

Use of the YaleWomen Name and Logo (Adopted 2/29/16)

The YaleWomen name and the YaleWomen logo are the property of YaleWomen, Inc. and Yale University and may only be used with permission.

As a general matter, YaleWomen, Inc. grants YaleWomen chapters in good standing the use of the YaleWomen name and logo for official chapter communications, such as event invitations or newsletters, whether in paper format or electronic format, that have been approved by and are sent on behalf of the chapter, and for notices, such as signage used by the chapter at chapter events. Such use of the name or logo must adhere to the standardized format approved by YaleWomen, Inc. for chapter display of the YaleWomen name, the YaleWomen chapter name, and logo.

All other proposed uses of the YaleWomen name or logo require prior written approval of the officers of YaleWomen, Inc. A detailed description of the requested use and, where applicable, a rendering of the proposed use, should accompany any inquiry.

In most circumstances, approval will be granted for projects, publications, or products that are produced by the chapter, under chapter auspices, for the chapter's benefit. Any funds raised through the sale of such chapter materials or products must be deposited in the chapter's account for chapter use. YaleWomen, Inc. reserves the right to deny use of its name and/or logo under any circumstance that the officers, in their sole discretion, judge to be potentially damaging to the YaleWomen "brand" or where the proposed use, or the use in context, is not in keeping with YaleWomen's mission or core values.

Permission will not be granted for products created by individual chapter members unless the product was created under the auspices of the chapter and the chapter has assumed responsibility for the product. Additionally, use of the name or logo will not be approved when the proceeds from the sale of any publication or product are to be deposited in a bank account other than the chapter's account, or when funds are for other than the chapter's use.