Your Partner for Knowledge Innovation

THE MASTERCARD FOUNDATION

Implementing Sound Practices in Youth-Inclusive Financial Services

YFS Youth-Inclusive Financial Services

TRAINING MODULES

FHI 360/USAID

Workforce Connections

ON-LINE LEARNING HUB

MICROSOFT CORPORATION

Understanding the Youth Workforce Development
Technology Skills Training Landscape

FRAMEWORK

THE ROCKEFELLER FOUNDATION

NETWORK FACILITATION

MIT PRESS & CITI FOUNDATION

Technology Governance Globalization
Youth and Economic Opportunities

Produced in partnership with Making Cents International and the Cit Foundation

GUEST EDITORSHIP

ENTREPRENEURIAL SOLUTIONS TO GLOBAL CHALLENGES

HILTON WORLDWIDE

LEARNING SERIES & TECHNICAL BRIEF

To discuss how Making Cents' knowledge management team can meet your needs, please contact Fiona Macaulay, CEO or Tijana Dabic, New Business Director.
Email: Fiona@makingcents.com, Tijana@makingcents.com; Tel: +1 202 783 4090

www.MakingCents.com/KnowledgeInnovation
Cover photo taken by Ness Kerton for AusAID.
October 6, 2014

Dear Colleagues,

Welcome to the 2014 Global Youth Economic Opportunities Summit!

If you are here today, there is an excellent chance that you are a recognized leader in the youth development field or a technical expert in a related sector such as economic growth, agriculture, technology, health, or democracy and governance. Odds are you have been to numerous summits, conferences, and workshops, and you have high standards and even higher expectations for such gatherings. This Summit will not disappoint you.

You will leave our three days together with concrete ideas, knowledge, and tools that you can immediately apply to your work to increase economic opportunities for youth in a more sustainable and scalable way. You will connect with new partners and re-connect with old friends and industry colleagues. You will be challenged, inspired, and entertained. And, last but not least, are a part of a truly global event, joining 400+ participants from more than 55 countries. We owe special thanks to our presenters for travelling from all corners of the world to our nation’s capital to share their experience and expertise with us.

As we prepared for our first summit seven years ago, we set a clear vision to always deliver relevant, demand-driven content to our audience. This year, we once again bring to you distinguished partners who share that vision. Hilton Worldwide is supporting learning about trends and opportunities for youth in the hospitality, travel, and tourism sectors; Microsoft Corporation brings their commitment to bridging the opportunity divide for 300 million youth and to strengthening our industry’s skills in the effective use of technology; Citi Foundation has generously invested in the program and offers critical information about the needs and potential of the world’s urban youth; and RTI International has provided valuable thought leadership during the development of this year’s Workforce Development track. I also wish to express our special gratitude to the members of the Summit’s Global Advisory Committee for their time, insights, and continuous support in helping make this event a success.

I look forward to meeting you and learning from you during the Summit. Along with attending this event, you are all invited to join our network of 25,000 youth economic opportunities professionals by visiting our online knowledge and learning hub, www.YouthEconomicOpportunities.org, which offers a variety of learning resources throughout the year. Please do let us know how this learning hub can continue to support your work to increase economic opportunities for young people around the world.

Sincerely,

Fiona Macaulay

CEO-Founder, Making Cents International

Twitter: F_Macaulay
THANK YOU TO OUR GENEROUS SUPPORTERS:

<table>
<thead>
<tr>
<th>Category</th>
<th>Company/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth in Hospitality, Travel &amp; Tourism</td>
<td>Hilton Worldwide</td>
</tr>
<tr>
<td>Technology</td>
<td>Microsoft</td>
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<tr>
<td>Platinum</td>
<td>Citi Foundation</td>
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<tr>
<td>Gold</td>
<td>IFAD, RTI International</td>
</tr>
<tr>
<td>Silver</td>
<td>USAID, Workforce Connections, spanIFAD</td>
</tr>
<tr>
<td>Champion</td>
<td>EDC, Carana Corporation, fhi360, MTC, McKinsey &amp; Company, The Rockefeller Foundation, Chemonics</td>
</tr>
</tbody>
</table>
GLOBAL ADVISORY COMMITTEE
We greatly appreciate receiving your thoughts and comments on this event via the electronic evaluations. Your feedback helps us develop practical and useful learning events to inform your programming. Please see a Summit volunteer if you have not received instructions on how to complete your evaluation.
More than **74 MILLION** young people worldwide are **UNEMPLOYED**

Travel and tourism is the world’s largest employer

10% of global employment

260 million jobs

**HILTON WORLDWIDE WILL OPEN DOORS**

CONNECTING

PREPARING

EMPLOYING

**1 MILLION YOUNG PEOPLE BY 2019**

For more information visit

www.hiltonworldwide.com/youth
EXHIBITORS

CARANA CORPORATION CARANA fosters transformation in higher education and workforce development ecosystems. By bridging the gaps between the supply of skilled labor and the demands of increasingly knowledge based economies, strengthening institutional capabilities, developing systems so youth can signal work readiness and vocational competencies to employers, and integrating youth entrepreneurs in inclusive supply chains, CARANA develops sustainable workforce solutions. CARANA offers a proven capacity to forge alliances between educational institutions, businesses, and supporting institutions to co-invest in strengthening ecosystems. We encourage public private investment in education aligned with strategic growth sectors, leading to safe, prosperous communities, and boosting productivity and broad-based economic growth. www.carana.com

CHEMONICS INTERNATIONAL Come by the Chemonics booth and find out about our innovative work involving youth and economic growth, including our efforts to strengthen higher education institutions in Indonesia and to support youth in the tourism and hospitality sector in Jordan. Learn about these current projects and other exciting youth development ventures! www.chemonics.com

CHILDFUND INTERNATIONAL Working in over 30 countries, ChildFund helps deprived, excluded, and vulnerable children and youth have the capacity to improve their lives and the opportunity to become young adults, parents, and leaders who bring lasting and positive change in their communities; and promote societies whose individuals and institutions participate in valuing, protecting, and advancing the worth and rights of children. www.childfund.org

CITI FOUNDATION The Citi Foundation works to promote economic progress in communities around the world and focuses on initiatives that expand financial inclusion. We collaborate with best-in-class partners to create measurable economic improvements that strengthen low-income families and communities. Through a "More than Philanthropy" approach, Citi’s business resources and human capital enhance our philanthropic investments and impact. www.citifoundation.com

EDUCATION DEVELOPMENT CENTER (EDC) EDC is a global nonprofit that designs, implements, and evaluates programs to improve education, health, and economic opportunity worldwide. EDC’s International Development Division focuses on three major areas: youth livelihoods and workforce development, literacy and basic education, and innovative use of technologies. At our exhibit booth, you’ll learn about our work and approach and our successful collaborations to prepare young people for meaningful jobs and livelihood opportunities. www.edc.org

HILTON WORLDWIDE Learn about Hilton Worldwide’s corporate responsibility commitment, Travel with Purpose, which provides shared value to the business and communities across the world. See how Hilton is creating opportunities for youth to reach their full potential through research, tools, training, and community and Team Member engagement. www.hiltonworldwide.com

INTERNATIONAL RESCUE COMMITTEE The International Rescue Committee’s exhibit highlights their work supporting livelihood development with youth affected by conflict and crisis. Come and learn about some of the tools and resources the IRC is developing and using to engage young people in market-driven microenterprise and microfranchising programs. www.rescue.org

KUDER For over 75 years, more than 150 million people worldwide have relied on Kuder, Inc. for evidence-based assessment, education planning, and career guidance tools and resources. With affordable solutions for pre-K through retirement, our customizable products and services reflect a commitment to encouraging lifelong learning, development, and achievement. www.kuder.com

MAKING CENTS INTERNATIONAL Making Cents International is a dynamic social enterprise that increases economic opportunities in developing countries by improving the ability of youth, women, smallholder farmers, and other vulnerable groups to start and grow businesses, participate in profitable value chains, access finance, and obtain meaningful work. The exhibit will showcase a series of curricular packages delivered using an experiential learning methodology to build capacity of these target groups. www.MakingCents.com www.YouthEconomicOpportunities.org

MAKING CENTS INTERNATIONAL’S KNOWLEDGE MANAGEMENT FOR INNOVATION We provide thought leadership in knowledge management for innovation by building, disseminating, and supporting the application of knowledge. We work with clients that include Fortune 500 Companies, donors, and development practitioners to identify their knowledge gaps, capture and analyze information, and package and disseminate it to the right audiences for uptake. The exhibit will showcase Making Cents’ unique and complementary set of innovative knowledge management products and services. www.MakingCents.com/KnowledgeInnovation www.YouthEconomicOpportunities.org
MANAGEMENT & TRAINING CORPORATION (MTC) Management & Training Corporation (MTC) is an international corporation, dedicated to helping people realize their learning potential. Around the world, MTC works hand-in-hand with training organizations, governments, and businesses to provide exceptional, appropriate, and sustainable workforce development solutions. MTC establishes, develops, updates, and certifies training and skill development to internationally-recognized standards. Each year, MTC helps more than 50,000 people gain the vocational and life skills they need to make meaningful improvements to their lives. www.mtctrains.com

PLAN INTERNATIONAL Plan is a child and youth-focused organization, working in over 50 countries across the Americas, Africa, and Asia, that partners with communities to develop solutions to ensure long-term sustainability. www.plan-international.org

RTI INTERNATIONAL RTI International is a leading independent, nonprofit research and development institute dedicated to improving the human condition by turning knowledge into practice. For over 50 years, RTI has worked with the private sector and governments worldwide to provide evidence-based solutions to some of the world’s most pressing development challenges. Our comprehensive workforce development solutions in the United States and globally build local capacity, align education and training systems with employer needs, and create employment opportunities for young people, women, and disadvantaged groups. www.rti.org

SOCIAL SOLUTIONS GLOBAL Social Solutions Global, creators of Efforts to Outcomes (ETO®) software, equips over 16,000 high-performing nonprofits, public agencies, donors and evaluators, with web-based data-tracking and outcomes-oriented case management tools to help improve results, simplify reporting requirements and improve efficiencies in delivering services across agencies and funding streams. ETO is a cost-effective tool for Monitoring and Evaluation, enabling evaluators and those service providers looking to validate and replicate one or more program models to easily access data collected at the point of service. Join their workshop: “M&E Reinvented: Validate Results, Inform Practice, Improve Outcomes in Real-time” www.socialsolutions.com

TECH CHAT - TECHNOLOGY INFORMATION FOR YOUR ORGANIZATION Thanks to support from Microsoft, Summit participants have the opportunity to sit down with nonprofit technology experts who will answer your IT questions and advise you on how to use technology more effectively. Experts will be on-hand from Tech Impact, a leading technology nonprofit, serving the sector since 2003; and TechSoup Global, the go-to resource for Nonprofits and NGOs around the world for technology products, help, and information.

THE TRUST FOR THE AMERICAS The Trust partners with local organizations to train and provide youth with job readiness tools and hands-on skills to help them become self-sufficient and engage in productive livelihoods in jobs, internships, entrepreneurship ventures and professional development through partnerships with the public and private sector to foster social and economic inclusion in the Americas through the POETA Social Franchise. www.trustfortheamericas.org

UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) AGRILINKS The Agrilinks platform captures and shares new learning and technical best practices in the field of agricultural development and food security to improve development programs and ultimately outcomes related to reducing poverty and ending hunger. Part of a family of learning portals managed by the Feed the Future Knowledge-Driven Agricultural Development (KDAD) project, the platform connects and engages practitioners, USAID staff, donors, and others to strengthen programs that build agricultural economies worldwide. www.agrilinks.org

UGANDA FUND Uganda Fund operates under the principle that with strategic investment in grassroots community-led enterprises, peace and prosperity can become a reality in northern Uganda. This principle is implemented via targeted programming in youth livelihood and leadership; justice and reconciliation; information technology and communication; and education and long-term institutional development. The fund seeks investment from individuals and organizations that in partnership can equip northern Uganda with a stable, healthy, engaged and empowered populace. www.ugandafund.org

WORKFORCE CONNECTIONS Presented are FHI 360 and Workforce Connections, a project focused on youth workforce development. FHI 360’s uses a holistic approach that provides opportunities to build assets, resilience and enabling factors to help young people become healthy, productive and engaged citizens. We use a positive youth development approach that focuses on young people’s capacities, strengths and developmental needs. Workforce Connections is working with education systems alignment with labor market demand, positive youth development, and economic growth approaches to job creation and demand-driven skills development. www.WFConnections.org

VIDEOPIXIE Videopixie is a marketplace for video production. Non-Profits use Videopixie to make stunning fundraising videos at half the cost. We connect you directly to 1,000+ video creators without the agency fees. Just describe your project and start brainstorming with video pros live. They’ll submit bids and you hire the team with the style/price you like best. Announcement for YEO Summit attendees: Videopixie would be happy to sponsor your cause - email thomas@videopixie.com to receive a 10% credit and a free storyboarding session with an experienced director. www.videopixie.com
Be the spark of change.

Empower youth to change their world.

We believe in the potential of young people to imagine and realize a better future. That’s why we’re working with governments, educational institutions, and nonprofits around the globe to create opportunities for youth to make a real impact for a better tomorrow.

Microsoft is proud to support the Global Youth Economic Opportunities Summit.

www.microsoft.com/YouthSpark
Resources for real impact

Help youth capture opportunity.

Microsoft YouthSpark creates opportunity for young people around the world by providing the training, resources and connections they need to successfully pursue employment, entrepreneurship and additional education. Together, we can ensure youth have the resources they need to build their future.

SUMMIT TECHNICAL THEMES

LEARNING TRACKS:

WORKFORCE DEVELOPMENT: For the purpose of this year’s learning agenda, workforce development means enabling individuals to acquire knowledge, skills, and attitudes for gainful employment or improved work performance; and providing employers with an effective means to communicate and meet their demand for skills. This broad definition encompasses both the demand and supply aspects of workforce development. The Workforce Development Learning Track seeks to build a body of knowledge and evidence about effective workforce development programming strategies related to youth. Through this track, you will access new tools and research, learn about proven practices, and contribute to dialogues on priority topics such as scale, sustainability, soft skills, partnering with the private sector, ICT solutions, career development, and the role of higher education. You will also be able to provide feedback on a proposed conceptual framework for youth competencies that lead to success in the workforce. Thank you to Global Advisory Committee members, RTI International (lead partner), and FHI 360 for leading the development of the 2014 Workforce Development track.

FINANCIAL INCLUSION: Presenters and participants alike are encouraged to ask the hard questions about youth-inclusive financial services, what products and services have been successful and where challenges lie going forward. Interactive sessions will take an in-depth look at data that explores successful youth financial capability and mobile technology solutions, and will consider success factors for taking interventions to scale. The track will also consider the role of inclusive finance in broader youth entrepreneurship programming.

ENTERPRISE DEVELOPMENT: Sessions in this Learning Track will bring out transferable information about how to support the mindsets, skillsets and toolsets that adolescent girls and boys and young women and men need to succeed in the entrepreneurship and enterprise sectors both now and in the future. These Enterprise Development sessions will be “how to” workshops that weave in cross-sector, systems approaches that will assist participants in their ability to build capacity, stimulate scale and sustainability and create new value chains across different industries while simultaneously utilizing and leveraging innovative technology platforms and tools. A diverse range of individuals and organizations from around the world will share actionable research, transferable tools, and innovative programmatic approaches and policies. Thank you to Global Advisory Committee member, the World Bank, for their help in designing the 2014 Enterprise Development track.

MONITORING & EVALUATION: The purpose of the Monitoring & Evaluation (M&E) Learning Track is to address the need to better understand which M&E approaches and tools are working well within the youth economic opportunities field, and which should be improved or discarded. These M&E sessions will be “how to” workshops to improve and advance M&E work in the Youth Economic Opportunities field, and thus contribute to building the evidence base of “what works”. You will have an opportunity to engage in rich discussions and learn about new tools and technologies you can apply to your programming. This track also emphasizes that M&E is about learning (i.e. integrating M&E into program design and using M&E findings to inform the development of programs). Thank you to Global Advisory Committee member, Kevin Hempel, for his help in designing the 2014 Monitoring & Evaluation track.

GENDER: The Gender Learning Track will address the role that sex and gender play in shaping economic opportunities for adolescent girls and boys and young women and men. The Gender sessions will help participants understand how to apply a gender lens when programming in the youth economic opportunities field and will enable stakeholders to identify constraints and opportunities that can increase effective participation levels of both genders, or determine when gender-specific programs are most appropriate. Learn about organizations that are taking comprehensive approaches and using a range of interventions to be gender aware in their programming, while supporting adolescent girls and boys and young women and men in their efforts to lead productive and fulfilling lives. You will also discuss some unintended consequences of economic programming for youth, and how to address traditional gender roles in diverse contexts. Thank you to Global Advisory Committee member, Population Council, for their help in designing the 2014 Gender track.

SPOTLIGHTS:

THE POWER OF TECHNOLOGY: Technology is revolutionizing the way today’s young people can seek and create job and business opportunities, and how organizations can best support them in this effort. Sessions in this Spotlight are driven by two questions: How do we support youth in their efforts to obtain technology jobs or become successful entrepreneurs; and how do we harness big data, mobility, and the near ubiquity of technology to create more economic opportunities for youth?

YOUTH IN HOSPITALITY, TRAVEL & TOURISM: Accounting for almost 10 percent of global employment and expected to generate 73 million new jobs by 2022, the hospitality, travel, and tourism sectors comprise the world’s largest employer. But job creation will not be enough to address youth unemployment if young people are not equipped with the skills needed to succeed in today’s complex marketplace. Sessions in this spotlight will focus on how to move forward in addressing this skills gap.
Investing in people today for a brighter tomorrow.

The Citi Foundation is committed to the economic progress of low-income people globally, supporting programs that promote entrepreneurship and job readiness for young people – because investing in their future improves the quality of life for everyone.
# SUMMIT AT-A-GLANCE

## MONDAY, OCTOBER 6

### PRE-SUMMIT SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am - 1:15 pm</td>
<td>Meeting of Funders Supporting Youth Economic Opportunities (Invite Only)</td>
</tr>
<tr>
<td>10:00 am - 12:00 pm</td>
<td>Activism in a New Digital Landscape: Leveraging Facebook to Reach and Educate a Global Youth Development Audience (Salon 4)</td>
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</tbody>
</table>

### 2014 SUMMIT

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>8:00 am - 1:00 pm</td>
<td>Summit Registration</td>
</tr>
<tr>
<td>10:00 am - 7:00 pm</td>
<td>Exhibit Hall Open and &quot;Office Hours&quot; with Tech Chat</td>
</tr>
<tr>
<td>1:30 - 1:45 pm</td>
<td>Kick-off and Opening Remarks (Salon 4)</td>
</tr>
<tr>
<td>3:00 - 3:15 pm</td>
<td>Changeover</td>
</tr>
<tr>
<td>3:15 - 4:15 pm</td>
<td>Pathways and Critical Success Factors for Youth in Hospitality, Travel &amp; Tourism (Salon 4)</td>
</tr>
<tr>
<td>4:15 - 4:30 pm</td>
<td>Changeover</td>
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</tbody>
</table>
### 4:30 - 5:30 pm

Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples

- **Workforce Development (Salons 5/6)**
  - “Beyond the Muddle: What are Soft Skills Workplace Competencies”

- **Financial Inclusion (Studio D)**
  - “The Evidence Is In – The Real Impact of Promoting Financial Capability”

- **Cross Track (Studio E)**
  - "ICT4E: Aligning Technology Skills Training to Labor Market Needs to Prepare People for 21st Century Jobs"

- **Enterprise Development (Salons 2/3)**
  - “One Size Does Not Fit All: What Type of Youth Entrepreneurship Support Works Where, and Why?”

- **Monitoring & Evaluation (Salon 1)**
  - "Integrating Electronic Data Collection into M&E Practices"

- **Gender (Studio B)**
  - "Money, Sex, and Violence: Findings from a Girls Savings Program in East Africa"

### 5:30 - 7:00 pm

**Evening Reception: Hosted by McKinsey & Company.** After the reception, please join us at Socci Lounge & Restaurant downstairs for live music.

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### TUESDAY, OCTOBER 7

#### 7:30 - 8:50 am

**Summit Registration**

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#### 8:00 am - 7:00 pm

**Exhibit Hall Open and "Office Hours" with Tech Chat**

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#### 8:00 - 8:45 am

**Morning Sessions**

1. Unleashing Young People to Improve Rural Economies through Tourism and Social Media (Salons 2/3)
2. Rapid Fire: Latest Research Findings on Youth Participation and Development Effectiveness (Salons 5/6)
3. Plugging into ICT: Secondary Education, IT Skills and Employability (Studio B)
4. Introducing the Global Youth Wellbeing Index (Salon 1)
5. Work-life Decision Making amongst Adolescent Youth in Burkina Faso, Egypt, Ethiopia, Malawi, and Uganda (Studio D)
6. Rapid Fire: *New* Research on Youth Workforce Development (Studio E)

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#### 8:45 - 9:00 am

**Changeover**

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#### 9:00 - 10:15 am

**Pursuing a Digital Future: Preparing Young People for the Jobs of Today & Tomorrow (Salon 4)**

- Lori Harnick, General Manager, Citizenship and Public Affairs, Microsoft Corporation (USA)
- Dipak Basu, Chairman and CEO, Anudip Foundation (India)
- Fred Krug, Senior Director, Corporate Partnerships, Year Up Seattle (USA)
- Pat Yonggradit, Director of Education, Code.org (USA)
- Yvonne Thomas, Director, Citizenship and Public Affairs, Microsoft Corporation (USA)

Young Professional Panelists:

- Charell Adagala, Code.org
- Teame Rezene, Year UP
- Rajat Baidya, Anudip Foundation
### TUESDAY, OCTOBER 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>10:15 - 10:30 am</td>
<td>Changeover</td>
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</tbody>
</table>
| 10:30 am - 12:00 pm| Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples  
Workforce Development (Salons 5/6)  
"On the Trail of the Holy Grail: Scale and Sustainability in Youth Employability Programs"  
Workforce Development (Studio B)  
"HoTT Sectors! Collaborating with the Private Sector in the Hospitality, Travel and Tourism Sectors"  
Financial Inclusion (Studio D)  
"We've Opened a Lot of Youth Savings Accounts…Now What?"  
Cross Track (Studio E)  
“Effective Models & Approaches to Creating Mentoring Programs in Different Contexts”  
Enterprise Development (Salons 2/3)  
"Getting the Government to Do It: Strategies for Mainstreaming and Scaling Entrepreneurship"  
Monitoring & Evaluation (Salon 1)  
"Program Evaluations: Useful Learning Tool or Waste of Time?" |
| 12:00 - 12:15 pm   | Changeover                                                                                 |
| 12:15 - 1:15 pm    | Lunch with Session Options  
Box lunches available in hallways outside meeting rooms. Please take one with you to the event of your choice.  
Option 1: Meet, Mingle & Munch (Salons 1, 2, and 3)  
Option 2: Live Demo of Enterprise Your Life: A New Approach to Building Foundational Life Skills for Young Entrepreneurs (Studio D)  
Option 3: Applying Systems Thinking to the Youth Employment Challenge (Studio E) |
| 1:15 - 1:30 pm     | Changeover                                                                                 |
| 1:30 - 2:30 pm     | Can MOOCs Deliver on Workforce Development?  
Matt Webster, Director for Strategic Initiatives, CourseTalk (USA)  
Meg Evans, Social Innovations Manager, Udemy (USA)  
Michael Goldberg, Visiting Assistant Professor, Design & Innovation, Case Western Reserve University (USA)  
Abbas Ali Mohamed Irshad, YSEALI Youth Advisor (Singapore)  
Moderator:  
Eric Johnson, Education Development Officer, Technical Lead, Higher Education & Workforce Development, USAID (USA) |
| 2:30 - 2:45 pm     | Changeover                                                                                 |
## TUESDAY, OCTOBER 7

### 2:45 - 3:45 pm

**Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples**

- **Workforce Development (Salons 5/6)**
  - "At-Risk Youth in Jamaica Get All Right* with Hospitality, Travel, & Tourism Jobs!"

- **Workforce Development (Studio E)**

- **Financial Inclusion (Studio D)**
  - "Breaking Barriers to Youth Entrepreneurship through Financial Initiatives"

- **Cross Track (Salons 2/3)**
  - "Online Portals: The Ultimate Networking Solution for Job Seekers and Employers?"

- **Monitoring & Evaluation (Salon 1)**
  - "There’s no I’s in IE"

- **Gender (Studio B)**
  - "Expanding Asset Building Opportunities for Girls: Lessons from YouthSave"

### 3:45 - 4:15 pm

**Networking Break**

### 4:15 - 5:15 pm

**Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples**

- **Workforce Development (Salons 5/6)**
  - "Mind the Gap: Linking Career Development Theory to Workforce Outcomes"

- **Workforce Development (Studio E)**
  - "Going Mobile: Five Steps to Achieving, Scale, Impact, and Sustainability"

- **Financial Inclusion (Studio D)**
  - "Scaling Financial Inclusion through Partnerships and Technology"

- **Enterprise Development (Salons 2/3)**
  - "Driving Success in Value Chains to Create Enterprise Development Opportunities through Agriculture"

- **Monitoring & Evaluation (Salon 1)**
  - "M&E Reinvented: Validate Results, Inform Practice, Improve Outcomes in Real Time"

- **Gender (Studio B)**
  - "How to Address Gender Roles When Improving Economic Opportunities within Rural Areas"

### 5:15 - 7:00 pm

**Reception: A Taste of the World**

From Zambia to Australia, Jamaica to Laos, there are more than 55 countries represented at the 2014 Summit. Join Summit delegates for an evening reception with a range of international delicacies and music to reflect on the day and exchange ideas. We encourage you to come dressed in your country’s traditional attire.
## WEDNESDAY, OCTOBER 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>7:30 - 8:50 am</td>
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<tr>
<td>8:00 am - 5:00 pm</td>
<td>Exhibit Hall Open and &quot;Office Hours&quot; with Tech Chat</td>
</tr>
<tr>
<td>8:00 - 8:45 am</td>
<td><strong>Morning Sessions</strong>&lt;br&gt;1. Digital Tools for Digital Livelihoods (Salons 5/6)&lt;br&gt;2. Future Forward: Systems-Changing Innovations for Youth Employment in Africa (Salons 2/3)&lt;br&gt;3. Rapid Fire: Field-Tested M&amp;E Tools Propelled by Technology (Studio B)&lt;br&gt;4. Creating Livelihood Opportunities for Youth in Post-Conflict Settings (Salon 1)&lt;br&gt;5. Rapid Fire: Field-Tested Tools and Research from around the Globe (Studio D)&lt;br&gt;6. Rapid Fire: Tools for Youth Workforce Development (Studio E)</td>
</tr>
<tr>
<td>9:00 - 9:15 am</td>
<td>Opening Remarks (Salon 4)&lt;br&gt;<strong>Andy Rabens</strong>, Acting Special Advisor for Global Youth Issues, Office of the Under Secretary for Public Diplomacy and Public Affairs, U.S. Department of State (USA)</td>
</tr>
<tr>
<td>9:20 - 9:30 am</td>
<td><strong>#YouthEO Talk</strong> (Salon 4)&lt;br&gt;<strong>Lauren Scott</strong>, Junior Web Developer, Brad's Deals (USA)</td>
</tr>
<tr>
<td>9:30 - 10:30 am</td>
<td>Cities as Drivers of Economic Opportunity for Youth (Salon 4)&lt;br&gt;<strong>Leo Martellotto</strong>, President, Junior Achievement Americas Region&lt;br&gt;<strong>Leo Abruzzese</strong>, Global Forecasting Director and Director of Public Policy, Economist Intelligence Unit (USA)&lt;br&gt;Moderator: <strong>Jasmine Thomas</strong>, Program Officer, International Grant Program, Citi Foundation (USA)</td>
</tr>
<tr>
<td>10:30 - 11:00 am</td>
<td>Networking Break</td>
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<tr>
<td>11:00 am - 12:15 pm</td>
<td>Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples&lt;br&gt;Workforce Development (Salons 5/6)&lt;br&gt;&quot;No Jobs without Experience, No Experience without Jobs: Stepping out of the Catch-22&quot;&lt;br&gt;Financial Inclusion (Studio D)&lt;br&gt;&quot;The Data Behind Good Decision-Making – How to Use Information on Youth and Mobiles to Effectively Promote Financial Inclusion&quot; (Salon 4)&lt;br&gt;Enterprise Development (Salons 2/3)&lt;br&gt;&quot;The Nexus of Youth, Technology &amp; Tourism: Value Chains in the Tourism Sector&quot; (Salon 4)&lt;br&gt;Monitoring &amp; Evaluation (Salon 1)&lt;br&gt;&quot;Tools for Measuring Youth’s Employability and Entrepreneurial Mindset&quot;&lt;br&gt;Gender (Studio B)&lt;br&gt;&quot;Changing the Status Quo: Young Women Getting Jobs and Starting Businesses within Technology and Engineering Sectors&quot; (Salon 4)&lt;br&gt;Gender (Studio E)&lt;br&gt;&quot;Informal is the New Normal: Engaging Youth in Informal, Fragile Economies&quot;</td>
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## WEDNESDAY, OCTOBER 8

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>12:15 - 12:30 pm</td>
<td>Changeover</td>
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</table>
| 12:30 - 1:30 pm | Lunch with Session Options
Box lunches available in hallways outside meeting rooms. Please take one with you to the event of your choice.
Option 1: Meet, Mingle & Munch (Salons 1, 2, and 3)
Option 2: USAID World Cafe (Studio D) |
| 1:30 - 1:45 pm | Transition to Plenary                                                                       |
| 1:45 - 3:00 pm | Bigger than Youth Unemployment: Youth Inactivity (Salon 4)
Blair Taylor, Chief Community Officer, Starbucks (USA)
Jamie McAuliffe, President and CEO, Education for Employment, Chairman of the World Economic Forum Global Agenda Council on Youth Unemployment (USA)
Gloria La Cava, MENA Region Youth Co-Coordinator, World Bank (USA)
Radwen Tekaya, Senior Director, CARE EU Operations, Vistaprint (Tunisia)
Youth Representative (TBC)
Moderator: Branka Minic, Founder, Future Work Consulting (USA) |
| 3:00 - 3:30 pm | Networking Break                                                                            |
| 3:30 - 4:30 pm | Funding on the Horizon (Salon 4)
Eric Johnson, Education Development Officer, Technical Lead, Higher Education & Workforce Development, USAID (USA)
Steve Cumming, Program Manager, The MasterCard Foundation (USA)
Nicole Goldstein, Education Adviser, Private Sector Department, Department for International Development (DFID) (UK)
Maria Elena Nawar, Lead Specialist, Development Effectiveness Unit, Multilateral Investment Fund (MIF) (USA)
Moderator: Karl Brown, Associate Director, Applied Technology, The Rockefeller Foundation (USA) |
| 4:30 - 4:45 pm | Mainstreaming Youth into the Post-2015 Agenda (Salon 4)
Ahmad Alhendawi, UN Secretary-General’s Envoy on Youth (Jordan) |
| 4:45 - 5:00 pm | Looking Forward to 2015 (Salon 4)
Fiona Macaulay, Founder and CEO, Making Cents International (USA) @F_Macaulay |

## THURSDAY, OCTOBER 9

### POST-SUMMIT SESSION

<table>
<thead>
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<th>Time</th>
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| 9:00 am - 4:00 pm | Accelerate Economic Opportunity for Youth: Generating Opportunities for Technology Innovations
Microsoft is hosting this event for youth leaders.
Location: Microsoft Offices, 901 K St., NW #11, Washington, D.C.
Note: Pre-Registration is required to attend this event. |

Reminder: Please remember to submit your electronic or paper Summit evaluation.
Investing in today’s workforce. Preparing for tomorrow’s opportunities.

RTI supports workforce development by:
• Aligning education, training, and skills development with evolving labor market demands
• Fostering public-private partnerships to link job seekers with productive employment
• Creating employment opportunities for women, youth, and disadvantaged groups

www.rti.org
PROGRAM IN DETAIL
MONDAY, OCTOBER 6

8:00 am - 1:00 pm  Summit Registration

Pre-Summit Sessions:

8:30 am - 1:15 pm  Meeting of Funders Supporting Youth Economic Opportunities (Invite Only)

The purpose of this meeting is to build relationships and identify shared interests among critical members of the Donor/Funder community with the goal of sustained and increased information-sharing and collaboration.

10:00 am -12:00 pm  Activism in a New Digital Landscape: Leveraging Facebook to Reach and Educate a Global Youth Development Audience (Salon 4)

2013 was the first year in history that digital media overtook TV as the primary global channel for media consumption. The rapid proliferation of mobile technology has been the driver for this change in media, resulting in the need for corresponding changes in successful marketing and organizing. Facebook will walk through the major components to these changes, with a focus on how to think about content creation and the tools for impactful activism. There will be a discussion and Q&A with session participants around real world application and tactical next steps to leverage the Facebook platform to reach and activate key audiences.

Presenters:
Kaiya Waddell, Nonprofits, Politics, & Advocacy, Facebook (USA)
Chase Mohney, Government & Politics, Facebook (USA)

10:00 am - 7:00 pm  Exhibit Hall Open and "Office Hours" with Tech Chat

1:30 - 1:45 pm  Kick-off and Opening Remarks (Salon 4)

Fiona Macaulay, Founder and CEO, Making Cents International (USA) @F_Macaulay

1:45 - 3:00 pm  Opening Keynote and Panel Discussion (Salon 4)

Globally, nearly 75 million or 13 percent of young people are unemployed. In the Middle East and North Africa region, this number rises to more than 28 percent. In Morocco, the government is undertaking an ambitious decade-long agenda of greater economic, cultural, and social engagement for youth. The Moroccan government is innovating and transforming to meet this goal. They are fostering inter-governmental collaboration and new kinds of partnerships with private and NGO actors. The results of this experiment are critical to Morocco and are being watched closely by other governments, particularly by those in the Middle East and Africa who look to Morocco as a role model. This session addresses topics that include:

• What are the incentives and platforms needed for public service providers to take a youth-centered approach that sees youth not as recipients of services but active clients, change agents, and advocates for what they need?
• How can public, private, and NGO actors come together to execute a national youth entrepreneurship project?
• How can we eliminate the barriers that keep those traditionally left behind from being meaningfully engaged in economic opportunities and beyond?

Keynote Speaker:
Mohamed Ouzzine, Minister of Youth and Sports, Kingdom of Morocco (Morocco)

Young Professional Panelists:
Tamer Nagy Mahmoud: During the recent process of developing a new Egyptian constitution, Mr. Mahmoud counseled civil society, political parties, and members of the constitutional drafting assemblies, on a wide range of constitutional and legislative reform issues, including initiatives to promote youth engagement in political and economic opportunities. (Egypt, USA)
MONDAY, OCTOBER 6

1:45 - 3:00 pm  
Maryam Jamshidi: Founder of Muftah.org, a digital magazine focusing on domestic and international issues affecting countries in the MENA region. Author on ‘civic entrepreneurship’, citizen-led effort to mobilize communities to respond to opportunities or crises in order to advance the collective good, with an emphasis on Tunisia and Libya.  
(Iran, USA) @MsJamshidi

Moderator:  
Eliza Anyangwe, Editor, the Guardian, Global Development Professionals Network (Cameroon, UK) @ElizaTalks

Join the conversation. Tweet with hashtag #youthEOmorocco

3:00 - 3:15 pm  
Changeover

3:15 - 4:15 pm  
Pathways and Critical Success Factors for Youth in Hospitality, Travel & Tourism  
(Salon 4)

Hospitality, travel, and tourism is the world’s largest employer, accounting for almost 10 percent of global employment, and is expected to generate 73 million new jobs by 2022. Industry experts will discuss career, skill-building, and training opportunities within hospitality, travel, and tourism. Hilton Worldwide will lead a discussion with young Team Members working successfully in properties worldwide. Panelists will share their career pathways and the critical success factors to ensure other young people get connected to the opportunities in this growing industry.

Panelists:  
Cynthia Mondragon, Revenue Manager, Hilton Mexico City Santa Fe (Mexico)  
Kudzai Nheweyembwa, Director of Operations, Hilton Durban (South Africa)  
Tatyana Shaburova, Sales Executive, Hilton Garden Inn, Krasnoyarsk (Russia)  
Yi Long NG, Elevator Trainee, Hilton Tokyo Bay (Japan)

Moderator:  
Jennifer Silberman, Vice President, Office of the President & Chief Executive Officer, Vice President, Corporate Responsibility, Hilton Worldwide (USA)

4:15 - 4:30 pm  
Changeover

4:30 - 5:30 pm  
Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples

Beyond the Muddle: What are Soft Skills Workplace Competencies  

When you hear “soft skills,” do you know exactly what is being discussed? Make your voice heard on the definitions of and terminology for the most important work readiness skills in this area of practice. Child Trends is seeking your in-depth feedback on the conceptual framework they are developing through research and stakeholder engagement under the USAID-supported Workforce Connections project. After a preview of the framework - which encompasses soft skills, behaviors, attitudes, personality traits, and cross-sectoral priorities for work readiness - you will work in small groups to provide your input into this ongoing process, which has the potential to shape design and measurement of future international youth workforce development programs.

Presenters:  
Clare Ignatowski, Senior Advisor, Youth & Workforce Development, USAID (USA)  
Obed Diener, Youth and Workforce Specialist, FHI 360 (USA)  
Laura Lippman, Director, Education Program, Child Trends (USA)  
Kristin Anderson Moore, Senior Scholar and Co-Director, Youth Development, Child Trends (USA)  
Rachel Carney, Research Assistant, Child Trends (USA)
MONDAY, OCTOBER 6

Financial Inclusion

Studio D

The Evidence Is In – The Real Impact of Promoting Financial Capability

There is now a formidable and growing evidence base of what works for the financial education of young people. Drawing from the first systematic review and meta-analysis of 21 randomized controlled trials of financial education for young people, this session will begin by providing an overview of the evidence for impact. Results from recently completed evaluations in Tajikistan, Mali, and Ecuador will then be presented in more detail by Mercy Corps and Freedom from Hunger to provide attendees with in-depth information regarding the specific programs, approaches, and lessons learned for youth financial education in different contexts. The panel will highlight differences in impacts on young people’s financial knowledge, attitudes, and behaviors and focus on the practical implications for other practitioners, policy-makers, and funders.

Presenters:
Jon Kurtz, Director for Research and Learning, Mercy Corps (USA)
Simon Bailey, Head of Advocacy, Research & Communications, Aflatoun (The Netherlands)
Dr. Rachel Jean-Baptiste, President, Oxford Epidemiology Services, Inc. (USA)
Megan Gash, Research and evaluation Specialist, Freedom from Hunger (USA)

Cross Track

Studio E


Globally, digital jobs are going unfilled. Thirty percent of employers in Ghana, 58 percent in Kenya, and 90 percent in South Africa reported challenges in hiring youth for technology-enabled jobs. In the United States, more than 50 percent of today’s jobs require some degree of technology skills, and experts say this percentage will increase to 77 percent in the next decade. For youth, developing technology skills that align with market demand increases their opportunities to secure decent employment or survive and thrive as entrepreneurs. Join this session to hear how two training organizations stay abreast of labor market needs and translate information into program offerings. Learn how a funder maps their global workforce development investments. Participate in a candid discussion about trade-offs between scale, customization, and cost. Map your initiative or investments to a newly released framework and talk about your unique contribution, what you partner to achieve, and what you leave to others to do.

Presenters:
Chingwell Mutombu, Development Director, Digital Divide Data (DDD) (USA)
Yvonne Thomas, Director, Citizenship and Public Affairs, Microsoft Corporation (USA)
Jonathan Eyler-Werve, Instructor, Dev Bootcamp (USA)

Moderator:
Fiona Macaulay, Founder and CEO, Making Cents International (USA)

Miss this session? Want to share the information with a colleague? Register for the webinar “Strengthening the Technology Skills Training Landscape: Framework and Tool”
www.YouthEconomicOpportunities.org/Webinar

Enterprise Development
Salons 2/3

One Size Does Not Fit All: What Type of Youth Entrepreneurship Support Works Where, and Why?

Globally, many initiatives exist to promote youth entrepreneurship, but robust evidence of what works and in which context is lacking. Presenters in this session have responded to this challenge by creating the Youth Entrepreneurship Contexts Framework. The Contexts Framework, and this workshop, is designed for practitioners, policymakers, M&E and learning specialists, and young entrepreneurs. Based on pilots in France, India, Afghanistan and Uganda, presenters will explain how this tool can be used by sharing the framework along with evidence and insights that include:
MONDAY, OCTOBER 6

Enterprise Development cont. Salons 2/3 cont.

1. Understanding how context affects effectiveness in program delivery
2. Selecting the intervention that works best in specific settings and why

You will also hear the Funder’s point of view about why they are supporting this type of work and how they hope to leverage their investment.

**Presenters:**
Lisa Neuberger-Fernandez, Director of Corporate Citizenship Programs, Accenture (USA)
Helen Osborne, Director of Strategy and Performance, Youth Business International (YBI) (UK)
Annie Barber, Networking Monitoring, Evaluation and Learning Manager, Youth Business International (YBI) (UK)
Claudia Pompa, Research Officer, Overseas Development Institute (ODI) (UK)
Ravi Ranganathan, Program Manager, Restless Development (India)
Ebrima Saidy, Country Director, Warchild UK (UK)

Monitoring & Evaluation Salon 1

**Integrating Electronic Data Collection into M&E Practices**

Adoption of electronic data capture and data management systems is still a rarity in international development. With mobile phone user penetration in continuous rise, the possibilities for real-time program monitoring, interactive data collection, and self-reporting activities from the field are within grasp for any organization—including the very new possibility of receiving real-time information from program participants via SMS. In this session, you will discuss the experiences of NGOs that have successfully implemented mobile data collection tools to shorten data collection-to-reporting time, increase quality, and reduce the operations costs of their programs.

**Presenters:**
Megan Noel, M&E Advisor, John Snow, Inc. (JSI) (USA)
Reid Porter, Senior Results & Measurement Specialist, Pact (USA)

**Moderator:**
Joel Selanikio, CEO and Co-Founder, Magpi (USA)

Gender Studio B

**Money, Sex, and Violence: Findings from a Girls Savings Program in East Africa**

What is the relationship between economic asset building and sexual exploitation? Do you know how your economic strengthening programs are affecting girls’ sexual and physical safety? Engage in this in-depth examination of findings from two recent research studies the Population Council conducted in Kenya and Uganda. You will learn what type of economic strengthening programs actually increase economic assets for girls without increasing their exposure to sexual harassment and violence. You will also gain a greater understanding of the potential risks to adolescent girls, mitigation strategies to deal with those risks, and why it is important to evaluate economic strengthening programs with indicators that go beyond the livelihoods field.

**Presenter:**
Karen Austrian, Associate, Population Council (Kenya)

5:30 - 7:00 pm Evening Reception

Reflect on the day, exchange your ideas, and network with other participants. Thank you to McKinsey & Company for supporting this reception. After the reception, please join us at Socci Lounge & Restaurant downstairs for live music.
TUESDAY, OCTOBER 7

7:30 - 8:50 am  Summit Registration

8:00 am - 7:00 pm  Exhibit Hall Open and "Office Hours" with Tech Chat

8:00 - 8:45 am  Morning Sessions *(Light breakfast will be served)*

Option 1: Salons 2/3  Unleashing Young People to Improve Rural Economies through Tourism and Social Media

Through a case study featuring program participants, this workshop will share learning lessons on how to design youth training programs on social media that increase employment opportunities for young people while simultaneously developing rural economies by driving traffic to the local tourism industry.

**Presenters:**
Peter Hackbert, Director, Berea College Entrepreneurship for the Public Good Program (USA)
Kheri Williams, Student, Berea College Entrepreneurship for the Public Good Program (USA)
Caroline Hughes, Student, Berea College Entrepreneurship for the Public Good Program (USA)

Option 2: Salons 5/6  Rapid Fire: Latest Research Findings on Youth Participation and Development Effectiveness

We are all looking for more research results that contribute to the evidence base. Come learn what the research is saying about the connection between youth participation and development effectiveness. You will learn from a program’s experience of utilizing the “Most Significant Change” approach and engaging youth as evaluators of programs. They will share evidence of empowering youth by directly engaging them in the monitoring and evaluation process; how peer-to-peer support builds social assets; and how unexpected changes can improve future programming.

**Presenters:**
Mel Harwin, Child and Youth Programming Specialist, Transform Aid International (Australia)
Diana Rutherford, Research and Evaluation Specialist, FHI 360 (USA)
Joanna Melymuk, Program Manager, Plan International Canada (Canada)

Option 3: Studio B  Plugging into ICT: Secondary Education, IT Skills, and Employability

What does the ICT revolution really have to offer to learners in developing countries? In this session, you will learn how public education systems - particularly secondary education - can contribute to preparing youth for transition to careers in the digital economy, and how teachers and students alike can benefit from using ICT to modernize pedagogy and make classrooms more effective. The presenters will explore how the formal education system can help youth to better prepare for jobs in the digital economy using FHI 360’s Basic Education program in Senegal to demonstrate how your program can address digital job skills training more widely through more effective classroom-level practice as well as through policy-level interventions to reach scale and spur system-wide reform.

**Presenters:**
Shubha Jayaram, Senior Program Officer, Results for Development Institute (R4D) (USA)
Dr. Guitele Nicoleau, Regional Education Representative, West & Central Africa, Middle East & North Africa, FHI 360 (USA)

Option 4: Salon 1  Introducing the Global Youth Wellbeing Index

In April 2014, the International Youth Foundation (IYF) and the Center for Strategic and International Studies (CSIS), with principal financial support from Hilton Worldwide,
Option 4: Salon 1

released their inaugural Global Youth Wellbeing Index to assess and compare the state of global youth. The Index includes 40 indicators across 6 domains and covers roughly 70% of the world’s youth in 30 countries. Participants in this session will get briefed on the index and engage in a conversation about how you can leverage this information in your programming.

Miss the session? Want to learn more? Making Cents International is hosting a webinar with Hilton Worldwide and the International Youth Foundation on the on the Global Youth Wellbeing Index (December, 2014). Find more details at www.YouthEconomicOpportunities.org.

**Presenter:**

*Nicole Goldin,* Former Director, Global Youth Wellbeing Index, Center for Strategic and International Studies (CSIS) & International Youth Foundation (IYF) (USA)

Option 5: Studio D

Work-Life Decision Making Amongst Adolescent Youth in Burkina Faso, Egypt, Ethiopia, Malawi, and Uganda

This session is ideal for those who want to share experiences on the relationship and mechanics of promoting agency and informed decision-making in rural, adolescent, out of school youth, and to look at how this contributes to strengthened work-ready competencies. Based on the experience of the Save the Children’s Youth in Action program, you will explore and discuss how to help young women and men (aged 15-18) to become aware of how their communities function, who the service provider and market actors are, what opportunities are available, and how they can get access to those opportunities. You will explore the practicalities of supporting young people to measure cost and risk before they commit to an education or employment pathway option. Through this session you will have the opportunity to discuss the challenge of simultaneously facilitating this kind of process for a large volume of beneficiaries. You will also explore how to measure competency changes, how to use this data, and how to address challenges in data collection and use.

**Presenters:**

*Maria McLaughlin,* Senior Advisor, Youth Participation, Save the Children (Ethiopia)

*Maura Shramko,* Research Specialist, Search Institute (USA)

*Eugene Roehlkepartain,* Vice President of Research and Development, Search Institute (USA)

*Nikhit D’Sa,* Consultant, Save the Children (USA)

Option 6: Studio E

Rapid Fire: *New* Research on Youth Workforce Development

Are you interested in finding “what’s new” in youth workforce development research? Look no further. Come to this session to find out what the International Labour Organization (ILO), Overseas Development Institute (ODI), and FHI 360 have been finding as the result of their recent multi-country research analyses and data collection efforts. You will have the unique opportunity to talk directly with the researchers and contribute to the next phase of their research agendas. The ILO will share research findings addressing the question, “what works and why in youth employment?” ODI will share global trends in the job market. Finally, FHI 360 will discuss trends specifically related to ICT and workforce development. to address challenges in data collection and use.

**Presenters:**

*Claudia Pompa,* Research Officer, Private Sector and Markets, Overseas Development Institute (ODI) (UK)

*Susana Puerto,* Senior Youth Employment Specialist, International Labour Organization (ILO) (Switzerland)

*Christina Blumel,* Senior Research Analyst, FHI 360 (USA)
TUESDAY, OCTOBER 7

8:45 - 9:00 am  Changeover

9:00 - 10:15 am  Pursuing a Digital Future: Preparing Young People for the Jobs of Today & Tomorrow (Salon 4)

With young people front and center, this plenary will showcase how a variety of organizations 1) identify which technology skills are important in their local markets and then 2) help young people gain the right technology skills to be better prepared for not only today's employment opportunities, but for the future ones as well. Microsoft YouthSpark partners with governments, nonprofits, and educational institutions to create opportunity for young people around the world by providing the training, resources, and connections they need to successfully pursue employment, entrepreneurship, and additional education or training. A key component of Microsoft's work through YouthSpark is making sure that youth have access to the intermediate and advanced IT skills training and resources they need in order to be prepared for the jobs of today and the future.

**Presenters:**
Lori Harnick, General Manager, Citizenship and Public Affairs, Microsoft Corporation (USA)
Dipak Basu, Chairman and CEO, Anudip Foundation (India)
Fred Krug, Senior Director, Corporate Partnerships, Year Up Seattle (USA)
Pat Yongpradit, Director of Education, Code.org (USA)
Yvonne Thomas, Director, Citizenship and Public Affairs, Microsoft Corporation (USA)

**Young Professional Panelists:**
Charell Adagala, Code.org
Teame Rezene, Year Up
Rajat Baidya, Anudip Foundation

10:15 - 10:30 am  Changeover

10:30 am - 12:00 pm  Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples

**Workforce Development Salons 5/6**

On the Trail of the Holy Grail: Scale and Sustainability in Youth Employability Programs

"Scale" and "sustainability" constitute the twin "holy grails" of youth employment programming: they are universally sought-after, highly prized, and, thus far, have remained elusive. This session will address some of the most important questions that implementers face in this quest: what sustainability and scale mean in youth programming, especially in fragile environments; how to structure programs and assess their potential for scale and sustainability; and how monitoring and evaluation can support these goals. The session focuses on two case studies for which USAID has conducted scale and sustainability assessments: Haitian NGO, IDEJEN/JENKA and Akazi Kanoze in Rwanda. Participants will also hear about recent efforts on scaling up from Brookings researchers, and perspectives from IDEJEN on building sustainable youth service in a fragile setting. The final part of the session will engage the audience in considering issues related to sustainability and scale-up.
**TUESDAY, OCTOBER 7**

**Workforce Development cont.**

Salons 5/6

**Presenters:**
- Cornelia Janke, Senior Technical Advisor, Education Development Center (EDC) (USA)
- Jenny Perlman Robinson, Non-Resident Fellow, Center for Universal Education, Brookings Institution (USA)
- Christine Beggs, Senior Education Advisor, USAID (USA)
- Clare Ignatowski, Senior Advisor, Youth & Workforce Development, USAID (USA)
- Guerda Previlon, Executive Director, Initiative for Youth Development (IDEJEN) (Haiti)
- Tim Cross, President, YouthBuild International (USA)

**Workforce Development**

**Studio B**

**HoTT Sectors! Collaborating with the Private Sector in the Hospitality, Travel, and Tourism Sectors**

Are you ready to harness the enormous opportunities for formal employment in these sectors, particularly for unemployed youth and school leavers? South African NGO Harambee has cracked the code in how to effectively engage HoTT employers to train thousands of young people and place them in entry-level jobs. Presenters will arm you with practical strategies to improve private sector collaboration and ultimately youth employment outcomes in your projects.

**Presenters:**
- Maryana Iskander, CEO, Harambee Youth Employment Accelerator (South Africa)
- Dr. Joseph Ruddy, Jordan Director, Chemonics International (Jordan)
- Preston Motes, Middle East Director, Chemonics International (USA)
- Issa Qaqish, Quality Assurance & Research Specialist, Chemonics International (Jordan)
- Karen Sherman, Vice President of External Relations and Strategy, Akilah Institute for Women (USA)

**Moderator:**
- Andrew Baird, Senior Economic Growth Specialist, International Development, RTI International (USA)

**Financial Inclusion**

**Studio D**

**We’ve Opened a Lot of Youth Savings Accounts…Now What?**

“To what extent can we realistically expect youth accounts to improve the future economic options of young people?” “What are the risks of offering savings accounts to young people?” “Is the promotion of savings accounts a good investment to further promote financial inclusion and capability of young people?” These are some of the tough questions that key implementers are asking themselves as they wrap up successful multi-year projects focused on promoting youth savings accounts. This “talk-show” style debate will bring together practitioners and audience members to review what evaluations and field experience are saying about the value of savings accounts for young people; hear about the hard lessons practitioners have learned; and explore policy and programmatic implications for the future.

**Presenters:**
- Pooja Wagh, Initiative Coordinator, Financial Capability Research Fund and Global financial Inclusion Initiative, Innovations for Poverty Action (IPA) (USA)
- Maria Perdomo, Manager, YouthStart, United Nations Capital Development Fund (UNCDF) (Senegal)
- Rani Deshpande, Director, YouthSave, Save the Children (USA)
- Ryan Newton, Savings Specialist, Women’s World Banking (USA)

**Moderator:**
- Rossana M. Ramirez, Independent Consultant (USA)
TUESDAY, OCTOBER 7

Cross Track

Effective Models & Approaches to Creating Mentoring Programs in Different Contexts

In this session, participants will explore the relationship between mentorship, gender, and economic opportunity and discuss various practices (e.g. peer-to-peer, inter-generational, co-gender, online) that have proven to be effective in diverse contexts and with various youth populations.

Presenters will lead a lively discussion with questions that include:

- What are models for mentoring/coaching in different contexts?
- What does the existing data and program experiences tell us about what has/has not worked well?
- What are key challenges around mentoring/coaching for youth?

You should come prepared to discuss these questions and share their own mentorship experience, lessons, and needs. You will walk away from this session better equipped with the tools to create a new or refine an existing mentorship program that advances economic global opportunities for young women and men around the world.

This session will focus on learnings from Latin America and the Caribbean, Macedonia, and Mali.

**Presenters:**
- Maria Luisa Hayem, Director, Mentoring International (USA)
- Nalini Bajaj Chugani, International Project Coordinator, Education Development Center (EDC) (USA)
- Erik Butler, Academic, Education Development Center (EDC) (USA)
- Paul Teeple, Director, Sport for Development, Partners of the Americas (USA)
- Tomaisha Hendricks, Workforce Development and Private Sector Specialist, Skills and Knowledge for Youth Employment (SKYE) Project (Guyana)

**Moderator:**
- Branka Minic, Founder, Future Work Consulting (USA)

Enterprise Development Salons 2/3

Getting the Government to Do It: Strategies for Mainstreaming and Scaling Entrepreneurship

Instruction in entrepreneurial skills offers a potentially transformative impact on the work and career focus of young people. Most obviously, it can help entrepreneurial minded young people to start and succeed in their own businesses, contributing to employment solutions for the community as a whole. But even those workers not destined to start their own business need to acquire a deeper understanding of what it takes to make a business succeed. Mainstreaming entrepreneurship content into the national education systems is the obvious way to reach scale. Why is this so rare and how can it be done effectively? This session is designed for government, private sector and civil society leaders interested in how to effectively mainstream entrepreneurship into national education curricula from the initial stage of lobbying governments to writing policy to designing the final curriculum to be integrated to continuous assessment at each stage of the process. During this session, participants will learn effective strategies and tools as well as barriers that need to be broken at each stage of the process. This session will focus on learnings from East Africa.

**Presenters:**
- Moustapha Naite, Minister of Youth and Youth Employment in Guinea (Guinea)
- Angelica Towne, Co-Founder, Educate! (USA)
- Robert Mawanda, International Labour Organization (ILO) (Tanzania)

**Moderator:**
- Sarah Green, Deputy Director, Collaborative Learning & Action, Making Cents International (USA)
TUESDAY, OCTOBER 7

Program Evaluations: Useful Learning Tool or Waste of Time?
Performance evaluations at mid-term and project completion are common practice in the development industry. But how useful are they for youth employment practitioners? Are they really helping to inform current and future programming or are they mainly an accountability tool for donor agencies? This session will discuss the experience of different stakeholders with program evaluations, common issues, and what we can do to get most out of these evaluations. Session participants will gain a stronger understanding about factors that hinder and facilitate the use of program evaluations; principles of utilization-focused evaluation; and practical strategies for practitioners, funders, and evaluators to make evaluations of youth employment programs more useful to the implementing organization and the youth employment community at large.

Presenters:
Kevin Hempel, Independent Consultant, Youth Employment & Livelihood Development (USA)
Kim Sabo Flores, Senior Vice President and Founder, Algorhythm (USA)
Valerie Caracelli, Senior Analyst, Applied Research and Methods, U.S. Government Accountability Office (USA)
Christina Olenik, Senior Global Practices Specialist, DAI (USA)
Velina Petrova, Senior Impact Assessment Specialist, ChildFund International (USA)
Annie Barber, M&E and Learning Manager, Youth Business International (YBI) (USA)
Daniel Oliver, Director of Learning & Evaluation, International Youth Foundation (IYF) (USA)
Nic van der Jagt, Monitoring and Evaluation Manager, SPARK (Netherlands)

12:00 - 12:15 pm Changeover

12:15 - 1:15 pm Lunch with Session Options
Option 1: Meet, Mingle & Munch
Some of the most powerful conversations and connections you can have at the #YouthEO Summit will take place in the hallways and over meals. Pick up a boxed lunch and take an open seat to find your next collaborator.

Option 2: Studio D Live Demo of Enterprise Your Life: A New Approach to Building Foundational Life Skills for Young Entrepreneurs
In this session, Making Cents International will conduct a live demonstration of its Enterprise Your Life: Building the Capacity of Youth for Economic Engagement curriculum, which was developed under the innovative IFAD-funded Rural Youth Economic Empowerment Learning program and with the support of Plan International. The curriculum employs coaching techniques, manipulatives, and interactive games to help youth participating in Village Savings and Loan Associations (VSLA) or other youth development activities gain the entrepreneurial skillset and mindset necessary for business success. Participants will learn about the design of the curriculum, participate in a 30 minute exercise, and have the opportunity to discuss other lifeskills-focused approaches to entrepreneurship.

Presenters:
Nerina Muzurovic, Knowledge Management Officer, Near East, North Africa and Europe Division, IFAD (Italy)
Mohamed Samir Hussein Amer, Economic Empowerment Coordinator, Plan Egypt (Egypt)
Tim Nourse, President, Making Cents International (USA)
Hillary Proctor, Deputy Director, Technical Services, Making Cents International (USA)
TUESDAY, OCTOBER 7

Option 3: Studio E  Apply Systems Thinking to the Youth Employment Challenge
Join FHI 360 in an exploration of effective systems approaches for addressing entrenched youth employment challenges in diverse contexts around the world. Move beyond the theoretical and access practical models and tools you can apply to your programming.

Presenters:
Sally Goerner, Director, Integral Science Institute (USA)
Patrick Papania, Senior Technical Advisor, FHI 360 (USA)
Lara Goldmark, Director, Private Sector Innovations, FHI 360 (USA)

1:15 - 1:30 pm  Transition to Plenary

1:30 - 2:30 pm  Can MOOCs Deliver on Workforce Development? (Salon 4)
MOOCs (Massive Open Online Courses) have the potential to expand access to quality education and workforce development training for millions worldwide. Thomas Friedman has written that, "Nothing has more potential to lift more people out of poverty...Nothing has more potential to unlock a billion more brains to solve the world’s biggest problems...than massive open online courses." But, recent studies (University of Pennsylvania) show that MOOC users are already well educated, wealthy, mostly young, employed or retired, more male than female, and residing in developed and emerging countries.

Can MOOCs really deliver on workforce development for vulnerable target groups in developing countries? What are some promising innovative approaches or models that leverage MOOCs? What data do we have to support the potential for MOOCs as a game-changing youth development tool?

Presenters:
Matt Webster, Director for Strategic Initiatives, CourseTalk (USA)
Meg Evans, Social Innovations Manager, Udemy (USA)
Michael Goldberg, Visiting Assistant Professor, Design & Innovation, Case Western Reserve University (USA)
Abbas Ali Mohamed Irshad, Graduate, YSEALI Youth Advisor (Singapore)

Moderator:
Eric Johnson, Education Development Officer, Technical Lead, Higher Education & Workforce Development, USAID (USA)

2:30 - 2:45 pm  Changeover

2:45 - 3:45 pm  Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples
TUESDAY, OCTOBER 7

Workforce Development Salons 5/6

At-Risk Youth in Jamaica Get All Right* with Hospitality, Travel, & Tourism Jobs!

Can youth development providers and NGOs partner with large companies in the rapidly growing Jamaican Hospitality, Tourism, and Travel sectors to reduce youth unemployment, which currently stands at 30%? Tourism growth in Jamaica has contributed to a 19% increase in employment in 10 years. In this content-rich session, you will learn from key public and business stakeholders about the pathways of employing youth-at-risk in the hospitality and tourism context, including how to make the business case for hiring youth-at-risk from an employer's perspective. You will also gain transferable "how to" lessons learned from a social inclusion project developed for youth-at-risk in Jamaica's hospitality sector that can be applied to other contexts and sectors.

Presenters:
Denise Adams, Senior Community Action Officer, Citizen Security and Justice Programme, Jamaica's Ministry of National Security (Jamaica)
Daniel Campos Lara, General Manager, Caribe Hospitality (Costa Rica)
Melissa Johnson, Social Development Practitioner (Jamaica)
Bettina Boekle-Giuffrida, Social Sustainability Specialist, Structured and Corporate Finance Department (SCF), Inter-American Development Bank (IDB) (USA)
Stefan Wright, Structured and Corporate Finance Lead Specialist, Structured and Corporate Finance Department (SCF), Inter-American Development Bank (IDB) (Jamaica)

Workforce Development Studio E


Can leading American models for linking education to the labor market be replicated in developing countries? Do they have the potential to transform education systems that are falling short in preparing young people for pathways into and out of post-secondary education as well as careers? Implementers and donors charged with dealing with unemployed and/or unskilled secondary and university graduates will benefit from this session, which will share insights from leading transformative models in the US, both established and new. ConnectEd: the California Center on College and Career’s Linked Learning, is working to pioneer the linking of secondary education with career areas, while Drexel University, one of the largest examples of the century-old American cooperative undergraduate education model combines classroom-based education with practical work experience. Both represent uniquely American models of how secondary and post-secondary education is conceived and delivered, producing more skilled young people while at the same time responding directly to local labor market needs. But will they travel well? Panelists will share unique insights from these models, which will be followed by reflections on how developing countries can integrate these principles into workforce development initiatives currently underway to reform secondary and post-secondary education.

Presenters:
Peter Joyce, Ed.D., Senior Education & Workforce Development Specialist, RTI International (USA)
Paul Harrington, Ph.D., Professor, Higher Education, and Director, Center for Labor Markets and Policy, Drexel University (USA)
Youth student and/or program alumni (TBC)

Moderator:
Phil Psilos, Lead Technical Consultant, Economic and Workforce Development, RTI International (USA)
TUESDAY, OCTOBER 7

**Financial Inclusion**

**Studio D**

**Breaking Barriers to Youth Entrepreneurship through Financial Initiatives**

This session will allow participants to explore how different financial inclusion approaches targeting youth can mitigate the constraints to youth entrepreneurship and contribute to the reduction of youth unemployment. Early evidence shows us that different group and individual savings-led approaches, when combined with supportive capacity building initiatives, can encourage youth entrepreneurship. The session will examine these barriers, discuss new approaches, and present lessons learned and proven practices.

**Presenters:**

Jennifer Denomy, Director of Youth Economic Opportunities, MEDA (Canada)

Eden Rock, Director, Savings Group Methodology, Freedom from Hunger (USA)

Erin Markel, Principal Consultant, MarketShare Associates (MSA) (USA)

Sietske van der Ploeg, Corporate Partnerships Programme Manager, Plan UK (UK)

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**Cross-Track Salons 2/3**

**Online Portals: The Ultimate Networking Solution for Job Seekers and Employers?**

Online portals have the potential of providing a cost-effective and scalable solution to workforce development and livelihood issues, connecting job seekers and employers in a direct, immediate fashion. Do these portals have the foundation to provide real life impact on young people’s lives and the economy at large? Take a peek into three different online portals with staying power: JOVEN360 professional development platform in Central America, Beehive.org with 17 local portals around the world and Microsoft-Silatech’s YouthWorks employability platform in the Middle East and Africa. Presenters will share their take on what makes their portals attractive to both young people and businesses, and how they achieved scalable success. They will also provide candid insights on some major challenges they had to overcome to achieve results.

**Presenters:**

Jeffrey Avina, Regional Director Citizenship and Community Affairs, Middle East and Africa, Microsoft Corporation (Turkey)

Brianna Bailey, Director of International Development and Corporate Social Responsibility, JOVEN360 (El Salvador)

Moustafa Mourad, President and Founder, One Global Economy (Egypt)

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**Monitoring & Evaluation Salon 1**

**There's no I's in IE**

This session highlights the often-ignored coordination challenges that occur when implementing Randomized Control Trial (RCT) impact evaluations. Implementers, donors, and evaluators will share the trade-offs inherent in fielding a large-scale experimental study. Utilizing the experience of a multi-donor funded project taking place in 15 Latin American countries, presenters will transfer concrete lessons learned to help future evaluations be more participatory, efficient, and policy-relevant. Bring your tough questions contribute your own experiences in this field-building dialogue.

**Presenters:**

Karen Towers, Education Team Leader, LAC, USAID (USA)

Paul Teeple, Director, Sport for Development, Partners of the Americas (USA)

Mateusz Pucilowski, Program Manager for Impact Evaluation Practice, Social Impact (USA)
TUESDAY, OCTOBER 7

Gender Studio B

Expanding Asset Building Opportunities for Girls: Lessons from YouthSave

Engage with YouthSave program staff in a discussion on the gendered aspects of economic inclusion. They will share research outcomes, program findings, and policy analysis related to financial inclusion, financial education, and asset accumulation from the gender aspects of YouthSave. This four-country, five-year consortium-led project has gathered transferable learnings applicable to organizations seeking to create or fund an economic opportunity, poverty alleviation, or financial inclusion project and that want to know how gender can affect project design, evaluation, and impact. You will hear the procedural, process and substantive lessons the YouthSave team has learned when working in Colombia, Nepal, Ghana, and Kenya.

Presenters:
Scarlett Aldebot-Green, Senior Policy Analyst, New America Foundation (NAF) (USA)
Lissa Johnson, Administrative Director, Center for Sustainable Development, Washington University in St. Louis (USA)

3:45 - 4:15 pm Networking Break

4:15 - 5:15 pm

Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples

Workforce Development Salons 5/6

Mind the Gap: Linking Career Development Theory to Workforce Outcomes

Are your youth employment interventions grounded in career development theories? If so, your programs can have a profound impact on a young person’s educational achievement, employment opportunities, and overall success. Join this interactive session, led by Kuder Inc. and Tufts University’s Taillores Network where you will learn the difference between formal and informal career assessments; why career development practices lead to better workforce outcomes; and how to integrate career development theories into workforce programs and policies. Career development experts from Kuder will engage in a dialogue with a young leader from Zimbabwe who is forging University-community partnerships to improve young people’s employability prospects and strengthening young people’s career development and employability prospects through entrepreneurship and soft skills training.

Presenters:
Jennifer Catalano, Director of Youth Economic Participation Initiative, Taillores Network (USA)
Marla Chaneta, Youth Representative, paNhari NGO (Zimbabwe)
Brianna Harrington, Executive Director, Kuder Inc. (USA)
Spencer Niles, Director of Research, Kuder Inc. (USA)

Moderator:
Martin Tillman, President, Global Career Compass (USA)
TUESDAY, OCTOBER 7

Workforce Development
Studio E

Going Mobile: Five Steps to Achieving Scale, Impact, and Sustainability

From Asia to the Americas, mobile phone use is booming—especially among youth. But how—and when—will using mobiles in your youth workforce development projects contribute to your project's success? In this session, you will learn five easy ways to incorporate mobile and web applications into livelihoods project design, along with key steps for evaluating these tech-based interventions. A demo of the MIT/Souktel mobile “micro-work” platform, used in the Middle East to link youth with work and training, will provide a real-life case study of how technology can boost project outcomes. You will also hear first-hand from youth about how mobile tech interventions have helped them build skills and find work.

Presenters:
Emile Bruneau, Post-Doctoral Fellow, Massachusetts Institute of Technology (MIT) (USA)
Jacob Korenblum, CEO and Co-Founder, Souktel Inc. (USA)

Financial Inclusion
Studio D

Scaling Financial Inclusion through Partnerships and Technology

Digital inclusion is the new global reality. Advances in card- and phone-based technology, as well as the infrastructure to support it, means that a growing proportion of the world is transacting electronically. But does access to electronic payments lead to financial inclusion? What will it take to transform increased access to payment technology to increased utilization of a broader suite of financial services? How are the answers to these questions the same or different for youth? The MasterCard Corporation is on the forefront of this wave, introducing new pre-paid and debit card vehicles for digital inclusion to youth and adults throughout the developing world. Join this session to participate in a vibrant discussion led by UNCDF on the most important issues in technology and financial inclusion today.

Presenters:
Anna Zanghi, Head, Global Innovation and Product Development for Youth, MasterCard Worldwide (USA)
Ed Brandt, Executive Vice President, Managing Director, MasterCard Worldwide (USA)
Beth Porter, Policy Advisor, Financial Inclusion, United Nations Capital Development Fund (UNCDF) (USA)

Enterprise Development
Salons 2/3

Driving Success in Value Chains to Create Enterprise Development Opportunities through Agriculture

Rural youth entering the workforce face significant challenges; most are not sufficiently prepared to run their own businesses and many migrate to urban areas to seek work. Although there is a need for food production, youth lack interest in traditional agriculture. This session presents models for youth engagement in agricultural value chains by explaining why demand-driven entrepreneur-support programs with built-in market linkages is a promising approach for promoting youth-led start-up businesses in rural areas and generating interest in agriculture. This session will offer practical hands on experiences and examples of the challenges facing youth in rural West Africa.

Presenters:
Eduardo Tugendhat, CEO, CARANA Corporation (USA)
Karin Wied Thomsen, Programme Coordinator, Income Generation Intervention, BØRN Efond (Denmark)
TUESDAY, OCTOBER 7

Monitoring & Evaluation

Salon 1

M&E Reinvented: Validate Results, Inform Practice, Improve Outcomes in Real Time

What successes and challenges have you had with using data to make short- and long-term programmatic decisions? These presenters will share examples of frontline staff reports and higher level arrearage reports and discuss how they use data internally to ensure program fidelity as well externally to work most effectively with partners and participants. You will discuss what data should be measured, how the data should be shared across partners, and how data and analytics have helped organizations secure additional funding for their programs. You will learn about new M&E approaches such as Rapid Cycle Evaluation (RCE), which can be used to provide decision-makers with timely, actionable, and compelling evidence of what changes lead to improved outcomes. In addition, you will examine how to become a higher-performing organization that practices data-driven real-time decision making on a day to day basis.

Presenters:
Bojan Cubela, Director, Workforce Strategy, Social Solutions Global, Inc. (USA)
Adrian Bordone, Vice President and Founder, Social Solutions Global, Inc. (USA)
Dr. Teresa Derrick-Mills, Senior Research Associate, Urban Institute (USA)

Gender Studio B

How to Address Gender Roles When Improving Economic Opportunities within Rural Areas

Join Winrock International and Education for Employment (EFE) in an analysis of proven approaches that have led to young women gaining increased economic empowerment within rural communities of the Middle East and North, East, and West Africa. You will consider how traditional gender roles can impede women in these contexts from being economically active and also limit their children's educational opportunities as a result. Winrock will share lessons learned and education-related outcomes from providing a combination of loans or grants, financial education, and business skills training to young mothers and also education scholarships for their children. EFE will share results from their proven approaches of offering tailored and appropriate vocational skills training alongside soft skills and language training in rural communities. You are invited to share your own experience providing holistic programming for young women and/or men in rural areas from diverse contexts.

Presenters:
Mayyada Abu Jaber, CEO and Founder, World of Letters (Jordan)
Carolyn O'Donnell, M&E Officer, Winrock International (USA)
Cecilia Banks, Senior Program Associate, Winrock International (USA)
Taleb Salhab, Vice President, Education for Employment (EFE) (USA)

5:15 - 7:15 pm

International Street Fare Reception

From Zambia to Australia, Jamaica to Laos, there are more than 55 countries represented at the 2014 Summit. Join Summit delegates for an evening reception with international street cuisine and music to reflect on the day, exchange ideas, and collaborate. We encourage you to come dressed in your country's traditional attire.
WEDNESDAY, OCTOBER 8

7:30 - 8:50 am  Summit Registration

8:00 am - 5:00 pm  Exhibit Hall Open and "Office Hours" with Tech Chat

8:00 - 8:45 am  Morning Sessions *(Light breakfast will be served)*

**Option 1: Salons 5/6**  
**Digital Tools for Digital Livelihoods**

Thinking beyond digital tools for digital jobs, this session will explore how digital tools are being adopted and adapted by youth to pursue a variety of economic activities.

Topics will include how to engage youth in technology-enabled social and peer-to-peer learning and in digital and soft skills development as necessary tools to pursue technology-enabled livelihoods. The session will draw upon the real-time experiences of two young women who are currently participating in the delivery of Digital Opportunity Trust (DOT) programs in different regions.

This session will focus on learnings from programs in Africa, the Middle East, and Latin America.

**Presenters:**

_Aimee Noella Akayezu,_ Program Officer, Digital Opportunity Trust (DOT) (Rwanda)  
_Tony Vetter,_ Senior Director of Operations, Digital Opportunity Trust (DOT) (Canada)  
_Gabrielle Fayant,_ Youth Leader, Digital Opportunity Trust (DOT) (Canada)

**Option 2: Salons 2/3**  
**Future Forward: Systems-Changing Innovations for Youth Employment in Africa**

This interactive session will allow participants to contribute to a global conversation about innovations that are driving system change in youth employment in Africa. Presenters will showcase the principles of innovation used by social entrepreneurs (Ashoka Fellows in partnership with The MasterCard Foundation) who help youth “re-frame” the way they grow up, think, and work together to take command and shape the future.

**Presenters:**

_Lynsey Farrell,_ Project Manager, Future Forward: Innovations for Youth Employment in Africa, Ashoka (USA)  
_Marlon Parker,_ Founder, RLabs (South Africa)  
_Esther Eshiet,_ Founder, After School Peer Mentoring Project (Nigeria)

**Option 3: Studio B**  
**Rapid Fire: Field-Tested M&E Tools Propelled by Technology**

Are you looking for field-tested M&E tools you can utilize within your youth-focused workforce development programming? Come to this “Rapid Fire” session to learn about open-source software, resiliency metrics and tools, and participatory evaluation techniques. Global Communities will share the open-source software that they used in Rwanda to rapidly collect, analyze, and store data to achieve a major scale-up of a vocational training initiative. The International Youth Foundation will introduce you to CD-RISC survey they have used successfully to measure resiliency in complex contexts.

**Presenters:**

_Michelle Ell,_ Program Coordinator, Global Communities (USA)  
_Daniel Oliver,_ Director for Learning & Evaluation, International Youth Foundation (IYF) (USA)
WEDNESDAY, OCTOBER 8

Option 4: Salon 1  
Creating Livelihood Opportunities for Youth in Post-Conflict Settings

In developing countries, disasters and conflicts can shatter livelihoods and employment, exacerbating poverty and stalling long-term growth. Recovery in a post-crisis situation can be especially difficult, as vulnerabilities increase and livelihoods are threatened. This session will share knowledge, experience, and best practices around livelihoods and job creation in fragile and conflict settings.

From this workshop you will take away:

- Knowledge on different modalities, diagnostic tools, and strategies on livelihoods and jobs in fragile and crisis settings;
- Different assessment tools for effective program design;
- Understanding of tools that can be used to increase women’s participation and economic empowerment in programming;
- Advice for how to navigate private sector partnerships, donors, and funders.

Presenters:
Owen Shumba, Team Leader, Livelihoods and Economic Recovery Group, United Nations Development Programme (UNDP) (USA)
Yannick du Pont, Director, SPARK (The Netherlands)
Susana Puerto, Senior Youth Employment Specialist, International Labour Organization (ILO) (Switzerland)

Option 5: Studio D  
Rapid Fire: Field-Tested Tools and Research from around the Globe

Engage in a “Rapid Fire” overview of a practical tool and transferable research findings that you can apply to your programming. The Women’s Refugee Commission will highlight findings from an evaluation it conducted and lessons the organizations learned from programming that engaged very different groups of young women and men across more than 15 countries who faced a variety of vulnerability risks. You will have the opportunity to explore Freedom from Hunger’s Advancing Financial Inclusion of Youth online module, which was designed to help staff of financial service providers and NGOs develop a strategy for offering youth financial services and financial education. You will also experience hands-on Freedom from Hunger’s piloted mobile phones loaded with applications to equip illiterate or low-literate youth and adult “agents” to organize savings groups in their communities and deliver participatory business education sessions to group members.

Presenters:
Josh Chaffin, Senior Program Officer, Livelihoods and Child Protection, Women’s Refugee Commission (WRC) (USA)
Jessie Tientcheu, Technical Advisor, Freedom from Hunger (USA)
Eden Rock, Director, Savings Group Methodologies, Freedom from Hunger (USA)
**WEDNESDAY, OCTOBER 8**

**Option 6: Studio E**

**Rapid Fire: Tools for Youth Workforce Development**

Attend this “Rapid Fire” overview of new tools you can use in your youth workforce development programming. RTI International will share a workforce development ecosystem assessment tool to help organizations systematically and rapidly map the different players involved in improving workforce outcomes and assess their effectiveness. If you are interested in e-learning approaches, you can see experts from Creative Associates show you how to convert your in-person training curricula into e-learning modules. Creative will also share an “iMap” that youth program participants can use to identify services available to them in a given community. These tools are all available for you and your organization to utilize today.

Presenters:
- Phil Psilos, Senior Economic Growth Specialist, RTI International (USA)
- Michael McCabe, Senior Associate for Capacity Building, Creative Associates International (USA)
- Ayan Kishore, Senior Associate in Technology for Development, Creative Associates International (USA)
- Bonnie Politz, Senior Youth Advisor, Creative Associates International (USA)

**9:00 - 9:15 am**

**Opening Remarks (Salon 4)**

Presenter:
- Andy Rabens, Acting Special Advisor for Global Youth Issues, Office of the Under Secretary for Public Diplomacy and Public Affairs, U.S. Department of State (USA)

**9:20 - 9:30 am**

**#YouthEO Talk (Salon 4)**

Traditional credentials no longer guarantee employment or advancement. What kinds of choices and trade-offs are young people and their families considering in order to succeed in the 2014 labor market? Hear from a DevBootcamp alumna on her experience addressing these questions.

Presenter:
- Lauren Scott, Junior Web Developer, Brad’s Deals (USA)
WEDNESDAY, OCTOBER 8

9:30 - 10:30 am  Cities as Drivers of Economic Opportunity for Youth (Salon 4)

Each year, more than 100 million people move to urban areas, creating an opportunity for unprecedented transformation. In many of these cities, young people represent a sizeable segment willing to play a critical role in contributing to the economic vibrancy of that community. How have (and should) key stakeholder groups, including government, private sector, donors, NGOs, and young leaders, worked together to better position young people to achieve success? The Citi Foundation will lead a panel discussion to explore how the future success of cities and youth are (and can be) closely linked and how cross-sector partnerships can help foster environments conducive to the development of economic opportunities for young people.

**Panelists:**
Leo Martellotto, President, Junior Achievement Americas Region (USA)
Leo Abruzzese, Global Forecasting Director and Director of Public Policy, Economist Intelligence Unit (USA)

**Moderator:**
Jasmine Thomas, Program Officer, International Grant Program, Citi Foundation (USA)

10:30 - 11:00 am  Networking Break

11:00 am - 12:15 pm  Choose from Six Simultaneous Break-Out Sessions: Lessons Learned, Promising Practices, and Programmatic Examples

**Workforce Development Salons 5/6**

**No Jobs without Experience, No Experience without Jobs: Stepping out of the Catch-22**

It’s a classic catch-22: How will young people ever get their first job if every employer requires work experience? This session provides an escape route, with digital training tools and methodologies to provide innovative internship programs, and experience from digital and soft-skills training drawn from programs from Morocco, Palestine, the United States of America, South Africa, the United Kingdom, and Haiti. In addition to the valuable experience and insight of leaders from NetHope Academy, EFE, Microsoft, and Koru, participants will also receive the “NetHope Academy Internship Program Guide” co-developed by NetHope Academy staff, Country Managers, and Accenture Development Partnerships that includes tools for intern recruiting/selection, technical and soft-skills training, employer recruitment, intern placement, and outcome measurements.

**Presenters:**
Taleb Salhab, Vice President of Programs and Affiliate Services, Education for Employment (EFE) (USA)
Yvonne Thomas, Director, Citizenship and Public Affairs, Microsoft Corporation (USA)
Lisa Obradovich, Global Programs Manager, NetHope Academy (USA)
Kristen Hamilton, CEO and Co-Founder, Koru (USA)

**Moderator:**
Frank Schott, Managing Director of Global Programs, NetHope (USA)
**WEDNESDAY, OCTOBER 8**

**Financial Inclusion**

**Studio D**

The Data Behind Good Decision-Making – How to Use Information on Youth and Mobiles to Effectively Promote Financial Inclusion

Harnessing mobile and digital technologies present some of the greatest opportunities for youth financial inclusion. This interactive session will draw from survey data, qualitative information, and findings and insights from InterMedia’s eight-country Financial Inclusion Insights Program to help participants understand and use these game-changing technologies in their programs. Participants will gain a solid understanding of how to approach data for evidence-based strategies, what to think about when data collection is an option, and how to transform evidence into practical strategic steps. The workshop will include interactive exercises, where participants will work with existing data sets to gain insights into how to target different youth segments based on their preferences for using mobiles and other technologies.

**Presenters:**

*Peter Goldstein*, Vice President, Business Development, InterMedia (USA)

**Enterprise Development Salons 2/3**

The Nexus of Youth, Technology & Tourism: Value Chains in the Tourism Sector

While tourism is one of largest industries globally, youth are often underrepresented in terms of employment and enterprise development opportunities. This session will examine the tourism sector through the eyes of youth, their desires and aspirations, and how global industry trends in tourism, such as the increased importance of e-marketing, can be leveraged for more innovative employment opportunities. Economic growth opportunities at the intersection of tourism and technology will be explored and debated. This facilitated discussion is meant to stimulate discussion about future potential innovative solutions and technology-enabled economic opportunities for youth in tourism.

**Presenters:**

*Jonathan Tourtellot*, Geotourism Editor, National Geographic Traveler (USA)

*Miguel Baca*, Lead, Global Tourism Practice, DAI (USA)

*Daniel Martinko*, Governance Specialist, DAI (USA)

**Monitoring & Evaluation Salon 1**

Tools for Measuring Youth's Employability and Entrepreneurial Mindset

Have you been looking for easy-to-use tools that measure youth employment outcomes from work readiness training and/or a young person’s entrepreneurial mindset? Meet two organizations that will share their field-tested approaches, and walk through how you can apply them to the work you are doing in particular contexts. Education Development Center (EDC) will share a work readiness credential that measures non-cognitive skills and also employability surveys and qualitative tools for youth, trainers, and employers. Network for Teaching Entrepreneurship (NFTE) will share a tool they have been testing to measure the youth entrepreneurial mindset. Their Entrepreneurial Mindset Index (EMI) codifies the essential attitudes, skills, and behaviors of entrepreneurs, and certifies or ‘badges’ young people as having learned and demonstrated this mindset.

**Presenters:**

*Emily Morris*, International Technical Advisor in Monitoring, Evaluation and Research, Education Development Center (EDC) (USA)

*Nancy Taggart*, Director of International Youth Programs, Education Development Center (EDC) (USA)

*Walt Jimenez*, Senior Vice President of Client Relations, Professional Examination Service (Pro Exam) (USA)

*Rich Roberts*, Vice President and Chief Scientist, Center for Innovative Assessments, Professional Examination Service (Pro Exam) (USA)

*Kimberly Smith*, Chief Learning and Innovation Officer, Network for Teaching Entrepreneurship (NFTE) (USA)

*Thomas Gold*, Vice President for Research, Network for Teaching Entrepreneurship (NFTE) (USA)
Gender Studio B

Changing the Status Quo: Young Women Getting Jobs and Starting Businesses within Technology and Engineering Sectors

We all recognize the importance of young women gaining greater economic opportunity within the technology and engineering sectors. That’s a given. But how? Meet two entrepreneurial organizations whose strategies, tools, and approaches are breaking new ground in this arena and doing so in collaboration with the private sector. You will learn about a training course through which young women in 10 countries are mastering new competencies and strategies that are bringing them success as entrepreneurs in the ICT sector.

Presenters:
Miguel Raimilla, Founder, Telecentre Foundation (Philippines)
Sylvia Caicedo, ID Innovator (USA)
Lucía Mariana Espinosa Sifuentes, Micochinito AC (Mexico)

Gender Studio E

Informal is the New Normal: Engaging Youth in Informal, Fragile Economies

This workshop will focus on how engaging young women in conflict and post-conflict environments, as well as unpredictable (and sometimes restrictive) economies, requires tailored and nuanced interventions. The panelists will share transferable guidance (what works as well as what was difficult) on how young women can find safe and steady economic opportunities in these economies. You will hear a personal experience from a young woman from Sierra Leone and also narratives from Afghan females (via video). In this participatory session, you will be able to share your own experiences working in conflict and/or post-conflict contexts while learning about Mercy Corps’ and IRC’s approaches

Presenters:
Tara Noronha, Youth Advisor for Market Development, Mercy Corps (USA)
Nadia Elise Gateka, Deputy Program Coordinator, International Rescue Committee (IRC) (Burundi)
Enica Musonda, Youth Representative (part of Youth Microfinance Project), Plan International (Zambia)

12:15 - 12:30 pm Transition: Grab lunch and head to a session of your choice

12:30 - 1:30 pm Lunch with Session Options

Option 1: Meet, Mingle & Munch
Salons 1, 2, and 3
Some of the most powerful conversations and connections you can have at the #YouthEO Summit will take place in the hallways and over meals. Pick up a boxed lunch and take an open seat to find your next collaborator.

Option 2: USAID World Cafe
USAID staff from several bureaus will share their respective priorities and programs related to youth economic opportunities. Participants will engage in direct discussions with USAID staff in a “world cafe”. Join the following USAID bureaus represented in this session: Bureau for Latin America and the Caribbean (LAC), Bureau for the Middle East (ME), Bureau for Africa (AFR); Global Development Lab (Lab); Bureau for Global Health (GH); Bureau for Democracy, Conflict, and Humanitarian Assistance (DCHA), Bureau for Economic Growth, Education, and Environment (E3), and Bureau for Food Security (BFS).
WEDNESDAY, OCTOBER 8

1:30 - 1:45 pm Transition to Plenary

1:45 - 3:00 pm Bigger than Youth Unemployment: Youth Inactivity (Salon 4)

What is Youth Inactivity and why is it even a bigger problem than Youth Unemployment? How does it feel to be a disconnected youth? Who are NEETS and NLEETS? How do they compare to Opportunity Youth? Why are donors and employers up in arms to address this issue? How to effectively engage donors and employers and secure their commitments for youth workforce development projects?

This session brings together US and global expertise to attempt to answer these important questions. Joining the perspectives of youth, employers, donors, youth service providers, and researchers, this session will broaden the understanding of youth inactivity, while introducing practical solutions.

**Presenters:**
- Blair Taylor, Chief Community Officer, Starbucks (USA)
- Jamie McAuliffe, President and CEO, Education for Employment, Chairman of the World Economic Forum Global Agenda Council on Youth Unemployment (USA)
- Gloria La Cava, MENA Region Youth Co-Coordinator, World Bank (USA)
- Radwen Tekaya, Senior Director, CARE EU Operations, Vistaprint (Tunisia)
- Youth Representative (TBC)

**Moderator:**
- Branka Minic, Founder, Future Work Consulting (USA)

3:00 - 3:30 pm Networking Break

3:30 - 4:30 pm Funding on the Horizon (Salon 4)

A variety of leading funders discuss how they see the youth development field evolving over the next 2-3 years, what their organizations will be known for, and the investments they are planning to achieve their goals. In today's world, it is hard to imagine scale without technology - what have the Funder’s learned about effective use of technology, where are their blind spots, and what kind of partners are they seeking to address these? Join us for a fast-paced 60 minutes to understand the future of funding in the youth economic opportunities space and where you fit in. Questions and tweets welcome from the audience in advance and in real time, #YouthEOFunder.

**Presenters:**
- Nicole Goldstein, Education Adviser, Private Sector Department, Department for International Development (DFID) (UK)
- Steve Cumming, Program Manager, The MasterCard Foundation (USA)
- Maria Elena Nawar, Lead Specialist, Development Effectiveness Unit, Multilateral Investment Fund (MIF) (USA)
- Eric Johnson, Education Development Officer, Technical Lead, Higher Education & Workforce Development, USAID (USA)

**Moderator:**
- Karl Brown, Associate Director, Applied Technology, The Rockefeller Foundation (USA)
WEDNESDAY, OCTOBER 8

4:30 - 4:45 pm Mainstreaming Youth into the Post-2015 Agenda (Salon 4)
What happens next? How do we continue the momentum as one global community to ensure that the needs and demands of youth around the world are being met? How can we support the mainstreaming of youth in the post-2015 agenda, which coincides with the 20th anniversary of the adoption of the World Programme for Action for Youth?

Presenter:
Ahmad Alhendawi, UN Secretary-General’s Envoy on Youth (Jordan)

4:45 - 5:00 pm Looking Forward to 2015 (Salon 4)
Learn how to showcase your work and hear more about Making Cents’ knowledge management platform to increase economic opportunities for youth over the next two months. Be the first to hear about the 2015 Summit and the importance of your involvement.

Presenter:
Fiona Macaulay, Founder and CEO, Making Cents International (USA)

THURSDAY, OCTOBER 9

9:00 am - 4:00 pm Accelerate Economic Opportunity for Youth: Generating Opportunities for Technology Innovations
Microsoft is hosting this event for youth leaders.

Location: Microsoft Offices, 901 K St., NW #11, Washington, D.C.
Note: Pre-Registration is required to attend this event.

Reminder: Please remember to submit your electronic or paper Summit evaluation.
Youth voices are critical to positive youth development.

Thank these organizations for supporting more than 50 young professional speakers and participants:

- Berea College
- Child Trends
- Dev Bootcamp
- Development Alternatives Inc. (DAI)
- Education for Employment (EFE)
- Hilton Worldwide
- Plan International
- Taillores Network
- U.S. Department of State’s Young Southeast Asian Leaders Initiative (YSEALI)
- Vistaprint

A special thank you to Microsoft for hosting a day dedicated to 40 young professionals.
We invest in the future

At the International Fund for Agricultural Development, we’re in the business of rural transformation. Since 1978, we have provided about US$15.8 billion in grants and low-interest loans to rural development projects that have reached some 430 million people. When we invest in smallholder farmers and other rural people, good things grow. Food supplies increase. Incomes rise. Natural resources are protected. Families are more resilient. Nutrition improves. And rural communities become more attractive places for young people to live, with opportunities that offer the prospect of a better future.
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CREATING OPPORTUNITIES TO FOSTER
YOUTH EMPLOYMENT
& entrepreneurship
THROUGH SCALE, INNOVATION & LEARNING

The MIF youth employment projects aim to raise the job prospects of youth by matching training content to employer needs through strategic partnerships with private sector entities.

Our youth entrepreneurship programs provide business skills training, mentoring and seed capital to young entrepreneurs seeking to launch businesses.

Youth intervention programs are targeted to poor and low-income youth, with particular emphasis on women and those considered "at-risk".

148 MILLION PEOPLE
in Latin America and the Caribbean are between the ages of 15-29, representing the region’s largest asset for economic growth.

TO LEARN MORE ON HOW WE CAN PARTNER, VISIT
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Multilateral Investment Fund
Member of the IDB Group
**November 10th, 2014**  
Labor Market Assessments  
(open event)

**December 4th-5th, 2014**  
Soft Skills Symposium  
*Child Trends will lead a two day consultative workshop to discuss core soft skills or competencies relevant for successful labor market outcomes in the context of international youth workforce development programs. (Invitation only, contact us for more information).*

**January 12th, 2015**  
Measuring Outcomes in Workforce Development  
(open event)

**February 10th, 2015**  
Using Systems Approaches for Workforce Development  
(open event)

**March 10th, 2015**  
You decide!  
Send topic ideas to workforceconnections@fhi360.org

Workforce Connections brings together thinking across relevant disciplines including education, economic growth, and positive youth development. The aim is to build consensus over contextually appropriate and effective interventions, and provide guidance on measurement and evaluation of workforce development initiatives.

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[Image of USAID logo]
PRESENTER BIOGRAPHIES

Leo Abruzzese: Mr. Abruzzese directs the Economist Intelligence Unit’s global forecasting service, shaping a comprehensive world view of the economy each month from the work of nearly 100 staff analysts. Based in New York and Washington, he is also the senior analyst for the United States and presents the company’s outlook on the global economic environment to companies, governments and universities. Leo also directs the EIU’s Global Public Policy practice, which carries out analysis, research and modeling for governments, NGOs, foundations, and corporations. Areas of focus include gender equality, poverty alleviation, access to finance, nuclear security, global peace, food security and the environment.

Denise Adams: Ms. Adams is presently Senior Community Action Officer, Citizen Security and Justice Programme at Jamaica’s Ministry of National Security and started here initially as a Research Assistant to the United Nations Development Programme, Jamaica. In her current function, Denise is responsible for designing and implementing innovative programmes geared at skills training, job placements/internship and tuition support for at risk youth living in volatile and vulnerable communities. Denise holds a M.Sc. Degree in Government, B.Sc. in Management Studies and Political Science from the University of the West Indies and has ten years of experience in the Development Sector.

Abdullah Ahmadi: Mr. Ahmadi is a Reservations Agent at Hilton Suites Makkah in the Kingdom of Saudi Arabia. He started with Hilton as a trainee and was promoted to Reservations Agent. Abdullah has completed the Passport to Success program (PTS), as part of Hilton Worldwide’s partnership with International Youth Foundation. He recently had the opportunity to travel to Dhahran to support a new sister hotel which was recently converted to the Double Tree by Hilton brand. Abdullah is originally from the Kingdom of Saudi Arabia.

Aimee Noella Akayezu: Ms. Akayezu is a Rwandan Citizen with a degree in Mechanical Engineering. Her areas of interests are technology & entrepreneurship development, gender equality, youth & organizational development. She is a Program Officer in the Business Department at DOT Rwanda. In May 2014, Noella was a presenter at SOLUTIONS4WORK conference in Turkey in April 2014, the Skoll World Forum in Oxford and the DOT Youth & Learning unConference in March 2012 in Kenya. In 2013, she joined The MasterCard Foundation’s Youth Think Tank. As a young entrepreneur, she developed a project in renewable energy.

Scarlett Aldebot-Green: Ms. Aldebot-Green is a senior policy analyst in the Asset Building Program at the New America Foundation working on the project’s YouthSave initiative, currently dedicated to developing and testing savings products that are accessible to low-income youth in Colombia, Kenya, Ghana, and Nepal. Previously, Ms. Aldebot-Green has worked in the field of human rights and development, most recently at the University of Washington Center for Human Rights. Ms. Aldebot-Green holds a B.A. from Wake Forest University, a J.D. from California Western School of Law, and will be completing her Ph.D. from the University of California, Santa Barbara, in 2014.

Ahmad Alhendawi: Mr. Alhendawi of Jordan is the first United Nations Secretary-General’s Envoy on Youth. He assumed office in February 2013. A strong youth advocate at the national, regional and international levels, Alhendawi has been described by the UN Secretary-General as “the youngest senior official at the United Nations.” Alhendawi previously worked as the Youth Policy Advisor in the League of Arab States. Prior to this, he served as a Team Leader for the National Youth Policy Project in Iraq, a Youth Programme Associate at the Iraq office of the UN Population Fund (UNFPA), and as the Emergency Programme Officer at the non-governmental organization Save the Children. Born in 1984, Alhendawi holds a Master’s degree in Advanced European and International relations, a diploma as “Policy Officer in European and International Organizations” from the Institut Européen in Nice, and a Bachelor’s degree in computer information systems from the Al-Balqa Applied University in Jordan.

Eliza Anyangwe: Ms. Anyangwe manages content for the Guardian’s Global Development Professionals Network. She also blogs about Africa and culture, and is one of the organizers of Africa Gathering, London. She tweets as @elizatalks.
Karen Austrian: Ms. Austrian is an Associate in the Population Council’s Nairobi office. Austrian leads a body of work developing and evaluating programs for adolescent girls. She manages programs that work with financial institutions in Kenya, Uganda and Zambia to develop savings accounts for girls that are delivered in comprehensive and supportive program platforms, ensuring that girls build a range of social, health and economic assets. She also has worked on the development and adaptation of several financial education curricula for adolescent girls. Austrian is the lead author on “Girl-Centered Program Design: A Toolkit to Develop, Strengthen and Expand Adolescent Girls Programs.”

Jeffrey Avina: Mr. Avina is the Director of Citizenship and Community Affairs Director for Microsoft Middle East and Africa, a region covering 79 countries. Jeffrey and his team promote Microsoft in its keen desire to spread the benefit of IT throughout all communities. His current work focuses on helping organizations use IT effectively to meet the development needs and challenges of the diverse populations in this region, particularly youth, women, and the poor and disenfranchised.

Miguel Baca: Mr. Baca is Global Tourism Practice Lead at DAI, skilled in strategic & operational tourism planning, tourism marketing, and community-based tourism development. Over the last 14 years, he has helped a wide variety of international, public, and private organizations design and implement tourism product development programs, strategic and operational marketing plans, certification systems, and business development programs for the tourism industry. Mr. Baca was a regular speaker on CNN en Español, on issues of environmental standards and certification systems in the tourism industry. Mr. Baca holds a certificate in Tourism Marketing Planning from Cornell University, a M.A. degree in International Relations from Syracuse University.

Rajat Baidya: Mr. Baidya comes from a severely disadvantaged rural background. After completing the Anudip course, he successfully interviewed at iMerit Technology Services, a social enterprise, as a data center operator in 2010, and rapidly rose to his current role of team manager. In this role he mentors 60+ employees like himself into productive IT-based livelihoods. In his spare time he runs a computer coaching class for 10 to 13 year olds in his village home.

Brianna Bailey: Ms. Bailey represents JOVEN360 as the Director of Corporate Social Responsibility and International Development, with more than 7 years of international development experience in Spain, Central America, and California. She has worked with marginalized populations to promote equal opportunities and innovative solutions through collective impact projects to create shared value with organizations such as UNICEF, Peace Corps, and Habitat for Humanity. Brianna has a Masters degree in Sustainable Development and Economic Integration from the University of Valencia in Spain where she served as a Global Ambassadorial Scholar for Rotary International.

Simon Bailey: Mr. Bailey is Head of Learning, Research and Network at Aflatoun. As such, he manages the development of learning materials, assesses programme and organizational effectiveness, and manages technical support to Aflatounpartners. Prior to Aflatoun, he worked in the areas of microinsurance in Bangladesh and on asset based social policy in Canada.

Andrew Baird: Mr. Baird is a senior economic growth specialist with more than 20 years of experience in economic growth initiatives, and particularly with workforce development, microenterprise, livelihoods, agriculture, local capacity building, and new business development. Before joining RTI, Mr. Baird was the director of International Programs for Making Cents International, and developed programs and tools to promote economic growth in Nigeria, Jordan, Morocco, Senegal, Armenia, Paraguay, Togo, Sierra Leone, Philippines, and Mongolia.

Cecilia Banks: Ms. Banks is a Program Associate with the Empowerment and Civic Engagement Group at Winrock and provides home office support for education, child labor, livelihoods, and water and sanitation projects in West Africa. Previously, Ms. Banks resided in Ecuador where she served as an at-risk youth and families volunteer with the Peace Corps, working with communities and LNOGs on education, youth livelihoods, migration, human trafficking, and HIV/AIDS issues. A founding member of the Peace Corps Ecuador Trafficking in Persons Task Force, Ms. Banks worked closely with government officials to deliver two national anti-human trafficking workshops. She holds an MS in Development Management from American University.
**Annie Barber:** Ms. Barber spent 2 years in Japan teaching International Studies before completing an MSc in International Development. She worked in M&E for a Cambodian human rights organization and for a South African NGO, where she conducted an impact study on the role of micro-savings, published in an international journal. Before joining YBI in 2013, Annie was a consultant for Accenture, focusing on impact assessment for Accenture Development Partnerships.

**Dipak Basu:** Mr. Basu is a co-founder of NetHope, a technology alliance of the world’s largest aid agencies. He has held leadership positions in Product Management and Professional Services at Cisco, and was Vice President, Information Networks at CMC Ltd. Dipak Basu has spent much of his life employing technology in humanitarian missions worldwide. In 2001 Dipak founded and served for three years as Executive Director of NetHope, a technology alliance of the world’s largest aid agencies, for applying innovative IT solutions to humanitarian operations in the world’s poor, disaster-affected and war-torn regions. He currently leads NetHope’s ICT for Healthcare initiative.

**Christine Beggs:** Ms. Beggs serves as Senior Education Advisor for USAID’s E3 Bureau. Her current work focuses on education in developing countries including program design for girls’ education and youth programs, project evaluation, research, systems and policy analysis, and knowledge strategies. She has served as co-chair (representing USAID) of the Building Evidence in Education (BE2) Donor Working Group. Before joining USAID, Ms. Beggs was a Senior Project Director in AED’s Center for Gender Equity. Ms. Beggs holds an MA in International Affairs from The Fletcher School at Tufts University.

**Christina Blumel:** Ms. Blumel is a research analyst who has studied the integration of ICTs into development projects for the past 15 years. She is currently a senior research analyst with FHI 360’s TechLab, where she authored “Trends in ICT and Workforce Development,” the study presented on this panel. Dr. Blumel previously managed research studies at USAID’s Knowledge Services Center, and where she led a research survey of ICT and international development programs and strategies.

**Donald Bodzo:** Mr. Bodzo is executive director of paNhari NGO. He holds a Bachelor’s degree in Applied Environmental Science and a Masters in Sustainable Development: Policy and Management. He is alumnus of Enactus from the University of Zimbabwe, where he began his international development career and travelled to showcase his team’s work in New York, France, Singapore, Kenya. Donald has more than 5 years experience in non-profit management and is founder of a social enterprise that received awards from the International Youth Foundation – YouthActionNet®, Nokia, Starbucks Foundation, Sylvan/Laureate Foundation. He worked with several non-profits in Washington, D.C. including the Grameen Foundation.

**Bettina Boekle-Giuffrida:** Dr. Boekle-Giuffrida has been a Social Sustainability Specialist at the Structured and Corporate Finance Department (SCF) of the Inter-American Development Bank (IDB) since 2010. In this function, Bettina accompanies a department of 120 investment officers and large private sector projects in various industries, seeking to identify social investment opportunities that are bankable. This includes topics such as youth (-at-risk), youth employability, vocational skills and youth-business relationships in LAC. Bettina holds a PhD and a Master Degree in Political Science from the Free University of Berlin, and a Master’s in International Economics/International Relations from Johns Hopkins University/SAIS.

**Adrian Bordone:** Mr. Bordone is co-founder and VP of Social Solutions, an industry-leading provider of performance management software for human service organizations. Adrian began working with underprivileged youth in Baltimore in 1996 as a teacher with a small alternative education provider. He later joined and led The Learning Bank, a non-profit specializing in adult education in economically depressed area of the city. He was Program Director and then CEO of the Maryland Center for Arts and Technology, a newly incorporated non-profit dedicated to improving the caliber of training and the marketability of Baltimore’s underemployed residents. He helped found Social Solutions in January 2001.

**Ed Brandt:** Mr. Brandt has served as EVP, managing director – Government Services and Solutions since April, 2012. In this role, he works with Governments around the world to build and enhance the relationship with MasterCard. Mr. Brandt leads the global strategy by leveraging MasterCard innovation to address critical Government needs including financial inclusion, efficiency and transparency. Mr. Brandt joined MasterCard Worldwide in December 2005 as executive vice president, Global Accounts and partnered with select MasterCard customers to grow their payments business. Most recently he was responsible for managing MasterCard’s business with Wells Fargo, FNBO, and the U.S. business for HSBC, Barclay’s, GE and RBS.
Karl Brown: Mr. Brown is the Associate Director of Applied Technology with the Rockefeller Foundation. Mr. Brown is focused on the intersection of information technology with the initiatives of the Foundation, and he works on exploring and nurturing imaginative uses of technology by Rockefeller grantees. Mr. Brown is the focal point for the Foundation’s work on eHealth as part of the Transforming Health Systems initiative. Prior to joining the Rockefeller Foundation, Mr. Brown worked as the Chief Technical Officer of GNVC in Ghana, and as a Technical Team Lead with Trilogy.

Emile Bruneau: Dr. Bruneau is a post-doctoral fellow at the Massachusetts Institute of Technology’s cognitive neuroscience laboratories. Since 2011, Dr. Bruneau’s research team has worked with Souktel on remote employment of Palestinian youth through digital work platforms. Previously, he has served as an elementary and secondary-level classroom teacher in the sciences. Dr. Bruneau holds a Ph.D. in neuroscience from the University of Michigan, and a B.A. in Human Biology from Stanford University.

Erik Butler: Dr. Butler has over 35 years of experience in the area of workforce development and youth. His work on education and employment has allowed him to develop a nuanced view of these issues in a variety of contexts. He has an extensive history in assessment, program design, and management in his area of specialty, many with USAID, the Vice President’s Office under the Carter Administration, various donors and other private and public sector clients. Dr. Butler holds an Ed.D. in Administration, Policy and Planning and a Certificate of Advanced Study from Harvard Graduate School of Education.

Silvia Caicedo: Ms. Caicedo is an international development innovator, with 16 years of experience as an organizational strategist, critical thinker, research project manager, persuasive facilitator and communicator. Her experience spans many fields, including education, information and communication technologies, and knowledge sharing, health, and natural resource management.

Daniel Campos Lara: Mr. Lara is the General Manager of Caribe Hospitality, a large hospitality investor, based in Costa Rica. In this function, he supervises the company’s current projects in Latin America and the Caribbean. Daniel’s involvement in the partnership with the IDB on youth-at-risk in Jamaica has been decisive to gain commitment of large stakeholders such as the construction company and the operator. Caribe is interested to potentially scale up similar initiatives with the IDB in other joint operations as part of Caribe’s commitment to social sustainability.

Valerie Caracelli: Dr. Caracelli, Senior Analyst in the Center for Evaluation Methods and Issues, in GAO’s Applied Research and Methods Team, conducts studies of federal evaluation practices and consults with other GAO Teams on evaluation design issues and examining the quality of evaluation studies. She recently served on the Board of the American Evaluation Association and is currently on the Board of Washington Evaluators.

Rachel Carney: Ms. Carney is a Research Assistant with the Youth Development team at Child Trends.

Jennifer Catalano: Ms. Catalano is the Director of the Youth Economic Participation Initiative at the Talloires Network. Jennifer has ten years of experience working across national, cultural and institutional borders. Prior to joining the Talloires Network, Jennifer held program director and project management positions in the field of international development. Jennifer holds a BA with honors from the University of Wisconsin-Madison and a Masters degree in International Affairs from the Fletcher School of Law and Diplomacy at Tufts University.


Marla Chaneta: Ms. Chaneta received a BA honors in Media and French Studies from the University of Namibia. She has works as Operations Officer for paNhari, a university-based non-profit organization providing economic and learning opportunities for university students. Marla is a young woman passionate about development and change. She believes that a bright and empowered youth force is our prime hope to a brighter tomorrow. By profession, she is a broadcast journalist, who has had the pleasure of working alongside some great mentors in print media in Zimbabwe and Namibia. She works with paNhari to economically empower young students with
entrepreneurial, leadership development and personal effectiveness skills.

Nalini Bajaj Chugani: Ms. Chugani joined Education Development Center (EDC) in 2008 where she has supported various education, youth and workforce development projects including programs in Bangladesh, Ghana, India, Macedonia, Mali, and Yemen. Ms. Chugani's experience with youth and workforce development spans several projects and countries. Ms. Chugani holds a Masters in International Education Development from Kobe University’s Graduate School of International Cooperation Studies and a Bachelor's in Economics and International Development Studies from Brandeis University. She is the co-founder of various community groups including a Boston-based chapter of the Indian-based NGO, Pratham, and Asian Connections at EDC (ACE).

Bojan Cubela: Mr. Cubela has 14 years of experience working as practitioner and subject matter expert in Workforce Development field. Bojan is recognized speaker on the subject of public-private partnerships and has been leading numerous workforce development initiatives (helping prepare unemployed and individuals with barriers to employment for jobs in demand). Bojan is recipient of several awards including the recognition from U.S. Department of Labor for his work with Public Workforce System. At Social Solutions, Bojan is working with workforce practitioners, government agencies, and funders to help develop capacity for data-driven, evidence and outcomes-based approaches to workforce development. Prior to joining Social Solutions, Bojan was leading ManpowerGroup Workforce Development efforts in North America.

Tim Cross: Mr. Cross is President of YouthBuild International. He joined YouthBuild USA in 1996 holding several positions including VP of Field Services over seeing the domestic field operation and Chief Operating Officer. For the last 20 years Mr. Cross has worked in the field of youth and community development, first as a line youth worker in community based organizations, and then in city-wide youth development efforts, and in national and international initiatives.

Steve Cumming: Mr. Cumming, Program Manager at the MasterCard Foundation, manages a portfolio of the Foundation’s Youth Learning projects that focus on connecting youth to markets and skills training for young people. He has spent more than three years living and working between South Sudan, Angola and Sierra Leone in field management positions and was also the International Programs Director for a Youth Development organization. Steve has a Master’s in Social Work from Carleton University and a Master’s of Post-War Reconstruction and Development from the University of York.

Jennifer Denomy: Ms. Denomy is Director of Youth Economic Opportunities at MEDA, responsible for strategy to promote increased financial access, entrepreneurship and employment opportunities for young people. MEDA’s youth programming includes successful long and short term initiatives supporting non-formal education and workplace safety initiatives with working youth. She also facilitated the SEEP Youth Financial Services Practitioner Learning Program. Prior to joining MEDA, Jennifer worked as the pedagogical manager of a teacher training centre in Germany and a curriculum designer for BRAC’s Nonformal Primary Education Program in Bangladesh. Jennifer holds an M.Ed. from the University of Toronto and an MA from McGill University.

Rani Deshpande: Ms. Deshpande is Director of the YouthSave project at Save the Children US. Her professional background includes ten years in management consulting, microfinance, and working with small and microentrepreneurs in India and West Africa. She earned her undergraduate degree from Stanford University and a dual Masters in international affairs and business from Columbia University.

Obed Diener: Mr. Diener is a Youth and Workforce Specialist at FHI 360 with extensive field management and independent consulting experience in East Africa and the Middle East, and long-term experience in Latin America. Technical areas of expertise span workforce development, financial inclusion, and economic strengthening for vulnerable populations, particularly in conflict-affected environments. Currently, he manages the Workforce Connections Community of Practice, among other project components. He has written or edited a variety of technical reports and practitioner-oriented publications for FHI 360 projects on topics including youth financial inclusion and the effects of economic strengthening activities on children and youth.

Nikhit D’Sa: Mr. D’Sa is a Consultant with Save the Children and a doctoral candidate in Human Development and Education at the Harvard University Graduate School of Education. He received an Ed.M. in International
Education Policy from the Harvard Graduate School of Education and an M.A. in Developmental Psychology from Teachers College, Columbia University. His research focuses on the psychosocial development of resilient adolescents who grow up in situations of community violence and poverty. Nikhit has worked with street children in India and Ghana, studied gangs in South Africa, and worked with youth vocational training programs in Jamaica and Bangladesh. He was awarded the Davis Projects for Peace award and a Watson Fellowship.

Michelle Ell: Ms. Ell has 12 years of international development experience, with expertise in orphans and vulnerable children programming, behavior change communication, and NGO capacity building. She currently serves as Program Coordinator for a USAID-funded resiliency program benefitting 72,000 Rwandan families. Prior to her post in Rwanda, she supported a wide range of health and development communication programs in Uganda worth $20 million. Michelle holds an MBA from Athabasca University's Center for Innovative Management in Canada and a Bachelor of Arts in Political Science from the University of Lethbridge, also in Canada.

Esther Eshiet: Ms. Eshiet is a Social Worker and Career Catalyst with core competences in Sexual & Reproductive health/Rights, Employability, Entrepreneurship, Policy as well as Strategy. With an unflinching passion for working with young people, she founded the Afterschool Peer Mentoring Project, an organization that inspires, equips and facilitates opportunities for young people in transitional stages of their lives, enabling them seamlessly transit from school to work. She is a 2010 fellow of the Moremi Initiative, in 2012 she was conferred a Commonwealth Youth Exchange Council Fellowship, an Ashoka Innovators for the Public Fellowship in 2013 and was named a Global Shaper by World Economic Forum in 2014.

Meg Evans: Ms. Evans is the Manager of Social Innovation at Udemy, a global online marketplace for teaching and learning. In this role, she is working to democratize education by coordinating Udemy’s efforts to help nonprofits and global NGOs make an impact in their communities with grants to create courses, as well as discounts and donations on existing workforce-relevant courses. Previously she worked with the Clayton Christensen Institute for Disruptive Innovation where she wrote on blended learning as a necessary strategy for reform and policy challenges surrounding innovation. Meg holds a B.A. from Yale University.

Lynsey Farrell: Ms. Farrell is the Program Manager of Future Forward: Innovations for Youth Employment in Africa, a project of Ashoka, the largest global network of social innovators. She worked in the youth development sector in Kenya for a decade while researching grassroots youth groups in Kibera slum for a PhD dissertation in cultural anthropology, consulting in strategic planning and serving as the director of American University’s study abroad program in sustainable development.

Gabrielle Fayant: Ms. Fayant is a young Métis woman who originates from Fishing Lake Métis Settlement in Alberta. Gabrielle contributes to the local Aboriginal community in Ottawa, provincially, and nationally in a variety of capacities from a National Youth Coordinator for a national Aboriginal organization, to diverse advisory roles with the Canadian Commission of UNESCO, YWCA and NAHO. She’s also held Board of Director roles within the Friendship Centre Movement and adding her voice and songs to community events. Gabrielle has worked for a variety of National Aboriginal Organizations such as the National Association of Friendship Centres, the Native Women’s Association of Canada and the Aboriginal Healing Foundation.

Megan Gash: Ms. Gash is a Research and Evaluation Specialist at Freedom from Hunger. She works closely with partner organizations to design, implement and analyze research and evaluation studies that measure the efficacy of Freedom from Hunger’s programs in Africa, Asia and Latin America. Her recent research focuses on savings groups, youth financial services, food security, and resilience. In 2013, Megan was awarded the Practitioner of the Year by the SEEP Network. She has a Master’s Degree in International Affairs from American University, and a Bachelor’s Degree in International Relations from the University of California, Davis.

Nadia-Elise Gateka: Ms. Gateka is the Deputy Program Coordinator for IRC’s Child and Youth Protection and Development (CYPD) team in Burundi. She has been working with IRC Burundi for the past 7 years, starting as an Information and Civic Education Manager and then joining the CYPD team as Youth and Livelihoods Project Manager, before being promoted to the role of national Youth and Livelihoods Coordinator. Nadia is a specialist in youth livelihoods, vocational training and economic strengthening, with particular expertise in working with
repatriated and conflict-affected youth. In her current role as Deputy CYPD Program Coordinator, she currently oversees all IRC’s children and youth programs in Burundi, covering youth livelihoods, prevention and response to child labor and early childhood development programs.

**Sally Goerner:** Dr. Goerner is the Director of the Integral Science Institute. With advanced degrees in computer science/engineering, nonlinear dynamics, and psychology, Dr. Goerner is a Systems Physicist who lectures worldwide on how the science of energy networks can provide both quantitative measures and a commonsense narrative of how to rebuild economic vitality by revitalizing Democratic Free-Enterprise Networks. Working with Belgian financier Bernard Lietaer and theoretical ecologist Robert Ulanowicz, Dr. Goerner recently helped create a quantitative measure of economic sustainability that shows why economic vitality requires maintaining a critical balance of resilience and efficiency.

**Thomas Gold:** Dr. Gold, NFTE Vice President for Research, heads up efforts to identify and measure program impacts. Dr. Gold comes to NFTE with a wealth of experience in education policy, research and reform recently as the Director of Strategic Initiatives at an education think tank at New York University. Prior Dr. Gold held leadership positions at the New York City Department of Education. Before K-12 education, Dr. Gold taught political science at Sacred Heart University and managed the study abroad program in Luxembourg. Dr. Gold received his Ph.D. in Political Science from the New School for Social Research and his BA from New York University.

**Michael Goldberg:** Mr. Goldberg is a Visiting Assistant Professor in the Department of Design and Innovation at the Weatherhead School of Management, Case Western Reserve University. Goldberg’s massive open online course (MOOC) on Coursera, Beyond Silicon Valley: Growing Entrepreneurship in Transitioning Economies, attracted over 23,000 students from 183 countries during Spring 2014. Goldberg is also the Managing Partner of the Bridge Investment Fund. Goldberg earned a BA from Princeton University, MA in International Relations from the School of Advanced International Studies (SAIS), Johns Hopkins University and MBA from The Wharton School, University of Pennsylvania.

**Nicole Goldin:** Dr. Goldin is a leading consultant, advisor and scholar on youth, global development and international affairs. She is an affiliated expert of the Center for Strategic and International Studies (CSIS) and was their founding Director of the Youth, Prosperity, and Security Initiative, run in partnership with the International Youth Foundation (IYF), where she has also led the Global Youth Wellbeing Index project. Dr. Goldin holds a Ph.D. in Economics from the School of Oriental and African Studies, and Master degrees in Development and International Political Economy. She is on Twitter @nicolegoldin.

**Lara Goldmark:** Ms. Goldmark is currently Director of Private Sector Innovations at FHI 360, with responsibility for a portfolio of projects including USAID’s Workforce Connections, launched in October 2013, for which she serves as Project Director. Recently Lara worked with the FSG Gold Fields mining project in Peru to develop a shared value strategy (shared value opportunities increase business competitiveness while achieving social impact). Prior to this assignment Lara managed DAI’s portfolio of Private Sector Development projects, served as Chief of Party for USAID’s Improving the Business Climate Program in Morocco, and founded a DAI subsidiary in Brazil.

**Nicole Goldstein:** Ms. Goldstein is the Education Advisor for the Private Sector Department at the Department for International Development in the United Kingdom. She manages a range of different projects, from providing basic education to out-of-school children to helping girls complete secondary school as well as increasing the quality of teaching and learning. She previously worked at the World Bank, where she researched which policies work best to improve teachers’ performance. Follow her on Twitter @NicoleGhana.

**Peter Goldstein:** Mr. Goldstein is Vice President, Business Development at global research group InterMedia and is also Co-Director of the Financial Inclusion Insights program (www финclusion.org), a multi-country research and knowledge-sharing initiative to support evidence-based strategies in mobile and digital financial inclusion. In the past several years, Peter has led InterMedia’s financial inclusion research practice area, collaborating with the Gates Foundation, CGAP, the GSMA, the Better Than Cash Alliance and other leaders in this field. He holds a Masters Degree in African Studies and International Economics from the Nitze School of Advanced International Studies at the Johns Hopkins University.
**Sarah Green:** Ms. Green is a social entrepreneur and Youth Livelihoods Specialist, designing and implementing entrepreneurship and workforce programs for young people around the world. She also co-creates and manages knowledge management initiatives, working with a variety of partners who come together around specific goals. In 2011 & 2012, Sarah was acknowledged by President Obama for her work as a young leader in entrepreneurship in America. In 2013 she was selected as one of the “Global Leaders of Tomorrow” by the St Gallen Symposium in Switzerland and awarded as a Top 99 Under 33 Foreign Policy Leader by the Diplomatic Courier. Sarah is the former Partner and Chief Operating Officer of Empact and is currently pursuing a Masters in Sustainability Leadership at the University of Cambridge in the United Kingdom. Follow her on Twitter at @travelwithsarah.

**Peter Hackbert:** Dr. Hackbert is a nationally recognized expert in entrepreneurship education. Building upon his research and teaching interests in career pathways, emerging growth companies in high-technology and digital information economy and new product/service he contributes to the infusion of the entrepreneurial mindset for students and entrepreneurs who may have little or no business or management education background. Known as an innovative teacher, Professor Hackbert has been a pioneer in encouraging students and institutional involvement in service-learning collaboration, creating a faculty culture supportive of experiential learning outcomes, and strengthening partnerships to foster community-based learning.

**Kristen Hamilton:** Ms. Hamilton is an entrepreneur, globalist, and education innovation junkie who has made a career of starting companies from scratch. Her latest project is Koru – an innovative company that seeks to bridge the gap between college and career by providing bright, gritty young college grads with the relevant skills, hands-on experience, and network needed to launch their careers at great companies. Before serving as Koru’s CEO, Kristen worked as COO of a global non-profit, launched mobile media devices for a Fortune 100 company, and rode the .com wave of the ’90s, helping take a company she co-founded public.

**Lori Harnick:** Ms. Harnick is Microsoft’s General Manager for Citizenship & Public Affairs. In this role, Lori leads Microsoft’s global work on corporate social responsibility and service to communities as well as the company’s public relations of all legal and public policy issues. Prior to joining Microsoft, Lori was a Managing Director at Burson-Marsteller and the Global Public Affairs Director at the Business Software Alliance. She received her Bachelor of Science degree in Marketing from the University of Connecticut and her Master of Business Administration degree from The George Washington University.

**Brianna Harrington:** Ms. Harrington maintains close relationships with Kuder’s key partners, such as the International Centre for Career Development and Public Policy (ICCDPP). She is responsible for coordinating the 2015 ICCDPP symposium, which brings together career development theorists and policy representatives from around the globe to create sound recommendations for career development policy initiatives. Prior to this, she was responsible for curating the Kuder Career Advisor Training® (CAT) professional development courses. She graduated from the University of Saint Thomas in 2009 with a bachelor’s degree in Business.

**Paul Harrington:** Dr. Harrington is Professor of Higher Education and the Director of the Center for Labor Markets and Policy at Drexel University.

**Mel Harwin:** Ms. Harwin is the Child and Youth Programming Specialist for Transform Aid International (formerly Baptist World Aid Australia). Transform Aid is an Australian based NGO operating out of Sydney. Working through local partners across 16 countries in the Asia, Africa and Pacific region Mel overseas all Transform Aid Child and Youth programming which takes on a child rights approach to community development. Primarily Mel’s programming experience has been in South East and South Asia, and prior to her work in the international development sector she was engaged in education and domestic school based programs in both rural and urban settings in Australia.

**Maria Luisa Hayem:** Ms. Hayem is the Co-Founder and Director of Mentoring International, a non profit organization that provides vulnerable youth in developing countries with the opportunity to strengthen their training, through the direct virtual relation with young professionals living abroad who act as their academic and professional mentors. She is also a consultant at the Multilateral Investment Fund, member of the Inter American Development Bank (IDB), where she works on projects to promote financial inclusion of low income individuals. Prior to joining the IDB in 2009, she conducted research on India’s microfinance industry for the U.S. NGO Project Concern International.
Kevin Hempel: Mr. Hempel is an independent consultant specialized in youth employment and livelihood development, with a strong track record in project design, Monitoring and Evaluation, capacity building, and analytical work. Kevin has extensive work experience with a wide range of development partners, including the World Bank, Inter-American Development Bank, United Nations, German International Cooperation (GIZ) and several NGOs. Most recently his work has focused on Africa and the Middle East. He holds a Masters Degree in Economics and Latin American Studies from Johns Hopkins University (SAIS).

Tomaisha Hendricks: Ms. Hendricks is the Workforce Development and Private Sector Specialist for the Skills and Knowledge for Youth Employment (SKYE) project in Guyana. She designs, develops and implements market-driven youth workforce activities and services that are grounded in current and future labor market needs. She also supervises SKYE Coaches and provides support and guidance as they work with youth, particularly around job placement. Ms. Hendricks has an MPA in Public Affairs and Administration, and over 11 years of experience in the development, implementation and monitoring of community-based programs for most at-risk populations.

Caroline Hughes: Ms. Hughes is a junior English major / music minor at Berea College, located in central Kentucky. Caroline has an interest in writing, travel, and publishing, and she plans to teach English abroad after graduation.

Clare Ignatowski: Dr. Ignatowski is Lead for Youth and Senior Advisor for Workforce Development in USAID’s Office of Education in the E3 Bureau, Washington, DC. One of the primary authors of the USAID Youth in Development Policy (2012) and creator of YouthPower IDIQs, she is currently focusing on donor coordination of youth employment technical dialogue. Since 2003, she has worked with over 30 USAID Missions on youth assessment, project design and evaluation in all regions of the world. An anthropologist by training, she authored Journey of Song (2006), an ethnographic monograph on modernity and cultural performance in Northern Cameroon.

Abbas Ali Mohamed Irshad: Mr. Irshad is a Business Management graduate from the Singapore Management University (SMU) focusing on Marketing and Strategic Management. He is the founder of several organisations based in Singapore. As a strong advocate of entrepreneurship, he co-founded the SMU Ventures, an association that fosters the spirit of entrepreneurship and innovation in Singapore. He also founded the Islamic Business and Finance Society (IBFS) with a vision to cultivate and promote the growing interest in the field of Islamic business, law, economics and other faculties of studies in tertiary institutions within Singapore.

Maryana Iskander: Ms. Iskander is Chief Executive Officer of the Harambee Youth Employment Accelerator. From 2006-2012, Maryana served as Chief Operating Officer of the Planned Parenthood Federation of America in New York, a US$1 billion national operation, and she currently sits on the board of directors. She has been an associate at global business consultancy McKinsey & Co., a strategy consultant for W.L. Gore & Associates, and a law clerk at Cravath, Swaine & Moore in New York, and Vinson & Elkins in Houston. Maryana also served as Adviser to the President of Rice University and as a law clerk on the United States Court of Appeals for the Seventh Circuit.

Maryam Jamshidi: Ms. Jamshidi is the founder of Muftah.org, a digital magazine focusing on domestic and international issues affecting countries in the MENA region. She’s an author on ‘civic entrepreneurship’, a citizen-led effort to mobilize communities to respond to opportunities or crises in order to advance the collective good, with an emphasis on Tunisia and Libya.

Cornelia Janke: Ms. Janke has 20 years’ experience in the design, planning, management, and evaluation of international education projects. She has served as project director for numerous EDC youth projects, which focus on developing youths’ work readiness and entrepreneurial skills and developing national workforce support systems by working with private sector, government and civil society. Two projects, Akazi Kanoze (Rwanda) and IDEJEN (Haiti) have demonstrated significant progress toward scale, based on recent USAID scale and sustainability studies. Ms. Janke holds a Master of Public Administration from the Monterey Institute of International Studies.
Shubha Jayaram: Ms. Jayaram leads the Partnership to Strengthen Innovation and Practice in Secondary Education (PSIPSE) project and R4D’s Innovative Secondary Education for Skills Enhancement (ISESE) initiative; she also works on the Think Tank Initiative’s Policy Engagement and Communication project, which supports the capacity of think tanks in Anglophone Africa. Prior to R4D, Shubha worked in both the private and non-profit sectors. Shubha holds a Master in Public Policy degree from the Harvard Kennedy School and a Bachelor of Arts degree in Economics and International Relations from Tufts University.

Rachel Jean-Baptiste: Dr. Jean-Baptiste, President of Oxford Epidemiology Services, Inc. is an experienced, motivated leading public health executive with more than 15 years’ experience in improving health services delivery for the management of infectious and chronic diseases, and in conducting implementation research and evaluating health programs in the US, UK and in 14 developing countries. She is the principle researcher for the Aflateen+ Evaluation in Tajiksitan. She will present the initial findings of the study and discuss their importance for the design and implementation of similar programs.

Walt Jimenez: Mr. Jimenez, as Senior Vice President of Client Relations, leads and manages client relationships, and is responsible for the success, satisfaction and growth of ProExam’s clients. Walt has extensive experience in examination development and assessment, primarily in the education market. He was previously Testing Director at Bloomberg Ventures, responsible for the design, creation and implementation of the Bloomberg Assessment Test. Earlier, Walt has held management positions at the American Institutes for Research, The College Board, and the Educational Testing Service.

Eric Johnson: Mr. Johnson is a Foreign Service Officer stationed in Washington, after assignments in Ghana and Vietnam. In Washington, Eric leads a team dedicated to advancing and applying current evidence to guide USAID’s global investments in Youth Workforce Development. As the lead Education Officer in Vietnam, Eric developed three public private partnerships in higher education, leveraging USAID investments at 50:1 and contributing to critical joint U.S-Vietnam goals in higher education reform. Prior to his time at USAID, Eric spent a year in Kyrgyzstan on a Fulbright fellowship conducting field research for his dissertation at Columbia University on school teacher corruption. His focus on Central Asia grew out of his time in Kazakhstan as a Peace Corps Volunteer.

Lissa Johnson: Ms. Johnson (MSW, LCSW) is the Director of Administration for the Center for Social Development at Washington University in St. Louis. She is responsible for managing the Center’s finances, operations, and research projects in the areas of asset-building, financial capability, and civic service. She has developed commercial applications and consulted on data tracking systems for research and program operations. Currently, she leads the YouthSave Savings Demand Assessment in collaboration with financial institutions and research partners in Colombia, Ghana, Kenya, and Nepal. She is also part of a team developing a financial capability and asset building (FCAB) curriculum for social workers.

Melissa Johnson: Ms. Johnson is a social development practitioner from Jamaica. For over 8 years she has been specialising in youth and community development, designing and implementing programmes for post-secondary training, personal and professional development skills building and mentorship for youth from vulnerable communities. Melissa also has expertise in stakeholder engagement and programme monitoring and evaluation. She has particular interests in resilience, social service design and delivery and diversity and inclusion. Melissa holds an MSc. in Social Development Practice from the University College London. She serves on two public boards within the children and youth sector.

Peter Joyce: Dr. Joyce is a Senior Education & Workforce Development Specialist at RTI International.

Ayan Kishore: Mr. Kishore serves as Senior Associate in Technology for Development with Creative Associates International. Ayan is a technology entrepreneur dedicated to using technology for social good, through his work at Professional Diversity Network focused on career development and online networking for minorities, Careerimp/Resunate focused on recommending appropriate employment opportunities to youth & jobseekers and maximizing their chances of landing a job via online applications, and Development Solutions Organization, a volunteer-driven non-profit international development consultancy. Ayan has a Master’s degree in Human-Computer Interaction from Carnegie Mellon University, and a Bachelor’s degree in Computer Engineering from Georgia Tech.
Jacob Korenblum: Mr. Korenblum is CEO and co-founder of Souktel, the Middle East’s first mobile platform that links youth with jobs and financial services. Mr. Korenblum holds an Ed.M. from Harvard University, where he also served as a Harvard Reynolds Fellow in Social Enterprise. Previously, Mr. Korenblum has led impact evaluations of DFID IT/enterprise projects in Asia and Africa for Oxfam Great Britain, and directed the Monitoring and Evaluation unit of USAID’s Ruwwad youth livelihoods project in Palestine. Mr. Korenblum’s work as a Souktel co-founder has been profiled by The Wall Street Journal, CNBC, PBS, and The Guardian.

Fred Krug: Mr. Krug is the Senior Director of Corporate Partnerships for Year Up Seattle.

Jon Kurtz: Mr. Kurtz leads Mercy Corps’ program research and impact evaluation efforts. Previously, Mr. Kurtz worked with other INGOs and UN agencies to improve their abilities to generate and use high quality evidence of program effectiveness. Within the field of program evaluation, Mr. Kurtz’ areas of expertise are mixed methods impact evaluation and theory-driven evaluation. Mr. Kurtz’ recent studies have tested theories of change related to food security, resilience, youth employment, and peacebuilding. His work has spanned both emergency and longer-term development contexts. Mr. Kurtz holds an MSc in Management of Agricultural Knowledge Systems from Wageningen University, in the Netherlands.

Gloria La Cava: Ms. La Cava currently coordinates the World Bank’s Middle East and North Africa Region Youth Program. She served as Youth Regional Coordinator in Europe and Central Asia (2002-2008). She joined the World Bank in 1996 as the Advisor of the Executive Director for Italy, Portugal, Greece, Albania and Malta on Social Policy and Human Resources issues. She has led several regional and country-level youth policy studies, multi-sectoral lending operations and youth development initiatives. She has put in place resource mobilization mechanisms as well as public-private-NGOs partnerships to support innovative work on youth development and peace building. Ms. La Cava holds a PhD in Social Sciences from New York University.

Laura Lippman: Ms. Lippman directs Child Trends’ Education Program. She has over 30 years’ experience developing measures and indicators of education and positive youth development, and has authored publications on youth indicators, workplace readiness, international comparisons of education and well-being, including a synthesis of research on competencies across the fields of youth development, college and workplace readiness for the Gates Foundation; a review of the history, frameworks and conceptualizations of positive indicators for UNICEF, and a review of the research linking positive and promotive factors to child well-being outcomes and evidence of their malleability in the Handbook of Child Well-being.

Tamer Nagy Mahmoud: Mr. Mahmoud is an attorney at the law firm of White & Case LLP in Washington, DC. From 2011-2013, he was on secondment in Egypt, where he counseled civil society, political parties, and members of the constitutional assemblies on reform issues.

Erin Markel: Ms. Markel specializes in economic development and household economic strengthening programs with a focus on empowering women and youth. Erin is a Principal Consultant at MarketShare Associates (MSA) and leads the Economic Opportunities practice area. Erin has led a variety of consultancies including work with the USAID LEO initiative, the IFC, SEEP Network, Plan, CARE and the Aga Khan Foundation. Prior to joining MSA, Erin was a Program Manager, Market Development and Access to Finance at the Aga Khan Foundation Canada. Past experience includes working for Women’s World Banking, ProMujer, Aspen Institute and Earth Institute. Erin holds a Master of International Affairs from Columbia University.

Daniel Martinko: Mr. Martinko is a Governance Specialist in DAI’s Solutions group with seven years of experience working in the international development and legal service industries. He specializes in conducting assessments and developing strategies for donor funded development programs in areas such as local government, youth at risk, transparency and accountability of government, agricultural value chains, and post conflict stabilization. Mr. Martinko regularly leads and moderates discussions with DAI technical experts and partners to provoke critical thinking and exchange of ideas. Mr. Martinko has completed a number of assignments in diverse countries including the West Bank, Afghanistan, Armenia, the Eastern and Southern Caribbean, Vietnam, and Singapore.

Robert Mawanda: Mr. Mawanda is a holder of a Masters in Business Administration Degree, Bachelor of Arts Degree majoring in Rural Economy and Economics with Post-Graduate Diplomas in Business Entrepreneurship and Management and in Monitoring and Evaluation. He is a trainer on Entrepreneurship Development, Effective
Customer Care, Start and Improve Your Business Programs with experience in Business counseling; project monitoring and evaluation; business linkages. Has worked in the private sector for over 20 years in international and national organizations and has assisted in providing a range of business/management advisory services to SMEs with a view to improve their operational efficiency, productivity and competitiveness.

**Fiona Macaulay:** Ms. Macaulay is Founder & CEO of Making Cents International. She is dedicated to equipping youth and adults with the vision, confidence, and skills to find quality employment or to create and grow their own businesses. Under her leadership, Making Cents International has established itself as a world class social enterprise known for finding practical, yet innovative, solutions to problems and for working closely and respectfully with local partners on the ground. Making Cents has also played an important role as an early leader in the development of the youth economic opportunities sector by working in a highly collaborative manner to create unique learning opportunities and networks to more effectively share and develop programs, policies, and partnerships that positively impact economic opportunities for youth.

**Leo Martellotto:** Mr. Martellotto is JA Americas’s President, covering Latin America, the Caribbean, and Canada after being the Director of Operations for the last 4 years. A native of Cordoba, Argentina, Leonardo graduated from the National University of Cordoba. He started his career with Junior Achievement as an intern at the Province of Cordoba chapter after graduating from JA Company program and quickly rising to become its Director. During his four years as Director of the Cordoba chapter of JA, the program reached over 75,000 students in 60 locations within the province and recruiting 35,000 volunteers from more than 200 sponsors.

**Jamie McAuliffe:** Mr. McAuliffe, President and CEO of Education for Employment, has over two decades of experience in leadership roles in both the non-profit and business sectors. He has worked as a small and medium-sized business consultant at OTF Group in Brazil and as a leader of social entrepreneurs at Ashoka Innovators for the Public. At the 2012 World Economic Forum (WEF) in Tianjin, Jamie was named a Schwab Foundation Global Social Entrepreneur for the transformative impact that EFE is driving in youth employment. In the fall of 2012, Jamie became the Chairman of the WEF Global Agenda Council on Youth Unemployment.

**Michael McCabe:** Mr. McCabe is Senior Associate for Learning and Capacity Building at Creative Associates, which includes overseeing the development of the CreativeU platform for e-learning for development professionals. Prior, he was Chief of Party in Panama, managing the USAID-funded Community Youth At-Risk Program. Mike has 25 years of development experience managing social and economic development programs including serving as Chief of Programming and Training for the Inter-America/Pacific Region of Peace Corps; Deputy Director of Peace Corps Dominican Republic; National Programs Officer for UNICEF-DR; Country Representative for the Inter-American Foundation in various countries; Vice President of Youth Service America, and a consultant for USAID.

**Maria McLaughlin:** Ms. McLaughlin is the Senior Advisor of Youth Livelihoods and Participation with Save the Children. McLaughlin specializes in youth development, participation, and economic opportunities with a particular focus on Africa. Maria is a graduate of the London School of Economics and Political Science and the University of Ulster. She is experienced in program design and implementation, policy development, institutional capacity building and monitoring and evaluation. Maria’s current role with Save the Children focuses on developing tools that promote youth livelihoods and participation within a comprehensive education and economic pathways framework in five countries in Africa.

**Joanna Melymuk:** Ms. Melymuk is responsible for overseeing Plan Canada’s Youth Microfinance Project, which focuses on youth economic empowerment in West Africa. She played a key role in initiating and scaling-up Plan’s innovative Youth Savings and Lending Association methodology across West Africa.

**Theresa Derrick-Mills:** Dr. Derrick-Mills is a Senior Research Associate at the Urban Institute where she researches performance measurement/management, nonprofit organizations and government intersections, and early care and education and workforce development policies and practice. She develops materials for PerformWell (www.performwell.org), and leads numerous research projects. In her 20 years of prior nonprofit management, Derrick-Mills designed and managed programs to improve child care quality, enhance parental access to quality child care, and designed and implemented data collection and performance management practices. She has a PhD from George Washington University and an MPA from the University of North Carolina at Chapel Hill.
Branka Minic: Ms. Minic is Senior Consultant with Future Work Consulting, advising global corporations, governments and international NGO’s on effective Human Capital Management. Branka spent 17 years with ManpowerGroup, the world leading organization in innovative workforce solutions. Branka was ManpowerGroup’s Senior Director of Global Corporate & Government Affairs. She developed and managed strategic relationships, public private partnerships and joint initiatives with business, public, and non-profit organizations in developed, developing and emerging markets. Branka serves on the World Economic Forum’s Global Agenda Council on Youth Unemployment. She is also on the Advisory Council of Making Cents International and on the Advisory Council of the American Institute for Innovative Apprenticeship.

Chase Mohney: Mr. Mohney is a Client Manager on Facebook’s Government and Politics team. He focuses on helping partners in the political and advocacy space to better leverage Facebook’s capabilities to achieve their goals. Prior to joining Facebook, Mr. Mohney worked as a Senior Strategist at Trilogy Interactive, developing and implementing digital strategy with clients like Senators Barbara Boxer and Mark Udall, Governor Jay Inslee, Michelle Nunn, MoveOn, and Let’s Go Oakland.

Kristin Anderson Moore: Dr. Moore studies trends in child and family well-being, adolescent development, effective programs and practices, adolescent reproductive health, the effects of poverty and welfare on children, and positive development. She was the founding chair of the Effective Programs and Research Task Force for the National Campaign to Prevent Teen and Unplanned Pregnancy and served on the National Advisory Council of the National Institute of Child Health and Human Development. She is a founding Board member of the International Society for Child Indicators. Dr. Moore was recently chosen as a Fellow by the National Council for Family Relations.

Emily Morris: Ms. Morris has over 12 years of experience in International Development and is currently an International Technical Advisor in Monitoring, Evaluation and Research at EDC, supporting youth and education project teams globally. Prior to this position, she was Country Director for two education projects in Tanzania. Emily has worked on large-scale evaluations for the USAID African Education Initiative and the State of Minnesota, and served on the Brookings’s Institute Learning Metrics Task Force. Emily has worked directly with youth as a Performing Arts Teacher, Case Worker, and a board member for NGOs serving at-risk youth.

Preston Motes: Mr. Motes currently serves as a director in Chemonics’ Middle East Division providing technical input and management oversight for the USAID-funded Jordan Economic Growth Through Sustainable Tourism project (EGST). Prior to EGST, Mr. Motes served as director on the USAID-funded Jordan Tourism Development II project, as Deputy Chief of Party for the USAID-funded Caribbean Open Trade Support program, and as Chief of Party on the USAID-funded Central America and Dominican Republic Quality Coffee Program.

Chingwell Mutombu: Ms. Mutombu is an innovative and motivated leader who is passionate about building social enterprises that can drive economic development. Background includes over eight years of experience managing an international microenterprise organization, with simultaneous experience leading fundraising campaigns and advising international organizations/businesses seeking to invest in Sub-Saharan Africa. Currently, Chingwell is the Development Director at Digital Divide Data. Her role includes building long-term relationships and forming strategic partnerships with donors that result in expanded impact of DDD’s work. Previously, she served as the Executive Director of First Step Initiative, an international microfinance organization based in Minneapolis, MN.

Moustafa Mourad: Mr. Mourad is the President and Founder of One Global Economy. Previously, he was the principal of Mourad, Warnke & Associates, an international community development consulting firm with projects in Oman, South Africa and Honduras. Mourad was also the Director of Planning, Design, and Development at the Enterprise Foundation. Mourad has held positions as Senior Planner with the City of Boston, and City Planner for the City of Cambridge, Massachusetts. He also consulted for USAID, the Ford Foundation as well as the governments of Egypt, Sri Lanka and Sudan on development issues ranging from affordable housing policies to economic development and employment.

Enica Musonda: Ms. Musonda, 21 years old, is a youth member of Plan’s Youth Microfinance (YMF) Project called Banking on Change in Zambia. Through the project, she joined a Village Savings and Loan Association (VSLA), known locally as the Own Savings for Wealth Creation (OSAWE) and she has worked extensively to promote economic empowerment in her community as a volunteer. In March 2014, Enica served as a panelist at
a high level event in which Plan Zambia and Barclays Bank hosted a team from the United Kingdom, including the CEOs of Plan UK, CARE, and Barclays Bank UK. She has completed her secondary level education (Grade 12) and currently runs her own business selling clothes, kitchen utensils, and other household goods.

**Moustapha Naite:** Mr. Naite is the Minister of Youth and Youth Employment in Guinea. Before his role began in January of 2014, Mr. Naite, an entrepreneur, founded the company Mouna Internet Technologies.

**Lisa Neuberger-Fernandez:** Ms. Neuberger-Fernandez is Accenture’s Director of Corporate Citizenship Programs responsible for defining and driving measurable results of Accenture’s Corporate Citizenship strategy in the areas of community investment, environmental stewardship and transparency on non-financial performance. She has worked in sustainability since 2007 when she led a seventy-five person team of Accenture volunteers to win first place in the Net Impact Green Challenge competition. She subsequently became the company’s first US Eco Lead and a Sustainability Business Development lead driving top and bottom-line value for Accenture’s Communications & High Tech (CHT) clients through green data centers, sustainable supply chains, green product innovation and cleantech strategies.

**Maria Elena Nawar:** Ms. Nawar is the Lead Specialist of the Multilateral Investment Fund, promoting private sector development in the LAC region. She has 18 years of experience designing and monitoring projects in WFD, skills standards/competencies and certification, youth training, labor relations and modernization, accounting and auditing, strengthening of microfinance institutions and business development services. She is currently working on organizational changes to enhance results and risk management and streamline fiduciary procedures. With the Development Effectiveness Unit of the MIF, she is designing a more rigorous M&E framework for MIF projects and products. Prior to joining the MIF, Nawar worked at the U.S. Labor Department and provided consulting services to UNICEF.

**Ryan Newton:** Ms. Newton is a Savings Specialist on the Microfinance Products team at Women’s World Banking. She delivers technical assistance to network members in product design, financial education, and alternative delivery channels; manages project deliverables; and positions Women’s World Banking’s savings work across the industry. She has prior experience developing financially inclusive products and promoting financial capability in the nonprofit and private sectors. Ryan holds a Master of International Affairs from Columbia University (SIPA) and a B.A. in International Studies from UNC-Chapel Hill, and she was a Fulbright Scholar in Spain. Ryan is a native English and Spanish speaker and fluent in French.

**Yi Long NG:** Mr. NG joined Conrad Centennial Singapore in August 2013 as a Management Trainee at the Conrad Centennial Singapore, after internships at HEAT and Nestle Singapore. Yi Long was selected for the APAC GM Development Programme, which has as its objective to fast-track young, high potential team members for General Manager positions. He is currently working in Hilton Tokyo Bay and will move to Hilton Kuala Lumpur next. Yi Long is a graduate of the Singapore Management University where he majored in Business Management with a focus on Operations Management and Marketing.

**Kudzayi Nheweyembwa:** Mr. Nheweyembwa is currently the Director of Operations at Hilton Durban, South Africa and is responsible for all Operational activities of the hotel. Kudzayi has been with the Hilton group since 2007, starting at the Hilton Dallas/Park Cities as assistant front office manager, and then returning to South Africa where he worked at Hilton Durban as front desk manager from February 2009 to September 2010. He has been on the Hilton General Manager Fast Track Development Program- Elevator. He has also held several positions with Hilton in Africa, Middle East and Indian Ocean islands.

**Guilele Nicoleau:** Dr. Nicoleau currently serves as FHI 360's Regional Education Representative for West & Central Africa, Middle East & North Africa, with responsibility for developing and implementing a regional education strategy for FHI 360. She served as the Chief of Party for the USAID/Basic Education Project in Senegal for five years. During that time, Dr. Nicoleau received high praise for her exemplary team leadership and management capabilities and for successfully building sustainability into the project's implementation. Dr. Nicoleau received her EdD from Harvard University Graduate School of Education in Cambridge, Massachusetts in 2001.

**Spencer Niles:** Dr. Niles, Ed.D., LPC, NCC, directs Kuder’s research faculty, which is comprised of leading career development and psychometric experts. He also serves as dean and professor of education for the
College of William and Mary. Prior to this, Dr. Niles was a distinguished professor and the department head for educational psychology, counseling, and special education at The Pennsylvania State University. He also served as director of Penn State’s Center for the Study of Career Development and Public Policy. Previously, he served for 13 years on the faculty at the University of Virginia.

Megan Noel: Ms. Noel is an M&E Advisor at JSI. She has worked on a range of topics including health commodity supply chains, HIV/AIDS, family planning, injection safety, and child health. Megan specializes in planning and implementing quantitative, facility-based surveys, and has experience developing and implementing M&E plans and indicators, using in-depth qualitative methods, and using mhealth solutions as a primary method of collecting M&E data.

Tara Noronha: Ms. Noronha is the Economic and Market Development Advisor, Youth Employment, for Mercy Corps global portfolio and is based in Portland, Oregon. She provides ongoing technical assistance to country programs focused on market development and employability, employment, and entrepreneurship programming for young people. She has a specific focus on youth-led market research. Ms. Noronha currently supports Mercy Corps youth programs in numerous countries including Afghanistan, Indian-administered Kashmir, and Liberia. She has a BA from the University of Notre Dame and a Masters in Public Administration, International Development, from New York University. She has worked, lived, and traveled to more than fifty countries.

Tim Nourse: Mr. Nourse is President of Making Cents International. Before joining Making Cents, he served as the Chief of Party of the USAID funded Expanded and Sustained Access to Finance (ESAF) Program. Previously Mr. Nourse was AED’s Senior Technical Advisor for Microenterprise Development, serving as Project Director for large rural finance and microfinance support programs in Afghanistan and Palestine. From 2002-2006, he led American Refugee Committee’s Microenterprise Development programs in East and West Africa and prior worked with microfinance institutions in Eastern Europe and the Middle East with Catholic Relief Services. Mr. Nourse has taught at the Microenterprise Development Institute of Southern New Hampshire University, and published in academic journals.

Lisa Obradovich: Ms. Obradovich is a Global Programs Manager with NetHope Academy in Canada. After working as an technology consultant for eight years with Accenture and Accenture Development Partnerships, Lisa joined NetHope to manage the NetHope Academy and Women’s TechConnect programs. The NetHope Academy helps unemployed youth build the technical and soft skills needed to succeed as IT professionals.

Carolyn O’Donnell: Ms. O’Donnell works at Winrock as a Program Officer for Monitoring and Evaluation in the Empowerment and Civic Engagement Group, providing technical assistance to programs aiming to improve gender equality, youth engagement and leadership, livelihoods, education, and to reduce child labor and human trafficking. Ms. O’Donnell worked on civil society strengthening and women’s economic development programs with Heartland International. She later worked at Centre for Development and Population Activities on M&E for programs targeting women’s empowerment and gender equality, adolescent reproductive health, family planning and HIV/AIDS. A Boren Fellow in Nepal from 2009-2010, Ms. O’Donnell holds a MA in International Development from American University.

Christina Olenick: Dr. Olenik is a specialist in the field of youth development, with 18 years of professional experience managing, designing, implementing and evaluating youth-focused domestic and international programs. She currently works for DAI as a Principal Global Practice Specialist in youth and workforce development. Prior to joining DAI, Dr. Olenik was a Senior Research Associate with JBS International, where she provided direction for several youth related projects including USAID’s Youth Development Policy, Learning and Knowledge Management Activity. Dr. Olenik and her team produced numerous reviews on the state of the field in youth education, workforce development, and engagement.

Daniel Oliver: Dr. Oliver is Director of Learning and Evaluation at the International Youth Foundation. He joined IYF in 2009 with 15+ years of experience in monitoring & evaluation, vocational education and business development. He has worked with a variety of donors, both US government (USAID, USDOL, NIH), multilaterals (IDB, World Bank, UNICEF) and private foundations (Gates, GE, Hewlett). Dan has lived and worked in Southern Africa, most recently in Limpopo, where he conducted doctoral fieldwork on the impact of university outreach on rural livelihoods. Prior to joining IYF, Dan was Senior Research Analyst at the American Institutes for Research.
Helen Osborne: Ms. Osborne is Director of Strategy and Performance at YBI. She joined YBI in 2010 following a successful track record across politics, business and civil society, including leading microfinance projects in East Africa and South East Asia. Helen is responsible for developing and managing global processes on strategy, performance and accountability, and research and learning. Helen regularly represents YBI in global platforms, including in a role as UK Co-President of the G20 Young Entrepreneur Alliance, and has commissioned sector-leading research including with the Global Entrepreneurship Monitor (GEM).

Mohamed Ouzzine: Mr. Ouzzine was appointed minister for youth and sports of the Kingdom of Morocco in 2012. A member of the Popular Movement party, he served as secretary of state for foreign affairs between 2009 and 2012.

Patrick Papania: Mr. Papania is a Senior Technical Advisor at FHI360.

Marlon Parker: Mr. Parker understood the potential of using IT to design social innovations for community change. He mobilized 14 of his friends, who were mostly ex gang members and drug dealers, and asked the university of Cape Town to use the computer lab to provide ICT lessons to them. This experience led to the founding of RLabs which engages young people through three interlinked programs and provides the necessary skills, opportunities, and exposure to stimulate creativity and changemaking in disadvantaged communities. RLabs Academy offers fifteen different computer courses certified by the University of Cape Town.

Maria Perdomo: Ms. Perdomo manages YouthStart, a UNCDF Initiative that has brought financial services to more than 360,000 youth in sub-Saharan Africa. Prior to joining UNCDF, she worked for Reach Global, Freedom from Hunger and Microfinance Opportunities, where she developed Financial Education modules, trainings, capacity building tools and business models to enable different types of Financial Service Providers to offer integrated financial and non-financial services to their clients. She has a masters degree in International Affairs and Economic Development from Columbia University, and a Bachelors Degree from Externado de Colombia University and l’Institut de Sciences Politiques de Paris.

Jenny Perlman Robinson: Ms. Perlman Robinson is a nonresident fellow with the Center for Universal Education at the Brookings Institution, where her work focuses on promoting access to quality education for young people in developing countries. She is the author of a Global Compact on Learning: Taking Action on Education in Developing Countries (Brookings 2011) and currently leads a new project entitled, Millions Learning, which focuses on where and how large-scale progress in learning outcomes has been achieved. Jenny earned her Master’s degree in International Affairs from Columbia University (SIPA).

Velina Petrova: Dr. Petrova is the senior impact assessment specialist at ChildFund International, where she is primarily responsible for the development of a global organizational monitoring and evaluation system based on ChildFund’s theories of change for children and youth. Velina received her PhD in sociology (with specialization areas in comparative political economy and global development, and social movements) from Emory University. Since then, she has done research for social policy advocacy and has been working on evaluation, systems for data collection and analysis, impact measurement, and program quality for various international development organizations.

Bonnie Politz: Ms. Politz is Sr. Youth Advisor with Creative Associates International in Washington, D.C. Since 1972, Ms. Politz has been actively engaged in efforts to improve community and public systems serving children, youth and families. Through a variety of domestic and international leadership, management and consulting positions, Ms. Politz has promoted and embedded the principles of positive youth development in her leadership and consulting positions with global development entities (Creative Associates, JBS Associates, FHI 360, Academy for Educational Development); philanthropy (Annie E. Casey Foundation); local government (District of Columbia Office of the Mayor, Department of Human Services, and Public Defender Service); and, the non-profit sector (Child Trends, Center for the Study of Social Policy, National Child Day Care Association). Ms. Politz holds a Master of Public Administration degree from Harvard University, John F. Kennedy School of Government and a B.S. in Early Childhood Education from the University of Maryland.

Claudia Pompa: Ms. Pompa is a specialist on workforce and skills development, with a particular experience on youth entrepreneurship, youth financial services and products, and SME development. She has a 10-year track record as an international development consultant and technical adviser, and has worked extensively in Latin
America, Asia and the Middle East. Her work involved designing, reviewing, monitoring and evaluating complex development programmes, particularly focused on entrepreneurship and business development strategies and programmes, across a number of government and non-government organisations.

Yannick du Pont: Mr. du Pont is the Founder of SPARK. He has been working in the field of development cooperation in fragile states since 1994. SPARK develops education and entrepreneurship to empower young, ambitious people to lead their post-conflict society into prosperity.

Beth Porter: Ms. Porter has over 20 years of experience in microfinance and organizational development in 30 countries in Africa, Asia and Latin America. As a policy adviser at the UNCDF, Beth provides policy guidance and support to the global team on financial inclusion. She previously launched and directed the YFS-Link initiative at Making Cents International to build the capabilities of financial services providers and youth-serving organizations in youth-inclusive financial services. At Freedom from Hunger, Beth led program strategy and managed delivery of integrated microfinance services to 1.2 million women and their families in 16 countries. She has provided technical assistance and training in strategic and business planning.

Reid Porter: Reid Porter is a Senior Results & Measurement Specialist with Pact.

Guerda Previlon: Ms. Previlon is the Executive Director of IDEJEN (Initiative for Youth Development), one of the largest local nongovernmental organizations focusing on vulnerable in Haiti. She was Chief of Party for the USAID-funded IDEJEN Out-of-School Youth Livelihood Initiative Project. She holds a master degree in Social Interventions and has had over 25 years of experience in the design, management and implementation of programs for at-risk children and youth. Her expertise includes social mobilization, family life education, reproductive health, environment, and HIV/AIDS.

Hillary Proctor: Ms. Proctor is experienced in developing rural livelihoods and focuses on building the capacity of project partners. At Making Cents, Hillary works with the technical team to provide assistance to agriculture, youth and microfinance projects through assessments, curriculum development and capacity building trainings. Previous to her joining the team, she worked on value chain, youth savings and lending and eco-tourism projects throughout West Africa, the Middle East, and Asia in conflict and post-conflict environments. Hillary has consulted with Making Cents’ projects since 2008. She served as a US Peace Corps Volunteer in Armenia and has a Masters’ degree in Sustainable International Development from Brandeis University.

Phil Psilos: Mr. Psilos is a Senior Economic Growth Specialist at RTI International. Previously he has worked to align economic and workforce development at the National Governors Association, Regional Technology Strategies, Inc., and Deloitte & Touche. Psilos has designed and managed industry, regional, and national-level economic development studies and initiatives in Argentina, Cambodia, Finland, Philippines, Ireland, Jordan, Panama, South Korea, and numerous US states.

Mateusz Pucilowski: Mr. Pucilowski supports management of SI's Impact Evaluation Service Area. He is an evaluation methodologist specializing in the design, implementation, and utilization of mixed-methods evaluations. He brings expertise in the integration of qualitative and quantitative methodologies through field experience conducting impact evaluations, performance evaluations, multi-country thematic assessments, and cost-effectiveness studies. Mr. Pucilowski has trained hundreds of bilateral, multilateral, and implementing partner personnel through 20+ deliveries of M&E courses around the world. He has worked in 16 countries and holds a Master's Degree in International Development from the American University in Washington, DC.

Susana Puerto: Ms. Puerto is a Senior Youth Employment Specialist at the International Labour Organization. She recently held the position of manager of the Youth Employment Network, a partnership uniting the United Nations, the International Labour Organization, and the World Bank in the pursuit of new and durable solutions to the youth employment challenge. Susana is a labour economist with extensive expertise on youth employment and the design and evaluation of active labour market programs, particularly in developing economies. She has worked on social protection and labour issues for different multilateral organizations and carried out a wide range of research studies.

Issa Qaqish: Mr. Qaqish is a Quality Assurance and Research Specialist with Chemonics International, based out of Jordan.

Andy Rabens: Mr. Rabens is the Acting Special Advisor for Global Youth Issues at the U.S. Department of
State in the Office of the Under Secretary for Public Diplomacy and Public Affairs, where he focuses on youth initiatives and outreach to young leaders from across the globe. He previously served in the Bureau of Near Eastern Affairs, the Bureau of African Affairs and in the Office of the Under Secretary for Public Diplomacy and Public Affairs. Prior to joining the State Department in 2008, he worked for Senator Dianne Feinstein and for the Rt. Honorable Ed Miliband in the UK Parliament. He graduated from Harvard University and holds a master’s degree from the London School of Economics.

**Miguel Raimilla:** Mr. Raimilla is Executive Director of Telecentre Foundation. He is a social entrepreneur and founder of several international and multicultural initiatives linked with youth, social development, ICT, and social enterprise throughout Latin America, Asia, Europe, and the United States.

**Rossana M. Ramírez:** Ms. Ramirez has 14 years of experience linking financial services to low-income communities. Her primary areas of expertise include youth-inclusive financial services and financial education, training, market research and program evaluations. Ms. Ramirez has a Master’s degree in Public Administration from Harvard University, a Master’s degree in Community and Regional Planning from the University of New Mexico, and a Bachelor’s degree in Economics and French from Rice University.

**Ravi Ranganathan:** Mr. Ranganathan is a Program Manager with Restless Development in India.

**Rich Roberts:** Dr. Roberts, Vice President and Chief Scientist, Center for Innovative Assessments, Pro Exam, is one of the world’s leading experts in the field of non-cognitive assessments. At ProExam, Rich examines new ways to accurately measure soft skills as part of the professional licensure and certification process. Rich has conducted research on cognitive and non-cognitive assessment, emotional intelligence, cognitive biases, cross cultural competence, personality, motivation, and more. He is widely published in his field with numerous books and more than 150 peer-review articles or book chapters on these topics and nearly 400 presentations around the world.

**Eden Rock:** Ms. Rock has recently assumed the position of Director, Savings Group Methodologies at Freedom from Hunger, leading the organization’s work related to the development and implementation of strategies for extending integrated financial and nonfinancial services to savings groups of rural youth and women, primarily in West Africa and Latin America. Eden has previously experience with numerous community-based international organizations in programs of international development, development education, community development, refugee resettlement and adult education, and started her career as a Peace Corps volunteer in Senegal. She has a Master of Public Administration (San Francisco State University) and a BA in Psychology (University of California, Berkeley).

**Eugene Roehlkepartain:** Mr. Roehlkepartain is the Vice President of Research and Development with Search Institute. He provides leadership for the organization’s international youth development partnerships. He is co-author of Search Institute’s study of developmental assets’ contributions to international development priorities for US-AID. He presents widely on Search Institute’s research and is author or editor of two dozen books and numerous articles. He spent his childhood in Tanzania and Kenya. He has been in leadership roles at Search Institute since 1991.

**Joseph Ruddy:** Dr. Ruddy, Director, Jordan, manages a series of nationally renowned youth vocational education centers that have provided tangible skills to thousands of young Jordanians, 70 percent of whom have found employment or gone on to continue their education, as a human resource development, education, and training specialist on Chemonics’ Jordan Tourism Development Project. He has more than 20 years of experience heading higher education and vocational education institutions specializing in tourism management.

**Diana Rutherford:** Ms. Rutherford is a research and evaluation specialist with 20 years’ experience in program management, monitoring, evaluation, and impact evaluation, across many issue areas including economic development, livelihoods, business development, enabling environment, rule of law, and anti-corruption. Currently she is the Principal Investigator for STRIVE, a project designed to test the results of economic strengthening projects on direct and indirect beneficiaries (especially children) in the Philippines, Liberia, Mozambique, and Afghanistan, sponsored by USAID’s Displaced Children and Orphans Fund. She has been with FHI 360 since 2012 after 13 years at the IRIS Center at the University of Maryland.

**Kim Sabo Flores:** Ms. Sabo Flores is Chief Activator, in charge of developing and overseeing Algorhythm’s products and services, ensures that every client has the right tools to make a significant difference. Kim has
been a constant “activator” throughout her professional career, making the arts, youth development, evaluation concepts and complex data both real AND functional for everyone around her. She makes evaluation processes and products both useful AND accessible for all, particularly engaging youth in the process. Drawing upon her training in developmental and environmental psychology, Kim has introduced hundreds of people, their programs and their communities to the empowering impact of creative and sustained participation.

Ebrima Saidy: Mr. Saidy is War Child UK’s country director in Uganda for the past 7 years where he developed the organisations’s approach to livelihoods and entrepreneurship. He has recently developed WCUK’s exit strategy in Uganda that will turn one of its youth enterprise development projects (KATI) into the first and only youth led social business in Northern Uganda to provide access to capital, mentoring and business innovation for rural youth. Ebrima previously worked with YCare International leading youth development work in Africa and IPPF as technical officer for youth and HIV.

Taleb Salhab: Mr. Salhab is the Vice President of Programs and Affiliate Services of Education For Employment. He has seventeen years of experience in senior leadership roles in the non-profit and private sectors, and most recently served as Director of the Peace & Security Program at the Rockefeller Brothers Fund. Mr. Salhab previously served as National Outreach Director for the Arab Community Center for Economic and Social Services (ACCESS), the largest Arab- American human services organization in the U.S. Over his career, he has been a resource to civic groups and government. Mr. Salhab holds a MA in International Affairs from Florida State University.

Lauren Scott: Ms. Scott is a poet turned Software Engineer, via Dev Bootcamp. She’s invested in helping others find similar opportunities and amplifying the voices of women and other underrepresented groups in technology.

Frank Schott: Mr. Schott has spent almost 30 years in the technology sector. Frank serves as NetHope’s Managing Director of Global Program working with NetHope practice directors in Youth Employment and NGO Training, Rural Connectivity, Emergency Response and Innovation for Development. In 2010, Frank was named a Microsoft Integral Fellow by the Microsoft Alumni Foundation. This prestigious award recognizes Microsoft alumnus who have made a meaningful difference in the lives of others by using his/her talents, time and resources to contribute to the world.

Joel Selanikio: Dr. Selanikio is an award-winning physician, innovator and public speaker who leads DataDyne’s efforts to develop and promote new technologies and business models for health and international development, including multiple-award-winning Magpi mobile data collection and messaging software – the most widely scaled mobile technology ever created for international development, with nearly 30,000 users in more than 170 countries.

Tatyana Shaburova: Ms. Shaburova is a Sales Executive at Hilton Garden Inn Krasnoyarsk in Russia. Prior to joining Hilton Worldwide, Tatyana had a variety of positions in the hospitality industry and worked in different countries like Thailand, Luxembourg, and China. She is proud to work at Hilton Worldwide where she has excelled in corporate sales. Tatyana is originally from Siberia.

Karen Sherman: Ms. Sherman is the Vice President of external Relations and Strategy with the Akilah Institute for Women in the United States.

Maura Shramko: Ms. Shramko is a Research Specialist with Search Institute. Combining teaching and youth work experience with quantitative and qualitative research expertise, Shramko provides support to Search’s work on civic engagement and international youth development. Fluent in Spanish, Maura has taught in Nicaragua, conducted research and evaluation with immigrant and Latino communities in Minnesota, and recently completed a Master of Public Policy degree with a focus on population studies. Previously, Maura has presented on cross-cultural evaluation.

Owen Shumba: Mr. Shumba is the Team Leader for the Livelihoods and Economic Recovery Group at UNDP, New York. He has over twenty years of experience in livelihoods, recovery, natural resources management and early recovery programming. He has represented UNDP at various Policy dialogues and involved in Policy guidelines around early recovery, livelihoods and economic recovery. He was extensively involved in the finalization of the UN Policy, the Early Recovery Working Group and Funds for Youth development and
employment.

Lucía Mariana Espinosa Sifuentes: Ms. Espinosa collaborates on the strategic planning of Micochinito AC, a social venture and all-or-nothing, reward based, crowd-funding platform that studies the solidarity economy in different communities. With a background in product development and design, she has taken part on different projects on important industries in Mexico, such as CEMEX with the “Eko-stove” project (2011) for poor communities in Guatemala. In 2013 she was recognized part of the twenty best entrepreneur designers in the country, where two of her designs were exhibited in an international showcase in México. Nowadays, she is complementing her academic formation by coursing a Master on Project Management.

Jennifer Silberman: Ms. Silberman is responsible for overseeing the development, integration, and communication surrounding Hilton Worldwide’s corporate responsibility strategy. Previously she was Vice President in the corporate responsibility practice of APCO Worldwide, where she counseled Fortune 500 companies and global foundations on strategy and program design, business integration, stakeholder engagement, reporting, and results-oriented philanthropy. Ms. Silberman has more than 20 years of experience working in the United States and throughout Latin America and Africa in the areas of economic development, sustainability, human rights, public policy, and corporate communications.

Kimberly Smith: Ms. Smith, NFTE Chief Learning and Innovation Officer, leads the growth strategy for the global leader in youth entrepreneurship education. Prior positions include Vice President of Education at PBS where she directed the strategy of web-based initiatives, including launching a national public broadcasting PreK-12 digital curriculum service. Ms. Smith also served as Vice-President of Product Development for Discovery Education where she led the creation of a portfolio of broadband, services for K-12 schools, including Discovery Streaming. Ms. Smith serves as Board Chair of a Washington, DC charter school and is a member of the Aspen Pahara Fellowship for leaders in education reform.

Nancy Taggart: Ms. Taggart is the Director of International Youth Programs at EDC. She has twenty years of experience managing international education, youth development, and gender programs. Ms. Taggart has broad experience working on youth-related issues ranging from youth training, job placement and life skills development, and to ensuring that gender concerns are mainstreamed into education and youth development projects. From 2010-2012 she was the Deputy Director of the EQUIP3 program that supported youth education and training projects. In her current role she supports monitoring and evaluation across EDC’s youth programs and oversees the development of EDC’s work readiness credential.

Blair Taylor: Mr. Taylor joined Starbucks in July 2012 as Starbucks chief community officer. In this role, he leads Starbucks efforts to help communities thrive through the company’s community, government relations, diversity, and global responsibility efforts. He also serves as president of the Starbucks Foundation Board of Directors. Prior to joining Starbucks, Blair served as President and CEO of the Los Angeles Urban League. He is credited with transforming the agency through innovative nation-leading community engagement programs, such as Neighborhoods@Work, a holistic community reform model. Blair also served as Executive Vice President of College Summit from 2002-2005, a national college access initiative with a track record of nearly doubling the college enrollment rates of low income students.

Paul Teeple: Mr. Teeple serves as Partners of the Americas’ Director of Sport for Development and has served as the A Ganar Program Director since its founding in 2005. Under his leadership, A Ganar has grown from a 3-country pilot to an award-winning program serving 18 countries throughout Latin America and the Caribbean. Paul has over 25 years’ experience working in LAC focusing on youth, sport, leadership, small businesses, agriculture, and volunteer management. In addition to Partners, Paul has served in many capacities with Peace Corps, both in Washington and in Central America. He is a graduate of the University of Tennessee.

Radwen Tekaya: Radwen Tekaya is the Senior Director of CARE EU Operations for Vistaprint in Tunisia.

Yvonne Thomas: Ms. Thomas is the Director of the Corporate Citizenship and Public Affairs Team at Microsoft. In this role, she leads Microsoft YouthSpark, a global initiative aiming to help 300 million young people gain employment, continue their education and training or start their own business by 2015. Previously, Ms. Thomas led Microsoft Elevate America, a set of national programs and partnerships, focused on providing individuals with the technology skills and resources needed to successfully prepare for employment in today’s economy. Throughout her tenure at Microsoft, Ms. Thomas has held a variety of roles, all focused on developing and
implementing impactful programs and partnerships for the company. Prior to joining Microsoft, she worked in the nonprofit sector, with a focus on youth development.

**Karin Wied Thomsen:** Ms. Wied Thomsen works for the NGO BØRNEfonden as Programme Advisor for the Income Generation Intervention area which aims to stimulate income generating activities in relation to agriculture, crafts and small trade. BØRNEfonden is a Danish based international NGO and member of the ChildFund Alliance network, and works in West African states including Benin, Burkina Faso, Cape Verde, Mali and Togo. Currently based in Copenhagen headquarters, Karin holds an MSc in Social Anthropology and Agricultural Development and draws on field experience from prolonged stays in the rural areas of both East and West Africa.

**Jessie Tientcheu:** Ms. Tientcheu is a Technical Advisor at Freedom from Hunger, working with the Product Development Team to support development and implementation of Freedom from Hunger's innovative products. Previously, Ms. Tientcheu worked with the Imp-Act Consortium, a global association promoting social performance management. She has also worked with the UNDP in Cameroon, provided technical assistance to Cameroonian MFIs and their clients as a Peace Corps volunteer, and conducted research on small businesses and microenterprise. Ms. Tientcheu holds a Master's degree from the New School University, a Bachelor's degree from Sarah Lawrence College, and is fluent in French.

**Martin Tillman:** Mr. Tillman has over 35 years experience as an international educator. He is a nationally known thought leader and President of Global Career Compass, an international consulting practice focused on global workforce trends and the impact of education abroad experiences on student career development. He is former Associate Director of Career Services at the Johns Hopkins University School of Advanced International Studies in Washington, D.C. Tillman holds a B.A. in Political Science from the State University of New York at Stony Brook; M.A. from Colgate University in Student Personnel Administration in Higher Education and an M.A. in Intercultural Management from World Learning’s SIT Graduate Institute.

**Jonathan B. Tourtellot:** Mr. Tourtellot is journalist, editor, and consultant, specializing in sustainable tourism and destination stewardship. He is a Geotourism Editor, National Geographic Traveler; Portal Editor, DestinationCenter.org; Founding Director, National Geographic Center for Sustainable Destinations; Principal, Focus on Places LLC; and National Geographic Fellow Emeritus. He has written on such topics as green tourism, resort sprawl, climate change, nature tourism, heritage travel, and tourism's relation to places, including “The Two Faces of Tourism” and “The Tourism Wars,” both winners of the Lowell Thomas award. He founded and ran National Geographic’s Center for Sustainable Destinations for nine years.

**Karen Towers:** Ms. Towers is the Education Team Leader in the Office of Regional Sustainability in the Bureau for Latin America and the Caribbean (LAC/RSD) at USAID. She specializes in education programming for at-risk youth and workforce development programs in crisis and conflict environments. Ms. Towers has over fifteen years of experience in program design, management, and evaluation of youth programs in Latin America and Africa. She currently manages the A Ganar regional youth program and is overseeing a rigorous randomized control trial impact evaluation of the program in Honduras and Guatemala. Prior to joining USAID, Ms. Towers worked at On the Frontier Consulting firm in Boston.

**Angelica Towne:** Ms. Towne, Co-Founder & Country Director, Educate!, spearheaded the creation, development and continued evolution of Educate!’s model and oversees implementation of all of Educate!’s programs. Synthesizing resources and advice from our partner organizations and contacts in Uganda and beyond, Angelica has put together an innovative, trend-setting model. As Country Director, she managed the adoption of Educate!’s curriculum into the national curriculum and examination system of Uganda. She developed a strong foundation in curricula design while working in Jamaica and the USA, and through her personal experience as a Posse Scholar. Angelica holds a BA from Middlebury College.

**Eduardo Tugendhat:** Mr. Tugendhat is one of the founders of CARANA Corporation. He has been CEO since 2000, overseeing CARANA’s worldwide consulting and project implementation activities. Mr. Tugendhat is a recognized expert in the areas of competitiveness, investment promotion, export development, and strategies for accelerating economic growth and employment creation. Prior to joining CARANA, he spent 11 years with Arthur D. Little, Inc. as the market manager for the Caribbean and Central America. Mr. Tugendhat holds an M.A. in Ibero-American studies from University of Wisconsin and an A.B. from Harvard University. He is fluent in Spanish and conversant in Russian, and has applied experience in over 60 countries.

**Nic van der Jagt:** Mr. van der Jagt obtained his MA in Political Science & International Relations from the University of Leiden. With seven years experience at the International Labor Organisation’s small enterprise development
programmes, Nic has worked in countries such as South Africa, Kenya, Tanzania, Vietnam and the Philippines. Later working in the Netherlands with a Dutch NGOs and as a consultant, Nic gained work experience in entrepreneurship development, business skills and start-up training and which him strengthen business associations and the local, public-private dialogue in developing countries. Throughout Nic's career he has specialized in project cycle management, monitoring and evaluation.

Sietske van der Ploeg: Ms. van der Ploeg is the Corporate Partnership Program Manager at Plan UK. She is responsible for quality program delivery of several multi-country programs, and works to ensure that key impact and learning from these programs is captured and effectively leveraged. One of the main programs is Banking on Change, an initiative by Plan UK, CARE International and Barclays helping to improve the quality of life for poor people by extending and developing access to basic financial services. Through Banking on Change savings groups are formed, trained, and linked to formal financial institutions across seven countries in Africa and Asia.

Tony Vetter: Mr. Vetter brings extensive professional operations and project management experience and a commitment to innovation within DOT's vision. Prior to joining DOT, Tony was a project manager with the Global Connectivity program at the International Institute for Sustainable Development. In 2007, Tony completed a master's degree in international development at the Norman Patterson School of International Affairs (Ottawa, Canada). Tony has also enjoyed over 10 years in the telecommunications sector, having worked in senior product management, technical marketing, and executive advisory roles.

Kaiya Waddell: Ms. Waddell is a Client Partner at Facebook, where she focuses on driving strategic marketing initiatives with political and nonprofit organizations, and advocacy groups. Prior to managing the Facebook relationship with progressive 3rd party groups during the 2012 election, Ms. Waddell was the PAC & Nonprofit Manager at NGP VAN, a Democratic political software and new media firm. She previously served as the National Events Coordinator for EMILY’s List, which works to recruit, train and elect Democratic women to public office. Ms. Waddell holds a B.A. in political science from Eckerd College.

Pooja Wagh: Ms. Wagh is an Initiative Coordinator for the Global Financial Inclusion Initiative at Innovations for Poverty Action. She specializes in the evaluation of innovative products and programs that aim to improve the financial capability of low- and middle-income individuals in developing countries. Ms. Wagh holds a Master's degree in public policy from the Harvard Kennedy School and a Bachelor's in electrical engineering from the Massachusetts Institute of Technology.

Matt Webster: Mr. Webster is the Director of Strategic Initiatives at CourseTalk, the leading search and discovery site for online courses. He is responsible for implementing and managing partnerships with educational institutions, government agencies and private enterprises. In the past year, Matt helped grow the site's catalog to over 20,000 courses across 44 platforms with monthly traffic of 300,000 unique visitors. Additionally, Matt serves as a Reserve Supply Corps Officer in the United States Navy where he is a logistics planner with U.S. Transportation Command. Matt received his BA from Williams College and his MBA from the Tuck School of Business at Dartmouth.

Kheri Williams: Ms. Williams is a student with the Entrepreneurship for Public Good program at Berea College. She is from the country of Saint Lucia in the Caribbean and is a Junior majoring in Business Management and minoring in Broadcast Journalism. Kheri started her own business in her country and plans to pursue social entrepreneurship after graduation.

Stefan Wright: Mr. Wright is a Lead Investment Officer in the Structured and Corporate Finance Department at the Inter-American Development Bank (“IDB”) in Jamaica. Mr. Wright provides loans directly to industrial and service sector private sector clients throughout Latin American and the Caribbean. Especially in projects on tourism, Stefan has taken a leadership role to engage large corporate clients to commit to investing in youth and their employment.

Pat Yongpradit: Pat Yongpradit is the Director of Education for Code.org.

Anna Zanghi: Ms. Zanghi leads the Global Youth Products Group for MasterCard. In this role, Ms. Zanghi is responsible for innovation, development and commercialization of youth consumer products and initiatives globally. With over 25 years of global experience in Financial Services, her background includes business development, marketing, product innovation, organization development and change management. She is also a co-author of the recently published CYFI – MasterCard joint product development guide “Banking a New Generation” as well as the UNICEF discussion paper on developing child friendly financial products and services - “Beyond the Promotional Piggybank: Towards Children as Stakeholders.”
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SUMMIT ORGANIZATION AND DIRECTION:

• Fiona Macaulay, Founder and CEO, Making Cents International – Strategic and Technical Advisor
• Sarah Green, Deputy Director, Collaborative Learning & Action – Summit Director
• Chelsea Babcock, Senior Associate, Knowledge Exchange & Partnerships – Summit Coordinator
• Cornelia Dalton, Simone Badshah, and Alika Nileshwar – Summit Interns and Coordinators

SESSION REPORTERS:

• Michelle F. Muldoon, Director, Economic Opportunities, Making Cents International
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Making Cents International is a dynamic social enterprise and a woman-owned small business based in Washington, DC that has been increasing economic opportunities in developing countries for 15 years. We build the capacity of local organizations to empower youth, women, smallholder farmers, and vulnerable populations to participate in profitable value chains, grow businesses, reach new markets, access finance, and obtain meaningful work. We contribute to the improved evidence base in the area of youth economic opportunities by creating learning opportunities for both implementers and policymakers. Our services are based on an appreciation of client assets and market needs, a commitment to local ownership and sustainability, and the application of actionable learning for increased program impact.

Learn more: www.MakingCents.com and www.YouthEconomicOpportunities.org

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