's website and event page

FRIEND LEVEL 2021 - \$500.00

Prominent sign recognition in the conference registration area
Friend recognition in conference program materials
Recognition on WVHTA's website and event page

COPPER LEVEL 2021/22 - \$2,000.00

One (1) complimentary conference registration each year

Exhibitor space opportunity at event
Prominent sign recognition in the conference registration area
Copper recognition in conference program materials
Recognition on WVHTA's website and event page

FRIEND LEVEL 2021/22 - \$1,000.00

One (1) complimentary conference registration each year

Prominent sign recognition in the conference registration area
Friend recognition in conference program materials
Recognition on WVHTA's website and event page



WVHTA & WVACVB Hospitality University
The Greenbrier – White Sulphur Springs, WV
November 14-16, 2021
February 26-28, 2022



Sponsorship Registration

Name (as it will appear on nametag) _____
Representing _____
Address _____
City _____ State _____ Zip _____
Phone _____ E-mail _____
Web Site: _____

Please check sponsor level below:

2021 Sponsor: Gold \$5,000 Silver \$2,500 Bronze \$1,500 Copper \$1,000.00 Friend \$500.00

2021-22 Sponsor:

Gold \$7,500 Silver \$4,000 Bronze \$2,500 Copper \$2,000.00 Friend \$1,000.00

Other Registrant's:

Name: _____ Name: _____
Name: _____ Name: _____

REGISTRATION DEADLINE for 2021– November 5, 2021

WVHTA reserves the right to make changes to the conference agenda and speakers as conditions dictate. If the conference is cancelled, liability is limited to the refund of the registration fee.

Payment Methods: (circle one) Check Credit Card

Make checks payable to: WVHTA

Cardholder Name: _____

Credit Card Number _____ **Exp. Date** _____ **Zip Code** _____

____ VISA ____ MasterCard ____ American Express

Signature of credit card holder: _____

All charges must be paid in full by beginning date of conference in order to participate.

Emails forms to Jordan Nuzum at Jordan@wvhta.com. You can also mail or fax forms with payment to:

WVHTA

Attn: Jordan Nuzum
PO Box 2391
Charleston, WV 25328
Phone 304-342-6511

