

APPENDIX A  
YALEWOMEN, INC.  
OPERATING GUIDELINES

These Operating Guidelines accompany the Affiliation Agreement.

The work of Chapters is central to how YaleWomen (YW) brings its mission, vision, and core values to life, both geographically and virtually. The YW Council's Chapters Committee welcomes and supports the formation and growth of Chapters of alums.

Drawing on the experiences of alums who have formed and are leading YW Chapters, these Operating Guidelines have been developed and are provided as one of the many resources that are available to alums as they form and grow Chapters. They include greater detail about the responsibilities associated with acting as a YW Chapter, as well recommendations, best practices, and useful resources that can help meet the distinctive needs of each alum community.

YW is a dynamic global organization that is evolving and growing in an ever-changing world. As such, these Operating Guidelines are subject to change as improved ways to implement the YW mission are developed.

These Operating Guidelines include the following information:

- Background
  - The History of YaleWomen
  - Mission
  - Core Values
  - Vision
  - Membership
- What are Chapters?
- Getting Started – Six Steps
- Moving Ahead – Four Steps

## BACKGROUND

### THE HISTORY OF YALEWOMEN

Women have been part of the student body at Yale since 1869, when the first woman matriculated in the School of Art. In the hundred years following, the Graduate & Professional Schools at Yale have included women students. In 1969, women in the classes of 1971, 1972 and 1973 matriculated and Yale College became coeducational, dramatically changing the landscape of Yale University and the profile of the University's graduates. Today, women constitute 49% of the student body of both Yale College and the Graduate & Professional Schools. Together, female graduates of Yale College and the Graduate & Professional Schools comprise 44% of Yale's alumni.

The timeline of YW's relatively short, but rich history includes:

- 2001: The Association of Yale Alumni (AYA) and the Yale Women Faculty Forum (WFF) co-host the *Gender Matters: Women and Yale in Its Third Century* conference. ("I would like to leave you now with the thought that a Yale women's network could do much more than help Yale gain your counsel or enlist your help in the mentoring of students. I speak now not as an officer of the University, but as a sister alumna. I have an idea which I know is audacious. We've heard for so long about the 'old boys' network.' Could we imagine a 'new sisters' connection," one that had such a robust inventory of the resources Yale women represent [our experiences, talents and interests] that we would call upon one another to help address the larger issues of our society?" Linda K. Lorimer, Vice President and Secretary of Yale University)
- 2004: AYA hosts the *Yale Women in A Changing World* conference ("...come together to explore the leadership experiences and successes of Yale women, examining the role of gender in a global context, and spend time with scientists and scholars at the forefront of research and public policy in women's health.")
- 2008: AYA launches a bold new strategic plan ("When the AYA launched its new strategic plan in 2008, the objective was to build communities of Yale alumni across all lines – school affiliation, geographic area, interest and identity groups – and engage more effectively in service to Yale." From AYA's new strategic plan come many new and meaningful ways of bringing alumni together across shared interests/identities, in what AYA refers to as Shared Interest/Identity Groups, or SIGs, including YaleWomen, and Day of Service.)
- 2010: AYA hosts the *Celebrating Yale Women: 40 Years in Yale College, 140 Years at Yale* conference ("Forty years ago, the United States was embroiled in the midst of great social, political, and economic change wrought by such events as the Vietnam War and the civil rights and women's movements. Among the changes was the coeducation of many single-gender colleges and universities, including Yale College in 1969. While women had been at Yale since 1869 as graduate and professional students, the college was male-only. With college coeducation, Yale University experienced a life-defining moment of its own, and was forever changed...Yale women have made their mark on the university, in their homes and communities, in all sectors of the workplace, on the world at large. The generations of students who follow in their footsteps will do so as well.")
- 2011: YaleWomen hosts its first retreat at which YaleWomen is founded and the process to develop our strategic plan and incorporate as a 501(c)(3) is begun.
- 2012: YaleWomen, Inc. is determined a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.

- 2013: In association with the Yale World Fellows, YaleWomen hosts its first conference, *Vision, Values, Voice: Women Changing a Changing World*. More than 400 attendees and speakers gather together in Washington, DC, making it evident just how powerful a force for change a group of women can be. (“50,000 YaleWomen can change the world. Now let’s go do it.” Ellen McGinnis, Chair of the YaleWomen Council, bringing the global conference to a close.)
- 2014: YaleWomen and the Women Faculty Forum co-host Gender Rules: *Conversations About Access, Outcome, and Equality*. More than 250 attendees and speakers gather in New Haven. (“Asking the right questions is fundamental to finding the right solutions.”)

Of the 55,000 female alums for whom Yale University has an e-mail address, 8,000 have opted into the YW master database. Among the YW communications they receive are the quarterly e-newsletter and blast e-mails, which include information about upcoming conferences and symposia, as well as about larger initiatives, such as 50/50 Media and 50/50 Politics. As of fall 2015, there were 18 YW Chapters in 11 states and the District of Columbia, and in four countries. (For a complete list of Chapters, go to <http://www.yalewomen.org/chapters>.) During the 2014-15 fiscal year, more than 2,000 alums participated in events hosted by YW Chapters.

## MISSION

YW’s mission, set forth in the strategic plan, is: “To create a vibrant, engaged community of alums, drawn together by the common thread of our Yale experiences, that is committed to advancing women's voices and perspectives and to enriching and inspiring one another, Yale, and the world.”

## CORE VALUES

YW’s core values, set forth in the strategic plan, are:

- Inclusiveness
- Compassion
- Learning
- Equality
- Integrity
- Excellence

## VISION

YW’s vision, which emerged from the 2013 conference, is: “Connecting Women, Igniting Ideas, Transforming the World.”

## MEMBERSHIP

All Yale women alums, as defined by the AYA, are considered members of YW: women who have spent at least one term as a degree candidate at Yale University, women holding honorary Yale degrees, past and present women World Fellows, and such other women studying at Yale as post-doctoral fellows, international students, or post-graduate students not seeking a degree at Yale, and those who have provided exemplary service to the University or to YW as the YW Council may from time to time determine.

## WHAT ARE CHAPTERS?

The work of Chapters is central to how YW brings its mission, vision, and core values to life, both geographically and virtually. Chapters are a venue through which to build communities of alums across Yale College and the Graduate & Professional Schools, across class years, and across personal and professional interests. Most YW Chapters are defined by geography, e.g., by a city, region, and state (for a complete list of Chapters, go to <http://www.yalewomen.org/chapters>). As YW's technology resources are further developed, we expect that non-geographic YW Chapters will be formed to bring alums who share common personal or professional interests together in person or virtually.

There is no cookie cutter for how YW Chapters are organized or the kinds of events and initiatives they host. The differences among the YW Chapters reflect the diversity of alums. At the intersection of the different Chapters is the kind of outcome that alums tell us matter to them: compelling opportunities to meet and connect with many interesting women in stimulating and inspiring conversations that cut through the clutter and competition for time in our increasingly demanding lives.

How Chapters organize their functional work – from communications and marketing to program planning and production – is often a function of the number and expertise of alum volunteers.

There are many possibilities for the kinds of events and initiatives that Chapters host to bring alums together, including potluck dinners, book groups, cultural events, mentoring programs, formal and informal presentations and thought provoking conversations. Events are held in alums' homes and workplaces, at restaurants, at museums and theaters, and in a variety of other public places. As YW is an all-volunteer, non-dues paying organization, events are typically offered free of charge or for a fee that covers expenses.

- The Past Events section of YW website ([http://www.yalewomen.org/past\\_events](http://www.yalewomen.org/past_events)) is a repository of ideas for the kinds of events Chapters can host. The communication pieces for some of these Past Events are included at the end of these guidelines.

- The YW Council's Program Committee will develop a series of Programs-in-a-Box (PIBs) that Chapters might consider replicating and tailoring to meet their distinctive needs.
- To build capacity, some Chapters collaborate and partner with Yale Clubs (<http://www.aya.yale.edu/content/clubs>), other Shared Identity and Interest Groups (<http://www.aya.yale.edu/content/sigs-yale-alumni-shared-interest-groups>), Graduate & Professional Schools alumni groups (<http://www.aya.yale.edu/content/graduate-school> and <http://www.aya.yale.edu/content/professional-schools>), Yale Day of Service (<http://www.aya.yale.edu/content/yale-day-service>), and the Alumni Schools Committee (<http://asc.yale.edu/>), as well as other Ivy alum groups and organizations focused on women.
- To publicize their events, Chapters use blast e-mails and post on the calendar of the YW website (<http://www.yalewomen.org/calendar>), as well as social media, including Facebook and LinkedIn. In order to capture the attention of busy alums and increase the visibility of Chapter events, it's important to "cast the net" widely with multiple communication tools.

Yale, AYA, and YW offer many resources that alums can draw upon to form and grow a Chapter. Not the least of these are the alums who serve on the Chapters Committee and as Chapter heads, and the rich body of knowledge and expertise that they have developed. Chapter heads come together by phone on a monthly basis to share ideas and best practices, and to brainstorm and support one another.

## GETTING STARTED

Mindy Marks '00 BA, AYA's Director of Shared Interest Groups, and Anne Boucher '80 BA, chair of the YW Council's Chapter Committee and co-chair of YaleWomen Connecticut, work closely with alums who are interested in forming a Chapter.

Just as there is no cookie cutter for how YW Chapters are organized or the kinds of events and initiatives they host, there is no cookie cutter for how they are formed. The following six steps include recommendations, best practices, and useful resources to help form a Chapter. Each Chapter is shaped by the universe of alums in the area, including the number, Yale affiliation, graduation years, and personal and professional interests, and alums need to take into account the distinctive needs of their alum communities.

**First**, become familiar with the following YW documents, which ground and guide the work of YW and its chapters.

- [Strategic Plan](#) – *YaleWomen: A New Alumnae Network, December 2011*
- [YaleWomen, Inc. Bylaws](#)

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- [YaleWomen's Policy for Lobbying and Advocating](#)
- [Rules of Conduct for YaleWomen Social Media Sites](#)
- [Conflict of Interest Policy](#)
- [Whistleblower Policy](#)
- [Means of Voting on Matters of Substance](#)
- [Relationship of YaleWomen, Inc. Policies to Chapter and Committee Policies and Procedures](#)
- [Insurance for YaleWomen, Inc. and Its Officers, Council, Committees, and Chapters](#)
- [The YaleWomen Award for Excellence: purpose and criteria](#)
- [YaleWomen Guiding Principles and Policies for Donors and Partnerships YaleWomen Blog: Policies and Guidelines](#)
- [Responsibility of YaleWomen, Inc. for Chapter Contracts](#)
- [Affiliation Agreement](#)
- [Chapters Incorporation Guidelines](#)
- [Chapters Checking Account Policy and Procedures](#)
- [Chapters Reporting Requirements](#)

**Second**, AYA's support of YW includes the due diligence necessary to help ensure that Chapters establish a strong and sustainable foundation. We consider such things as the number of alums in the proposed Chapter area, possible key alums (e.g., those who are or have been engaged with other Yale volunteer activities), and the presence of Yale Clubs (<http://www.aya.yale.edu/content/clubs>), other Shared Identity and Interest Groups (<http://www.aya.yale.edu/content/sigs-yale-alumni-shared-interest-groups>), Graduate & Professional Schools alumni groups (<http://www.aya.yale.edu/content/graduate-school> and <http://www.aya.yale.edu/content/professional-schools>), Yale Day of Service (<http://www.aya.yale.edu/content/yale-day-service>) and Alumni Schools Committee (<http://asc.yale.edu/>) through which the chapter might build capacity. Given her role with AYA's SIGs, Mindy can bring her wisdom to bear on the kinds of planning and launch events, venues, and communications that have been most successful with Chapters. Mindy will send the initial blast e-mails to alums on behalf of the Chapter.

**Third**, each Chapter will be shaped by many variables, including identifying, engaging, and bringing together a core group of alums who will take the lead in formation and growth. A core group of alums – even two or three are enough – can work together to reach out to alum friends and acquaintances, coordinate with the local Yale Club, and connect with alums who might be involved with other SIGs,

Graduate & Professional Schools alumni groups, Yale Day of Service, ASC, other Ivy alum groups and organizations focused on women. YW and the AYA will help identify alums who might be interested in forming a Chapter.

**Fourth**, convene an initial planning meeting of your core group, in person, by phone, or by e-mail.

Each Chapter is shaped by the universe of alums in the area, including the number, Yale affiliation, graduation years, and personal and professional interests. A rich mix of alums reflecting diversity across Yale College and the Graduate & Professional Schools, across class years, and across personal and professional interests, and a variety of events that appeal to a broad range of alums will help ensure the success and sustainability of the Chapter. Consider events and initiatives that are inclusive (e.g., events that reflect what alums say they are interested in – for some Chapters this includes family-friendly events) and accessible (e.g., cost; day of week, time of day, duration of the event and time of year; getting to and from event locations, including public transportation and parking, and frequency of events). Finding alums who will volunteer to lead the functional work of the Chapter, including communications and marketing, program planning and production, can be hard work, but if you build a large enough core group, the work will be shared and each contribution suited to the talent and time of the members.

With this in mind, the agenda for your initial planning meeting should include a report of the findings from the first three steps. Each alum can talk about her own interests in being involved with YW and forming a Chapter, including the kinds of events in which she would be most interested, and the kinds of functional work of the Chapter she will volunteer to lead. This conversation will provide a context to help shape one or a more launch events to engage a larger group of alums in the conversation about forming a Chapter.

Most Chapters host simple launch events, including get-togethers at which alums can meet one another, socialize and share their interests in events and volunteering. These can include wine and hors d'oeuvres at alums' homes or workplaces (often hosted by one or more alums, these kinds of events are generally free of charge) or at restaurants (cash bar with hors d'oeuvres often hosted by one or more alums). Mindy Marks will send the initial blast e-mail invitation to AYA's list of alums in your area and will post it on the calendar of the YW website. Initiate contact with the Yale Club, SIGs, and other Yale-affiliated groups in your area. They can be great partners, and often have resources to help publicize your events and identify and secure venues.

**Fifth** – Plan and hold your launch event.

**Sixth** – a post-event debriefing serves double duty as the Second Step in Moving Ahead below.

## MOVING AHEAD

Just as there is no cookie cutter for how YW Chapters are organized, the kinds of events and initiatives they host, or formed, there is no cookie cutter for how Chapters grow. Alums tell us that the outcomes that matter to them are compelling opportunities to meet and connect with many interesting women in stimulating and inspiring conversations. How Chapters achieve these outcomes reflects how they balance the tension between the seemingly infinite possibilities for events and the resources to plan and produce them. The following four steps include recommendations, best practices, and useful resources to help you grow the Chapter.

**First**, YW provides support to Chapters with resources and tools through Yale University, Association of Yale Alumni, and the work of the YW Council and its committees:

### **Yale University**

The name YaleWomen and the YaleWomen logo are trademarked and the property of Yale University, which grants their use to YW and its Chapters. Chapters must comply with and adhere to any guidelines governing the use of the YW name or logo or any other Yale intellectual property that may be established by the Council or Yale University. Yale University also provides General Liability Risk Management coverage to YW and its Chapters. The YW's Council Programming Committee will develop a protocol for the information and notification required for coverage.

### **Association of Yale Alumni**

As Chapters grow, Mindy can help identify Yale faculty, administrators, and alums who might be interested and available to serve as speakers at Chapter events, help connect chapters to admissions, Alumni Schools Committee and Students and Alumni of Yale (STAY) in conjunction with work with incoming and current students, and facilitate access to reunion and AYA Assembly resources.

On an annual basis, generally mid-summer in order to capture recent graduates, Mindy will send blast e-mails to all alums encouraging them to opt in to YW's mailing list and become involved with YW and its Chapters.

Occasionally, Mindy can provide support in identifying and securing venues, financial management (including providing a conduit for registration fees), and outreach. Mindy also can help Chapters develop tools to survey members' interests.

### **YaleWomen Council and Committees**

YW currently uses NationBuilder as its digital management tool. It houses the website (<http://www.yalewomen.org/>), which includes information about YW, the Governing Council, the Chapters (including an alias e-mail address for each Chapter, and the names and Yale affiliations of Chapter Heads), the Council's Committees, and Partners and Resources. It also includes information about how to become involved, a calendar, archive and gallery of events, blog, ways to support YW and a list of donors, and the store, featuring YW merchandise. The quarterly YW e-newsletter, which is sent by blast e-mail to alums who have opted in to the YW mailing list, also is posted on the website.

As NationBuilder houses Chapter membership lists, it is the tool that Chapters should use to send blast e-mails to their members. Chapters post events on the calendar on the website and photos in the gallery; as events are completed, they are archived in a repository that is a resource for other Chapters to consider. As new features are developed and rolled out on NationBuilder, YW provides training to Chapter Heads.

YW has an active presence on social media; the virtual YW community includes Facebook, LinkedIn, and Twitter.

As YW evolves and grows, the Council and its committees will develop additional types of support. The Council's Program Committee will develop protocols to vet Chapter events, including the review (and if required, appropriate legal review) of any contracts to be signed or payments made (in conjunction with AYA). The Program Committee will develop a series of Programs-in-a-Box (PIBs) that Chapters might consider replicating and tailoring to meet their distinctive needs. The Fundraising Committee will consult with Chapters on strategies for securing local sponsorships or gifts in kind.

Other YW resources include conferences, symposia, and 50/50 initiatives in such areas as media and politics. These resources reflect a rich body of thought leadership on which Chapters can draw.

Last, but not least, the alums who serve on the Chapters Committee and as Chapter Heads, and the rich body of knowledge and expertise that they have developed are an extraordinary resource. Chapter Heads come together by phone on a monthly basis to share ideas and best practices, and to brainstorm and support one another.

**Second**, reconvene your core group with new alum volunteers for the first meeting of your Chapter Team.

Relationship building is critical to building Chapters. At the initial launch event, alums were asked what they would be most interested in doing. Information about the kinds of events and initiatives, locations and venues, cost and frequency of events should guide the initial consideration about what is next. If Chapter leaders do not feel they have enough information, mini surveys by e-mail or social media are often helpful.

As a calendar of events develops, think of the following dimensions of considering, planning, and producing events as a Venn diagram. In one set, take a look from the 30,000 foot level: kinds of events, event objectives, topics, speakers and venues. In the other set, take a look at the nuts and bolts level: resources to produce events, partnerships, event budget and pricing, communications and event production.

*Kinds of events:*

Potluck dinners, book groups, cultural events, mentoring programs, formal and informal presentations, and thought provoking conversations.

*Event objectives:*

Why hold this event? What are the goals? How will the event help the Chapter engage alums? Which groups of alums are the target audience? (This will might other considerations, including topic, day of week and time of day, location and transportation, and perhaps childcare.)

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### *Topics:*

Make them relevant and compelling to your members. Some topics lend themselves to recommended reading for both attendees and those who cannot attend in person, but can participate asynchronously.

### *Speakers:*

Consider local alums and other local “experts.” Consider non-local alums, faculty, and Yale World Fellows who might travel to the Chapter area.

### *Assess resources:*

What infrastructure do you have? Who, specifically, will plan, organize, communicate, and host the event? Match the scope of the event to the resources/infrastructure.

### *Collaborations and Partnerships:*

Consider whether you would like to build your capacity by collaborating and partnering with your local Yale Club, other SIGs, Graduate & Professional Schools alumni associations or with other Ivy alum groups or organizations focused on women.

### *Event budget and pricing:*

Because YW is an all-volunteer, non-dues paying organization, events are typically offered free of charge or for a fee that covers expenses. Once the type of event is determined, including the topic, speakers, location and venue, develop a budget with costs, expected attendees, and pricing.

A “pay as you go” model works well. Alums are willing to pay a registration fee that’s reasonable relative to value provided. Requiring pre-registration also ensures a higher turnout. Some Chapters use Paypal or EventBrite to collect the registration fees and to have a means to pay invoices or reimburse those who pay for the goods and services needed to produce the event. Some Chapters have been able to use their local Yale Club’s registration tool. (Please note that it is not an acceptable practice for an individual to collect funds on behalf of a Chapter in a personal bank account. For more information, see Chapters Incorporation Policy and Chapter Checking Account Policy and Procedures.)

Think about a refund policy and a walk-in policy. Balance the tension between budget and pricing: if you need to charge a fee, whether for food, space or speaker, what’s the effect of the price point on the potential attendance? Can you recoup some of your costs by getting one or more sponsors (which might be one single generous alum)?

### *Communications:*

Regular, clear, and relevant communications help keep alums informed, engaged, and connected.

In addition to event-specific communications, consider monthly newsletter blast e-mails through NationBuilder and social media. Post your event on the calendar of the YW website. This is especially helpful for alums who might be traveling to your Chapter area, but are not on your social media.

Local Yale Clubs and other SIGs are often happy to help publicize events on their websites.

For events that are held at alums’s homes, do not include the street address in the communication; send this information only to alums who have registered.

### *Event production:*

When setting a date and venue for a smaller event (e.g., fewer than 30 people), prioritize preferred dates and secure the location at least two months in advance. For a larger event, prioritize the preferred dates and secure the location at least three months in advance.

For larger events with no fee, or any size events with registration fees, consider Paypal or Eventbrite, or the local Yale Club's registration tool. For smaller events with no registration fees, have the RSVP go to the chapter's alias e-mail address or to the e-mail address of the lead alum.

Consider if the venue will require any set-up (including tables and chairs, and paper products) and equipment.

If your food is catered, consider whether this could be a sponsorship opportunity.

Printed materials may include signage, agenda/program, pre-filled sign-in sheet (name, Yale affiliation, e-mail address) to confirm information and ask for volunteers and areas of interest, and name tags and markers, sign-in sheet for walk-ins

Document your event by taking photos.

Whatever the event, alums like lots of time for socializing - perhaps with an opportunity to go around the room and have everyone introduce herself to the group - so it's important to schedule time for socializing and networking. Unless the attendance is too large, having everyone introduce themselves to the group can be a great icebreaker.

**Third**, growing your chapter to bring the YW mission, vision, and core values to life requires ongoing assessment, planning, and development. After events, your Chapter Team should take time to debrief about quantitative and qualitative measures of success, and what's working and what's not working with respect to your event objectives, as well as tracking trends, which are critical to moving ahead. Some Chapters might decide on a course correction in terms of future program priorities.

**Fourth**, growing and sustaining your chapter also requires leadership development and succession planning to ensure that fresh perspectives and new energy are brought forth to the Chapter Team.

**Last**, but not least, remember that you have a corps of Yale women who serve on the Chapters Committee and as Chapter Heads walking by your side to help you form and grow your chapter. As Ellen McGinnis said when she closed the 2013 Conference, "50,000 YaleWomen can change the world. Now let's go do it."

**Launch event:**



Get on the band wagon for this  
Newly launched worldwide initiative

Join us for the kick-off of

**YaleWomen Cleveland**

at

Rockefeller's Restaurant

3099 Mayfield Road

Cleveland Heights, Ohio

CASH BAR

Complimentary Appetizers

Thursday, September 26, 2013

7:00 p.m.

[RSVP-myralapeyrolerie@msn.com](mailto:RSVP-myralapeyrolerie@msn.com)

216.272.5034 cell

(Bring a Yale alum female friend!)

**Launch event:**



The YCL is pleased to invite you to  
***YaleWomen - London: Inaugural Drinks***

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**Tuesday, 23 September 2014**

**18:30 to 20:30**

**South Kensington**  
London SW7

(Address will be released upon registration for this event)

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This event is **FREE** to attend, however registration is still **required!** (It will be held in a private home, and a firm idea of numbers is very important.)

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Join us for: An informal evening to introduce **YaleWomen - London**, socialise and discuss the way forward (women and men equally welcome)

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**About the evening:**

Join us for an informal gathering of conversation and community at the home of Renata Cesar in South Kensington. Refreshments and light snacks will be served. We hope you can join us for this inaugural YaleWomen event.

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**About YaleWomen and YaleWomen - London:**

**YaleWomen:** Connecting Women, Igniting Ideas, Transforming the World. Our mission is to create a vibrant, engaged community of alums, drawn together by the common thread of our Yale experiences, that is committed to advancing women's voices and perspectives and to enriching and inspiring one another, Yale and the world.

As with all SIGs, each **YaleWomen** chapter is run individually under the overall banner of the organisation, formulating itself as it wishes to best serve its local members. Come along and help discuss your interests and how you would be interested in seeing the group move forward.

Any queries, please contact: [Karen Go](#)

**Planning event:**

**YaleWomen: Women in Startups - Saturday Morning Tea & Mimosas**

**Date:** Saturday, 25 April 2015

**Time:** 11:00 am - 1:00 pm

**Location:** Anna Grotberg's home in SW3 (closest tube: Sloane Square)

**Bookings/more info:** [Please click here to RSVP to Anna via e-mail](#)

Come join London YaleWomen next Saturday to chat startups, entrepreneurship, innovation and more over tea, coffee, mimosas and brunch nibbles at the home of Anna Grotberg (YC '08, SOM '13) in anticipation of next month's event "What She Said - Women in Startups Speak". Organisers of "What She Said", Alice Shyy and Karen Go will be on hand to talk more about the event.

If you plan on attending, please RSVP to Anna Grotberg ([anna.c.grotberg@gmail.com](mailto:anna.c.grotberg@gmail.com)) - we hope you'll join us for a cuppa!

**Cost: Free!**

*Curious about the outcome? See:*

**Collaboration-to-build-capacity event:**

**What She Said: YaleWomen at Campus London by Google**

**Potluck event:**

**YaleWomen Connecticut**

**pot-luck / 'pät' lək/ N**

**A meal to which each Yale alumna  
contributes food; a potluck dinner**

Please join us as YaleWomen Connecticut travels around the Nutmeg State, gathering in conversation and connection at potluck dinners hosted by alumnae from Yale College and the Graduate and Professional Schools:

**Thursday, July 25th, in Silvermine (Norwalk) at the home of Judy Cornier '07**

**Thursday, August 8th, in Hartford at the home of Susan Lennon, MPPM '85**

**Tuesday, August 20th, in Woodbridge at the home of Anne Boucher '83**

**Monday, August 26th, in Old Lyme at the home of Mariette McCourt, MSN '96**

Let us know if you would like to join us at one of these potlucks – or two, three or all four! E-mail Susan Lennon at [susan.lennon@outlook.com](mailto:susan.lennon@outlook.com). She will send you complete details, including the address.

Let us know what you will bring –  
A - F: Please bring an appetizer  
G - L: Please bring a salad  
M - S: Please bring a main dish  
T - Z: Please bring a dessert

Please bring your dish plated and ready to serve, with serving utensils if they are needed.

Would you like to host a potluck in your home or workplace? Contact Susan at [susan.lennon@outlook.com](mailto:susan.lennon@outlook.com). We would be most happy to help make it happen!

**Potluck event with students:**

**YaleWomen Potluck with Sara Holtz '72**

**YaleWomen of Northern California**

**Tuesday, August 4, 2015 from 6:00 PM to 8:00 PM (PDT)**

**San Francisco, CA**

**“What I wish I'd told my younger self”**

For those of us who've ever said: “I wish I'd known that earlier” and for those who've said: “How can I avoid (or make the best of) life's pitfalls?” come to this potluck! This gathering is to share, learn from, and laugh about our own life challenges and (pratfalls). Hosted by Sara Holtz '72, this potluck is limited to 15 attendees. So sign up now if you'd like to attend!

*Curious about this conversation? Here's what was reported in YaleWomen NorCA's newsletter:*

***Special Feature: What I wish my 21-year-old self had known***

In early August a group of undergrads and alums met at a potluck event hosted by Sara Holtz. The undergrads shared one issue on which they would like advice and the alums shared one piece of advice they would give their 21-year-old selves.

**Some themes that emerged:**

- Lighten up, be less serious and enjoy the ride, don't be in a hurry “to be a grown-up.”
- Careers are non-linear...One opportunity leads to another – each one adds new tools to your tool belt.
- The people with whom you're working and the culture are more important than the specific job.
- Be willing to be vulnerable rather than competitive with other women. They can be a big support to you. Everyone is struggling with similar issues.
- On your social life: do what you enjoy. When you're happy and engaged, you attract others...and they often share your interests.

We also learned that Yale undergrads are amazing!

The response from the undergrads was very positive and we look forward to repeating the event next summer.

If this has got you thinking about what you wish you could tell your 21-year-old self, share your ideas by posting on YWNC's [Facebook](#) and [LinkedIn](#).

**Potluck event with students:**

**YaleWomen Connecticut**

**Save the Date!**

**For our next potluck dinner – Tuesday, July 14th, 6:00 p.m. at the home of Laura Saverin '76 in New Canaan, CT (the address will be provided to those who RSVP).**

**What could be better than good food and conversation à la YaleWomen?**

RSVP no later than Monday, July 6th to susan.lennon@outlook.com.

Capacity is limited to 25. Please – if your plans change and you are no longer able to join us, let us know so that we can fill your spot from the wait list.

What to bring? If your last name begins with/please bring:

A-F Appetizer

G-L Salad

M-S Main Dish

T-Z Dessert

**Imitation is the sincerest form of flattery.**

Recently, YaleWomen Northern California hosted an event for Yale students who are working in the Bay area this summer. Each alum was asked to share any advice she might have for the students – her best one-liner (think of the 140-character tweet!). Two students – Becky Connelly '16 and Hiral Doshi '17 (both involved with Yale Women's Leadership Initiative) -- will be joining us for dinner this Tuesday so we're going to seize the opportunity to imitate YaleWomen Northern California!

“One cannot think well, love well, sleep well, if one has not dined well.” Virginia Woolf

*Curious about this conversation? Here's what was reported by YaleWomen Connecticut:*

**The conversations that often go unspoken –  
in the order in which they were spoken around the dining room table.**

Anne Boucher '80: Embrace the mess. What happens happens. Your long term plan will change many times.

Denise Stevens PhD '95: Any direction you take in life works as long as you learn something and you make contributions along the way.

Lisa Amerino-Marshalko '91 MPH: Do something that will make you feel good about going to work every day.

Rachel Stern '87 BA: You can have it all – but not all at the same time. Always have something in your life for yourself (e.g., running).

Jin Su Joo '10 BA: Embrace the uncertainty of the future. Don't look back at options you've had and second guess the decisions you made.

Operating Guidelines 9/11/15

Catherine Kortlandt '85 BA: Take everything as it comes.

Nadine Fraser '12 MPH: Don't be afraid of changes. Things always work out.

Elvira Duran '05 BA: Things don't always go according to your plan. There are always many options. Explore what you're interested in. Don't be afraid to talk with people about your interests and options.

Peggy Dannenman '80: Don't overthink things. Sometimes things are not rational. Trust your heart and instinct. Do one thing that you never would have thought you would do. Explore.

Daphne Burt '78 BA: It's great to be a smart woman. Be as smart as you are and have a good time doing it. Stay in touch with Yalies.

Paula Armbruster '64 MA: Have faith in yourself and your intuition. Take your ball and run with it.

Toddy Turrentine '80 MPPM: Explore studying and learning outside of your chosen field and sector, and think about how lessons can be transferred from one to the other.

Susan Ball '78 PhD: It's okay to ask questions. It's okay to ask for help.

Catherine Onyemelukwe '88 MPPM: Keep notes of life along the way.

Susan Lennon '85 MPPM: Make time in your life for yourself, for reflection, and for what David Brooks describes as the eulogy virtues vis a vis the resume virtues (<http://www.nytimes.com/2015/04/12/opinion/sunday/david-brooks-the-moral-bucket-list.html>). Stay connected with the Yale community – the connections will help you be your best self.

Laura Saverin '76 BA: Talk with people who have walked in your shoes, including those who did so in times that are very different than today. In the journey to find and commit to your life partner, one of the most fundamental issues that needs to be talked about up front is how you will make decisions and tradeoffs.

Jennie Liu '07 MBA: Don't speak frivolously because the world tells you to "lean in" and be bold. Your knowledge, and everything that you learn and absorb is your power. And when you speak from a place of knowledge, you don't have to loud to be heard.

*What did the students who joined us say?*

I would just like to thank you all again for making us feel welcome at the YaleWomen potluck dinner this past week!

We thoroughly enjoyed getting to know you and eating some great food along the way (the truffles were phenomenal!). I know I mentioned it at the dinner on Tuesday, but hearing all of your advice and seeing that everything will be alright, even if our road is not perfectly straight, is unbelievably valuable.

Susan, I read the op-ed article you quoted during the dinner, and I think David Brooks sums it up perfectly when he says: *"This is a philosophy for stumblers. The stumbler scuffs through life, a little off balance... Recognizing her limitations, the stumbler at least has a serious foe to overcome and transcend. The stumbler has an outstretched arm, ready to receive and offer assistance. Her friends are there for deep conversation, comfort and advice."*

Thank you for the "conversation, comfort, and advice." It meant so much to us. We hope to meet again soon!

Operating Guidelines 9/11/15

**Curiosity and conversations event:**

**YaleWomen Connecticut**

**Curiosity & Conversations**

**beau-ty (byōōtē) *noun* a combination of qualities, such as shape, color, or form,  
that pleases the aesthetic senses, especially the sight.**

Ten years ago, in an effort to change the conversation about female beauty, Dove launched its “Real Beauty Campaign.”

Did it?

Join us for a conversation in which we will explore beauty: What is your definition of beauty? How does our culture define beauty? How does how big industry – perhaps including Unilever through its Dove “Real Beauty” campaign – shape and influence both our culture’s and our individual perceptions of beauty? How do we feel about beauty? Whether or not Dove’s “Real Beauty” campaign changed the conversation about female beauty, where can YaleWomen Connecticut take this conversation?

Sunday, October 19, 2014

2:00 pm – 4:00 pm

At Tea with Tracy

<http://www.teawithtracyct.com/index.html> and <http://teawithtracy.squarespace.com/>

16 Bank Street, Seymour, CT

(Parking is available along Bank and Columbus Streets)

Space is limited to 16 people. RSVP no later than Sunday, October 12<sup>th</sup> to Stephanie Foote Rosenkranz '02 BA at [smfoote@yahoo.com](mailto:smfoote@yahoo.com).

Each attendee will select and pay for her own items from the menu  
<http://www.teawithtracyct.com/menu.html>.

For more information about Dove’s “Real Beauty” Campaign, go to

[http://www.huffingtonpost.com/2014/01/21/dove-real-beauty-campaign-turns-10\\_n\\_4575940.html](http://www.huffingtonpost.com/2014/01/21/dove-real-beauty-campaign-turns-10_n_4575940.html) and view Dove’s thought provoking videos:

Evolution at <https://www.youtube.com/watch?v=iYhCn0jf46U> and [https://www.youtube.com/watch?v=17j5QzF3kqE&src\\_vid=iYhCn0jf46U&feature=iv&annotation\\_id=annotation\\_3280203671](https://www.youtube.com/watch?v=17j5QzF3kqE&src_vid=iYhCn0jf46U&feature=iv&annotation_id=annotation_3280203671)

Onslaught at <http://vimeo.com/4097693>

Real Beauty Sketches at <http://realbeautysketches.dove.us/>

Operating Guidelines 9/11/15

**Article group event:**

From: **YaleWomen Chicago** <[chicago@yalewomen.org](mailto:chicago@yalewomen.org)>  
Date: Tue, Oct 21, 2014 at 11:00 AM  
Subject: Invitation: Article Club "Choices" on Oct. 27  
To: Margot McMahon <[mmcm310@comcast.net](mailto:mmcm310@comcast.net)>

Margot --

A last-minute reminder to join YaleWomen for a potluck and informal discussion in the west loop on Monday. (Childcare provided!)

ARTICLE CLUB: Choice

**Monday, Oct. 27 at 6.00. 28 S. Throop St., West Loop**

Gather with fellow Yale women for an informal potluck to eat, drink and socialize. We will also discuss the following TED talks on how we make choices:

- Psycho-economist Sheena Iyengar's TED talk on the art of choosing: [http://www.ted.com/talks/sheena\\_iyengar\\_on\\_the\\_art\\_of\\_choosing](http://www.ted.com/talks/sheena_iyengar_on_the_art_of_choosing)
- Philosopher Ruth Chang about how to make hard choices [http://www.ted.com/talks/ruth\\_chang\\_how\\_to\\_make\\_hard\\_choices](http://www.ted.com/talks/ruth_chang_how_to_make_hard_choices).
- If you are interested, there are more talks on this playlist: [http://www.ted.com/playlists/164/how\\_we\\_make\\_choices](http://www.ted.com/playlists/164/how_we_make_choices).

Space is limited. Childcare provided (note your interest in the rsvp). RSVP to Tiffany Amlot at [tiffany.amlot@dentons.com](mailto:tiffany.amlot@dentons.com)

See you there!

YaleWomen Chicago  
<http://www.yalewomen.org/>

**Book group coupled with a potluck event:**

**YaleWomen Book Selection & BBQ**

**YaleWomen of Northern California**

**Sunday, August 2, 2015 from 4:00 PM to 6:00 PM (PDT)**

**San Francisco, CA**

Don't let this fabulous summer weather go to waste! Join us for a summer BBQ and book-picking party, Sunday, August 2<sup>nd</sup>. We will be choosing books for upcoming YaleWomen Book Club events. Bring something to barbeque for yourself, a side to share, and a book or two that you've read and think are worth sharing. This book-picking party will be held at an alumna's home in San Francisco, accessible by Muni, BART and Caltran. Come out for some summer sun, good company and a list of good reads.

Please bring something to BBQ and a side to share; drinks will be provided.

A suggested guide by letter of last name:

A-I Dessert

J-P Salad

Q-Z Side Dish

*The outcome?*

Our new list of YWNC Book Club picks is here! Thanks to the great group of women who grilled, gabbed and got to business this weekend, picking six books from a list of 17, we have a collection of fiction and non-fiction, themes of sex, gender, race and power, in settings from New Guinea to New Haven, and as close to home as the Bay Area. Here they are:

EUPHORIA - Lily King

THIS IS HOW YOU LOSE HER - Junot Diaz

MISSOULA - Jon Krakauer

THE SHORT AND TRAGIC LIFE OF ROBERT PEACE - Jeff Hobbs

WHO GETS WHAT AND WHY - Alvin Roth

SEASON OF THE WITCH - David Talbot

Enjoy! Dates for Book Club gatherings to follow!

Operating Guidelines 9/11/15

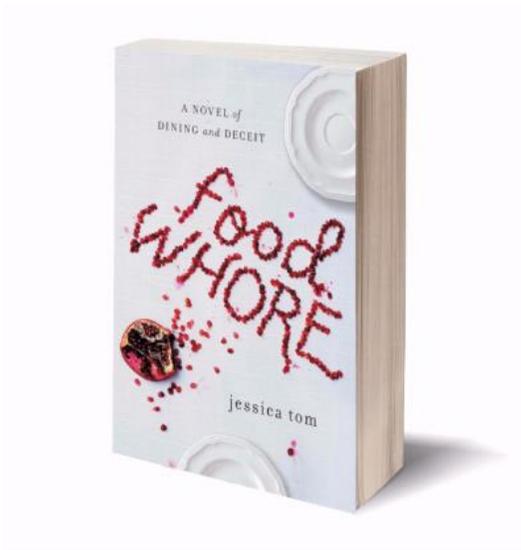
**Writing and publishing event:**



**An Evening with an Agent and Author 2.0**

In response to overwhelming demand, we have arranged a second evening with an agent and author for our members.

Join YaleWomenNYC for an evening with author Jessica Tom and agent Stefanie Lieberman to learn first-hand about the world of writing and publishing.



When: Monday, July 20th

Time: 6:30pm

Location: Upper West Side

Register: [Here](#)

Carol Schatz Papper, Yale '81, is generously hosting in her home. Space is limited, so please register as soon as possible if you would like to join. Please do not register if you registered for the first iteration so that everyone has a chance to attend.

We hope to see you there!



**Jessica Tom**, Yale '06, is the author of [\*Food Whore: A Novel of Dining & Deceit\*](#), forthcoming from William Morrow / HarperCollins in November 2015. Prior to becoming a full-time writer, Jess did marketing and business development at NYC startups including HowAboutWe (online dating), SevenRooms (technology for high-end restaurants and nightclubs), and 3rd Ward (a multimedia creative workshop). At Yale, Jess studied under award-winning author Amy Bloom and wrote the restaurant review for the *Yale Daily News Magazine*. Jess lives in Brooklyn and is now working on her second novel. She blogs about food and the road to publication on her website, [www.jessicatom.com](http://www.jessicatom.com).



**Stefanie Lieberman**, Yale '96, joined [Janklow & Nesbit](#) in 2005 after practicing intellectual property law at The Guggenheim Museum; Paul, Weiss, Rifkind, Wharton & Garrison LLP; and boutique entertainment firm Frankfurt Kurnit Klein & Selz. She holds a B.A. in Humanities from Yale University and a J.D. from Northwestern University School of Law.

Stefanie is actively seeking to represent authors who write upmarket commercial fiction, and she would likewise welcome young adult and romance submissions that feel fresh to the reader. She is particularly energized by manuscripts that feature strong female characters and voices that sparkle off the page.

**Writing and publishing event:**

**From:** Lisa Goldman [mailto:ligoldman@aol.com]

**Sent:** Sunday, August 16, 2015 7:18 PM

**To:** ligoldman@aol.com

**Subject:** Authors and Agents: The Process of Publishing Your Book (and how it can help you create your own brand!)

**Authors and Agents: The Process of Publishing Your Book**

Please join us on Thursday, September 24<sup>th</sup>, 6:00 p.m., at the Algonquin Club for this event cosponsored by YaleBoston, **YaleWomen Boston**, the Boston Yale Entrepreneur's Breakfast, and the Yale School of Management alumni.

- Do you want to become a thought leader?
- Would you like to learn more about the publishing process?
- Learn how publishing can help you create your own brand!

Two Yale authors and one of Boston's leading literary agents will discuss the process of having your book published. They will talk about whether and how to use an agent, traditional versus self-publishing, and differences between fiction and non-fiction book publishing.

Our authors both belonged to the YaleWomen Boston writing group. Join us to celebrate their successes and learn from their experiences.

**Tracy Carlson**, Yale Class of 1976

Tracy Carlson, author of *WHAT GREAT BRANDS KNOW: UNLEASH YOUR RIGHT-BRAIN GENIUS TO STAND OUT AND MAKE CUSTOMERS CARE*, is a seasoned marketing strategist, speaker, and advisor who helps companies develop brands that inspire loyalty and delight. Tracy's non-traditional background combines equal parts Wharton MBA and unrepentant Yale humanities geek.

**Elaine Dimopoulos**, Yale Class of 2000

Elaine Dimopoulos is the author of *MATERIAL GIRLS*, a young adult novel published by Houghton Mifflin Harcourt. A graduate of Yale, Columbia, and Simmons College, where she earned an M.F.A. in writing for children, Elaine currently teaches at Boston University and Grub Street. While writing *MATERIAL GIRLS*, she served as the Associates of the Boston Public Library's Children's Writer-in-Residence.

**Lorin Rees**, Agent, Rees Literary Agency

Lorin Rees has represented the critically acclaimed story collection *YOU KNOW WHEN THE MEN ARE GONE* (Amy Einhorn Books) by Siobhan Fallon, *THE MAURAUDERS* (Crown) by Tom Cooper, *BLACK RIVER* (Houghton Mifflin Harcourt) by S.M. Hules, *THE END OF BIG* (St. Martin's) by Nicco Mele, *WHO:*

SOLVE YOUR # 1 PROBLEM (Ballantine) by Geoff Smart and Randy Street, and I BELIEVE IN ZERO (St. Martin's) by Caryl Stern, President & CEO of Unicef, USA.

**Kate Hardin '96 MBA and '96 MA**, YaleWomen Boston writing group leader, will moderate the panel.

We allow late registrations and walk-ins in an attempt to accommodate everyone. However, the Algonquin Club needs a final head count one week in advance. Please e-mail [Lisa Goldman](mailto:ligoldman@aol.com) at [ligoldman@aol.com](mailto:ligoldman@aol.com) by September 17th if you plan to register after that date. We need the most accurate possible head count to ensure sufficient food for everyone.

Date: Thursday, September 24<sup>th</sup>

Time: 6:00 p.m. registration, cocktails, and hors d'oeuvres

6:30 p.m. panel discussion

Location: Algonquin Club, 217 Commonwealth Avenue, Boston ([map](#))

Cost: \$20 in advance includes tax and tip. **Preregistration ends Tuesday, September 22th. After that date, please pay \$25 cash at the door.** For event registration and payment questions, e-mail the YaleBoston administrator at [info@yaleboston.org](mailto:info@yaleboston.org). You can also register by sending a check to Yale Club of Boston, PO Box 812934, Wellesley, MA 02482. [Register Now!](#)

Transportation and parking information:

From Boston: Take any green line train to Copley Square. The Algonquin Club is on the north side of Commonwealth Avenue between Exeter and Fairfield Streets. It usually has flags out front.

From Cambridge: Take the red line to Park Street station and then take the green line as described above.

Parking: The Algonquin Club offers valet parking at \$24 per car. You pay at the event. To use it, you simply stop your car in front of the club and say you want to valet park. They can only valet park 20 cars.

You also can park in any metered space. Please note that meters may go until 8:00 p.m. and ticketing happens frequently. At some spaces in the Back Bay, you must pay at multi-space meters. Please look for them rather than assuming that spaces do not have meters.

Should on-street parking prove scarce, the Prudential parking garage entrance sits on Exeter Street between Boylston Street and Huntington Avenue. It costs \$12.00 with validation from the Prudential Center if you enter after 5:00 p.m.

You can also park in the Copley Place garage. As you drive east down Huntington Avenue towards the Boston Garden, the Copley Place entrance is on your right near Exeter Street. After 5:30 p.m., costs \$12 with validation from Copley Place

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**Mentoring event:**

**YaleWomen DC Annual Event: Take a Quantum Leap!**

Our annual event at Impact Hub in downtown DC will feature small groups that will help you hone in on your professional/personal dream, followed by a larger gathering that will draw on the collective wisdom of all the women in attendance to help you achieve that goal! Lunch will be served.

Impact Hub is located near the Gallery Place/Chinatown and Archives metro stops. Beth Flores (YC '95) is managing director of Impact Hub and we are thrilled to be hosting our Quantum Leap event at her space!

Please sign up here: <https://www.eventbrite.com/e/yalewomen-dc-quarterly-networking-happy-hour-tickets-17700131570>

\*Ticket price of \$30 will cover lunch and the cost of renting space. YWDC is a non-profit supported by volunteers and participants. If cost is a hardship, you will not be turned away -- please just let us know and we will make alternative arrangements to cover your costs.

For additional information, please contact [dc@yalewomen.org](mailto:dc@yalewomen.org).

**WHEN**

September 26, 2015 at 10am - 2pm

**WHERE**

Impact Hub DC  
419 Seventh St NW  
Washington, DC 20004  
United States

[Google map and directions](#)

**CONTACT**

YaleWomen DC · [dc@yalewomen.org](mailto:dc@yalewomen.org)

**TICKETS**

\$30.00 USD

**Mentoring event:**

**YaleWomen Cleveland**

**Sunday, July 26, 2015**

**4-6 pm**

**Mentoring Event**

**Hathaway Brown School**

Myra Evans Lapeyrolerie '81 (Head of Yale Women Cleveland) and Arielle Miller, YC 2016, (Vice President of the Women's Leadership Initiative at Yale) will co-host a mentoring and networking reception for all female students and alumnae in the Cleveland area this summer.

There will be a number of students in town: incoming freshmen, students in the Bulldogs on the Cuyahoga program and those working in other internships. This is an excellent opportunity for alumnae to meet and support the next generation of Yale Women.

This event is a continuation of a program begun over the holidays in December, which was an informal opportunity for students in the area to meet alumnae and one another, share connections, information and strategies for life and career success. At the December event, both alumnae and current students provided information and support, and a number of mentoring relationships were formed in both the Arts and Sciences. The summer event is an opportunity to expand on that success.

**Rsvp to Myra Lapeyrolerie, [myralapeyrolerie@gmail.com](mailto:myralapeyrolerie@gmail.com).**

**Museum event:**

**YaleWomen Connecticut**

**CONNECTING WOMEN, IGNITING IDEAS, TRANSFORMING THE WORLD**

**Join us for our 6<sup>th</sup> stop on the YaleWomen Connecticut Museum Trail:  
CONEY ISLAND: VISIONS OF AN AMERICAN DREAMLAND, 1861–2008**

CONEY ISLAND: VISIONS OF AN AMERICAN DREAMLAND is the first major exhibition to use visual art as a lens to explore the lure that Coney Island exerted on American culture over a period of 150 years. An extraordinary array of artists viewed Coney Island as a microcosm of the American experience, from its beginnings as a watering hole for the wealthy, through its transformation into an entertainment mecca for the masses, to the closing of Astroland Amusement Park following decades of urban decline.

Robin Jaffee Frank '81 MA, '91 MPhil, '95 PhD, the Atheneum's Chief Curator and the Curator of this Exhibition, will lead us on a private tour. "Ms. Frank, a Brooklyn native who visited Coney Island often as a child, vividly recalls being terrified by sights like the Cyclops head that hung at the Spook-A-Rama, a 1950s thrill ride that took passengers under a blood-red waterfall and past horror figures. She grew increasingly fascinated by art about the landmark over her more than two decades at the Yale University Art Gallery, where she became senior associate curator of American paintings and sculpture in 2006. She brought her research for the show with her when the Wadsworth Atheneum hired her as chief curator in 2011. The Yale University Art Gallery is the exhibit's biggest lender. (WSJ, 1/16/15)

Prior to the tour, there will be an optional pay-as-you-go live jazz brunch with GOZA LATIN JAZZ at 11:00 am at the Atheneum's Museum Café. The buffet includes a complimentary Blood Mary or Mimosa, chef's specialty egg entrée, thick cut bacon and home fries, seasonal French toast, sliced roast turkey breast, seasonal fruit, tossed salad, roasted vegetables, and assorted breakfast sweet breads and muffins.

**When:**

Sunday, March 15, 2015 11:00 am Brunch 1:00 pm Exhibition Tour

**Where:**

Wadsworth Atheneum Museum of Art, 600 Main Street, Hartford Founded in 1842, the Atheneum is the oldest continually-operating public art museum in the United States.

**Cost:**

\$35, which includes brunch (with a mimosa) and the Museum entrance fee \$9 for the Museum entrance fee for the tour only

**Directions and Parking:**

Go to <http://thewadsworth.org/visit/#directions>

**RSVP:**

Space is limited to 15 alums. RSVP to Anne Boucher '80 at [amboucher@mmm.com](mailto:amboucher@mmm.com) no later than Sunday, March 8<sup>th</sup>. If you register and your plans change and are no longer able to join us, please let Anne know so that we can open your slot to an alum on the wait list.

**Recommended Reading:**

American Art Review, January 2015, [CONEY ISLAND: VISIONS OF AN AMERICAN DREAMLAND](http://4eg99614zvx21of7ql3apu8c.wpengine.netdna-cdn.com/wp-content/uploads/2011/03/2015_01_american_art_review.pdf) by Robin Jaffee Frank [http://4eg99614zvx21of7ql3apu8c.wpengine.netdna-cdn.com/wp-content/uploads/2011/03/2015\\_01\\_american\\_art\\_review.pdf](http://4eg99614zvx21of7ql3apu8c.wpengine.netdna-cdn.com/wp-content/uploads/2011/03/2015_01_american_art_review.pdf)

**Family-friendly museum event:**

**YaleWomen Connecticut**

Join us for the 4<sup>th</sup> stop on our Museum Trail – **Mystic Seaport, the Museum of America and the Sea**, with Elysa Engelman, PhD, Yale College '84, who is Exhibits Researcher & Developer at the Seaport! A full day of activities is planned for this family-friendly event. Join us for all or any part of the day. We'll be there rain or shine!

**Saturday, September 13, 2014**

Mystic Seaport

(<http://www.mysticseaport.org/>)

75 Greenmanville Avenue, Mystic, CT

**Tentative Schedule** (subject to change as new opportunities pop up at the Seaport!)

10:00 Meet and greet, welcome and orientation with Elysa Engelman, PhD, Yale College '84, Exhibits Researcher & Developer at the Seaport

10:45 "Set a Sail" demonstration onboard the full-rigged 1882 JOSEPH CONRAD

11:15 From "Whale Ho!" to "Fin Out" – Whaleboat demonstration at Middle Wharf\*

12:00 to 1:00 LUNCH – there are different dining options at the Seaport, including the Galley

<http://www.mysticseaport.org/locations/dining/galley/>

1:00 "Songs for the 38th Voyage" – The Seaport's chantey singers tell the stories of whales, whaling, the sea and more with song on the Village Green\*\*

1:30 Elysa Engelman will share her knowledge and experiences of the Charles W. Morgan's restoration and 38th Voyage

3:00 Man overboard drill at the Gloucester fishing schooner, the L.A. Dunton

3:30 Working aloft onboard the Charles W. Morgan

4:15 Dogwatch – sailors' songs and stories onboard the Morgan

\*if rain, in the Whaleboat Shed

\*\* if rain or wind, in the Chapel

There are so many things to see and do at Mystic Seaport. You can tailor the day to fit your schedule – do the activities in the tentative schedule with the group or wander and do other things on your own. For kids and families – go to <http://www.mysticseaport.org/locations/kids/> -- to see such opportunities as the Children's Museum, playboats to climb on, and a backpack Navigation Quest for older kids where they get a chance to navigate around the Seaport using traditional and modern sailors' tools (compass, spyglass, GPS), collecting cards and finding answers. Other activities that charge an additional fee include shows at the Treworgy Planetarium, horse and carriage rides around the 19<sup>th</sup> Century village, Mystic River cruise onboard the SABINO, the last remaining wooden, coal-fired steamboat in operation in the U.S., Candle Dipping and Making a Toy Boat Souvenir.

RSVP to Anne Boucher '80 BA at [annemboucher@gmail.com](mailto:annemboucher@gmail.com) **no later than Saturday, September 6, 2014.**

**Admission** -- which is payable at the Visitor Center at the entrance to the Seaport -- is:

Adult (18-64) \$24

Senior (65+) \$22

College Student w/ID \$22

Youth (6-17) \$15

Children (5 and under) Free

We look forward to seeing you then and there!

Operating Guidelines 9/11/15

**Family-friendly event:**

**YaleWomen Day at Oakland Zoo**

**YaleWomen of Northern California**

**Sunday, October 12, 2014 from 12:30 PM to 4:00 PM (PDT)**

**Oakland, CA**

YaleWomen of Northern California invites alumnae and their families for a potluck picnic and more fun at the Oakland Zoo! One of the top cultural attractions in the Bay Area, Oakland Zoo is an East Bay gem that features more than 660 exotic and native animals, including elephants, hyenas, alligators, chimps and lemurs.

We will gather in the picnic area for a family-style potluck from 12:30-2:00pm, where you can pick up free passes into the zoo and free tickets for the rides area. We have also arranged for free parking.

Bring your families and your friends, or come solo and make new friends! And remember that this is a potluck event - please bring a dish or beverage to share, and something to throw on the grill.

For more information, visit [www.oaklandzoo.org](http://www.oaklandzoo.org)

**Family-friendly event:**

**From:** YaleWomen Ontario [mailto:ontario@yalewomen.org]

**Sent:** Monday, May 25, 2015 3:06 PM

**To:** Nina Lester <ninalester@sympatico.ca>

**Subject:** Fwd: FW: YaleWomen Event: Saturday Morning Ravine Walk

YaleWomen Event: Saturday Morning Ravine Walk

YaleWomen Ontario Members: Please join our Yale alumnae group walk in the Rosedale/Moore Park ravine on Saturday June 20, at 10:00 am, followed by lunch.

Our route will begin and end at the Evergreen Brickworks. This event will be led by Anita Nador.

Details:

- Meet at Evergreen brickworks On Saturday June 20 at 10:00 am, in the area marked "weekday shuttle" on the attached Map. <http://www.evergreen.ca/get-involved/evergreen-brick-works/whats-here/>.
- Accessible by TTC via bus 28A Bayview South departing from Davisville Station at 9:15 am (every half hour)
- Or, meet Anita at TTC Broadview Station at 9:30 am for a ride over to the brickworks (please arrange with Anita in advance)
- We will walk for approximately 1.5 hours along ravine trails and end back at brickworks for lunch/coffee/snacks at Cafe Belong
- Evergreen Farmer's Market will be open for shopping after our walk
- If you can't find the group or your arrival is delayed call Anita [416-509-7573](tel:416-509-7573) to ensure we wait for you
- Children and pets are welcome and encouraged!

Event may be cancelled in case of severe weather

Please RSVP to [Anita.Nador@gowlings.com](mailto:Anita.Nador@gowlings.com)

**Athletic event:**

**From:** YaleWomen Ontario [mailto:ontario@yalewomen.org]

**Sent:** Wednesday, October 15, 2014 12:09 PM

**To:** Nina Lester <ninalester@sympatico.ca>; Nina Lester <ninalester@sympatico.ca>

**Subject:** YaleWomen Ontario - Curling event - Saturday, November 1 (4-6 pm)

Greetings to YaleWomen Ontario Members,

Our chapter has organized a "Learn how to Curl" event that is open to you and a guest (male or female). We hope you will join Ilene, Nina and Angela! No previous experience is necessary (we three are definite beginners). Here are the details:

**When:** Saturday, November 1 from 4-6 pm.

**Where:** Leaside Curling Club (1075 Millwood Road - TTC accessible by subway/bus combo).

**Why:** This event will feature a 1/2 hour of instruction focused at a beginner level. If you've never tried this fun sport, you should sign up!

**Cost:** \$23 per person (including ice time, instruction and equipment).

**RSVP:** Please RSVP to this email address by Wednesday, October 22 so we can finalize the number of ice sheets we will be renting. If you are bringing a guest, please indicate that in your RSVP and provide his/her name, if possible.

Thanks,

Ilene, Angela and Nina

**Athletic event:**

**YaleWomen Cleveland "Nine and Wine" Golf Outing in the Cuyahoga Valley National Park**

**Tee off will be at 3pm (weather permitting) and wine tasting will be at 5:30(regardless of weather!). \$20 per person (includes cart), or \$10 per person wine only.**

Scramble format, all levels encouraged. Friends and family welcome! Call 330-310-6021 for weather questions on the day. For questions that are not related to weather, please contact Elizabeth Gerard, 330-310-6021 or [em\\_gerard@msn.com](mailto:em_gerard@msn.com). Rental clubs available for \$6, but call Elizabeth Gerard first, because we may be able to provide clubs.

Please RSVP by calling 216-781-YALE with credit card details.

**WHEN**

August 23, 2015 at 3pm - 7pm

**WHERE**

BrandyWine Country Club

5555 Akron Peninsula

Peninsula, OH 44264

United States

[Google map and directions](#)

**CONTACT**

Elizabeth Gerard · [em\\_gerard@msn.com](mailto:em_gerard@msn.com)

**TICKETS**

\$20.00 USD

**Collaboration-to-build-capacity event:**

## **YaleWomen Northern California**

**Preventing Sexual Violence: The Workplace, the College Campus,  
and Other Sexual Ecologies**

**YaleWomen**

**Wednesday, June 4, 2014 from 5:30 PM to 7:30 PM (PDT)**

**San Francisco, CA**

***Yale Alumni Association, Yale Club of San Francisco, and YaleWomen of Northern California present:***

**Preventing Sexual Violence: The Workplace, the College Campus, and Other Sexual Ecologies**

How do we eliminate sexual violence and other forms of harassment that are so often prevalent within institutional settings? What useful tools are supplied by legal and regulatory structures such as Title IX and the Campus SaVE Act – and where do those structures fall short?

YaleWomen of Northern California invites you to join a conversation with Yale faculty members Melanie Boyd and Inderpal Grewal. Drawing on broad interdisciplinary research, as well as their own work, they offer conceptual insights and practical strategies for creating institutional cultures in which diverse groups of people can flourish.

**Melanie Boyd** is the director of Yale's Office of Gender and Campus Culture, an assistant dean in the Yale College Dean's Office, and a lecturer in Women's, Gender & Sexuality Studies.

**Inderpal Grewal** is the chair of the Women's Gender & Sexuality Studies program at Yale; she is a professor of WGSS, Anthropology, and American Studies.

**Wednesday, June 4th  
Reception and light fare 5:30-6:30pm  
Conversation 6:30-7:30pm with Q & A**

Questions? Please contact [Carolyn Kenady](#), YaleWomen of Northern California or [Mindy A. Marks](#) '00, Director, Shared Interest Groups, AYA.

Collaboration-to-build-capacity event:

**Yale Alumni Association and YaleWomen NYC present**

## **In Conversation: Access & Impact of Women on Corporate Boards**

Join us on **Wednesday, May 13th** as we analyze the current status of women on Fortune 500 Boards, explore the challenges women face in obtaining board positions, and share success stories of female corporate directors. Uniquely, the panel will conclude by interacting with the audience to develop collaborative strategies to help women obtain corporate board seats. You do not want to miss this fascinating conversation!

Speakers:



**Akosua Barthwell**  
**Evans '90 JD**  
*CEO, The Barthwell Group*



**Ann Fudge**  
*Retired chairman and CEO of  
Young & Rubicam Brands*



**Laura T. Grondin '85**  
*President and CEO,  
Virginia Industries, Inc.*



**Brande Stelling '89**  
*Vice President of Corporate  
Board Services, Catalyst*

**6:00 PM - RECEPTION WITH LIGHT FARE**

**7:00 PM - PANEL DISCUSSION**

**Cost: \$20**

Scholastic Corporate Headquarters  
557 Broadway (btw. Prince and Spring Streets)  
New York, NY

**Collaboration-to-build-capacity event:**



Alexandra Wald '91, Partner, Cohen & Gresser LLP and Yale Women NYC are delighted to present Patricia Russo from the Women's Campaign School at Yale.

*We cordially invite you  
to a very special evening  
with*

*Patricia Russo,  
Executive Director  
Women's Campaign School  
at Yale*

**“When Women Run and Win, America Wins: Strategies for Getting  
More Women to Jump into the Political Pipeline”**

**Thursday, May 21  
6:30pm  
at  
Cohen & Gresser LLP  
800 Third Avenue  
New York, New York 10022**

The Women's Campaign School at Yale is a bi-partisan, issue-neutral political campaign training program for women interested in running for public office, or for women interested in campaign management. It is an independent non-profit organization. It is welcoming its twenty-first class at Yale Law School this June.

Please RSVP to [YaleWomenNYC@gmail.com](mailto:YaleWomenNYC@gmail.com) .

**You will not want to miss this - Patti is a true force of nature!**

All best, Alexandra, Patti, Nancy, Joan, Emily and Sterling

**Collaboration-to-build-capacity event:**

## YALE Club of London *events*

Dear Women and Men of Yale,

Do you feel out of the loop with the "startup scene?" Do you want to learn what it's all about? **YaleWomen** and **Campus London by Google** cordially invite you to join our learning day from **1-5 pm** on **Saturday, May 16**, at Campus London. This is a chance for you to refresh your perspective on the work place and all its potential through interactive games and interesting panelists.



There's less than 2 weeks to go. Last chance to book the remaining 14 tickets before we publicize the link to other alumni networks! [Click here to register for this event.](#)

We will have an all-Yalie panel discuss what it's like to be in a start-up, a keynote address by the head of Campus London by Google, and your contribution of **£25** for a ticket helps a start-up win essential grant money.

See you on the **16th of MAY!**

### **YaleWomen London**

**Event: What She Said: YaleWomen at Campus London by Google**

**Date:** 16 May 2015 1:00 PM to 5:00 PM

**Location:** Campus London (Google), 4-5 Bonhill Street, London EC2A 4BX

**Bookings:** [Click here to register for this event.](#)

Curious about this collaboration? As reported in the June issue of the YaleWomen enewsletter:

YaleWomen London hosted an event that was inspired by last fall's AYA Assembly, the theme of which was "The Entrepreneurial Spirit at Yale." Alice Shyy '08 was a delegate to Assembly. She returned to London with an idea, conferred with chapter head Karen Go '99 and the planning team, and then she ran with it! "What She Said: Women in Startups Speak" was a collaboration with Yale Tech (a new AYA SIG), the Yale Club of London, and Google Campus London, which is Google's first physical hub for startups. The event was designed to help alums better understand the ins and outs of different kinds of start-ups. In addition to a keynote by Sarah Drinkwater, who heads up Google's global program for startups, Karen moderated a panel of alums, including Alice, JinA Bae '11, Liana Chang '02, and Zheela Qaiser '11.

And as reported during the monthly call of the Chapter Heads:

"What She Said: Women in Startups Speak"

Alice is involved with startups and identified YW as a good forum for collaboration between Yale Club of London and YaleTech to maximize content. A team of people presented entrepreneurial ideas. Prizes were 250 pounds and 100 pound. Content was good; delivery was patchy. 80 people signed up with a waiting list; 60 people showed up because the weather was good; 25 Yalies and 35 others. People were hungry for more – lots of work, but this is a good thing. YaleTech want a London chapter. London startup scene has been growing in the past 2 years, and there have been government initiatives to bolster this community – i.e. East London. Marketing was done through Alice's network and sourced a lot of the speakers through that, and the Yale Club helped with getting the word out. Funds were a good jumpstart and left a surplus for a potential future event.

Operating Guidelines 9/11/15