



Submitting a Breakout Session Proposal for the 2015 Summit

This document provides details on the process to be considered as a presenter at the 9th Global Youth Economic Opportunities Summit. Presenting at the Summit enhances participants' ability to gain visibility, highlight their expertise, and expand their network. Before submitting a proposal, please carefully read the information below:

Key Information

Date:	October 6-8, 2015
Location:	Westin Crystal City 1800 Jefferson Davis Highway, Arlington, VA, USA
Who Can Submit:	Any interested parties
Deadline for Submission:	Thursday, March 26, 2015 at 11:59 pm EST
Instructions:	Complete the online submission form at: http://www.youtheosummit.org/ 2015_cfp_submission_form

Key Dates in 2015

- **February 17:** Call for proposals opens
- **March 26:** Deadline to submit proposals
- **March 27-April 17:** Global Advisory Committee reviews and selects proposals. *You may receive clarification questions during this review process. We appreciate your prompt response.*
- **April 24:** Acceptances shared with those who submit
- **April 27:** Deadline for presenters to register
- **April 28:** Summit Program is posted online and promoted globally
- **August 11:** Submit A/V and room set-up requests
- **August 22:** Session outlines due for feedback
- **October 6 – 8:** 9th annual Global Youth Economic Opportunities Summit

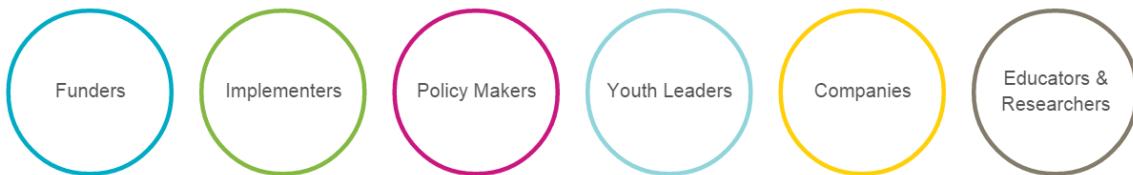
Background



Now in its 9th year, the **Global Youth Economic Opportunities Summit** is designed to increase the impact, scale, and sustainability of youth economic opportunity programming.

On **October 6-8, 2015**, the Summit will convene [460+ leading stakeholders from 70 countries](#) to exchange knowledge that [results in changed practices and improved performance](#).

Summit participants represent multiple perspectives across sectors that include economic growth, education, food security and health.



The two and a half day program structure is designed to strengthen partnerships, improve technical capacity, and expand awareness of existing approaches throughout the [2015 Summit theme and technical tracks](#).

Overview for Submitting a Proposal

We invite you to be a part of the 2015 Summit Program by [submitting a breakout session proposal](#) according to the demand-driven [2015 Summit theme and technical tracks](#).

Format

Competitive breakout session proposal formats should:

- Lead to greater knowledge exchange and increased knowledge capital that may result in participants' ability to change practice and improve performance
- Address current and relevant issues and/or controversies on the Summit's theme and technical tracks
- Incorporate concrete and transferrable take-aways
- Engage the audience through participatory methods, rather than straight lecture-style presentations
- Promote open and honest dialogue that drives the conversation forward

How do we measure success?

- Level 1: Knowledge Exchange
- Level 2: Knowledge Capital
- Level 3: Changed Practices
- Level 4: Performance Improvement

Read more on our Knowledge Management (KM) Platform Monitoring & Evaluation Framework at
http://www.youthosummit.org/framework_for_measurement.

Helpful Hints:

- *Sessions that have been poorly evaluated in the past are those that focused on program descriptions and/or did not offer transferable, concrete and transferrable takeaways*
- *Breakout Sessions designed to “pitch” a specific organization, program, or commercial product will not be considered*
- *Unconventional and interactive workshop formats are highly encouraged and will make the proposal more competitive*

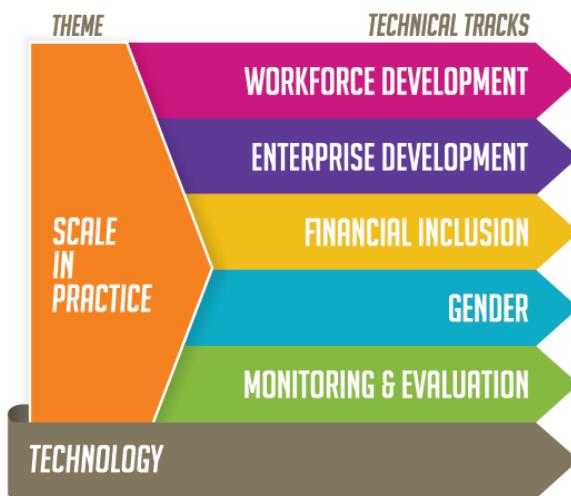
Speakers

Breakout sessions can include up to three (3) speakers. Multiple perspectives on an issue that offer rich discussion and perspectives of multiple stakeholders are highly desirable. Please consider speakers for your session that represent:

- More than one organization
- A variety of perspectives from implementers, funders, researchers, youth leaders, technical assistance providers, trainers, educators, policy makers and/or the private sector
- Emerging economies
- Youth voices and gender balance

2015 Theme & Technical Tracks

Summit sessions will be developed according to the demand-driven 2015 Summit theme and technical tracks:



Theme: Scale in Practice

"Scale in Practice" is the theme of the 2015 Summit. The world's 1.1 billion young people need to be able to find good jobs, start and grow businesses, gain access to appropriate financial services and overall, participate in the global economy. How to advance youth economic inclusion at scale is a global priority.

As appropriate, breakout sessions proposals should include your considerations about scale. It is understood that not every program is designed to or should scale and this is not a requirement to be considered.

Technical Tracks

Breakout Sessions are organized along five (5) technical tracks. Proposals can be considered for up to two tracks. Sessions that include cross sector topics (i.e. health, democracy in government, conflict, education, food security, etc.) are welcome.

WORKFORCE DEVELOPMENT: It is understood that holistic workforce development programs should actively pursue the alignment between the supply and demand of knowledge, skills and attitudes. Frequently, desired skills are a mix of technical competencies, foundational skills and soft skills. Success requires bringing together diverse stakeholders with distinct modes of operation, priorities, cultures, values, perspectives – academic, education and training institutions on the one hand and the private sector on the other, to achieve the common goal of skilling today and tomorrow's workforce. Implementers need to work collaboratively to address workforce development through a balanced approach, providing facilitation and technical assistance to both sides of the equation. This year's workforce development track will pierce through the jargon of what it really means to facilitate "public-private partnerships" to reveal evidence-based learnings, insights and models that participants can immediately apply to current projects or future design.

ENTERPRISE DEVELOPMENT: This track will address how to support the mindsets, toolsets, skillsets and networks that young people need to succeed along the spectrum of entrepreneurship activities -- short & medium cycle income generation, micro-enterprise and growth-oriented entrepreneurship. Key topics addressed will include: knowledge sharing on specific challenges and opportunities for livelihoods in crisis and fragile settings; modalities to engage youth as entrepreneurs in rural value chains; taking entrepreneurship programming to scale via new innovations, including the use of technology; and partnerships with government and private sector.

FINANCIAL INCLUSION: Presenters are encouraged to explore the growing trends in inclusive financial services and examine how they impact delivering services to youth. Interactive sessions will take an in-depth look at how big data is being leveraged to access and understand the youth market, and how electronic payments and mobile technology solutions are being used to reach vulnerable youth populations. Hard questions will be asked about sustainability in the changing youth-inclusive financial services sector and will consider success factors for taking financial education and youth-specific services interventions to scale.

GENDER: This track will address the role that sex and gender play in shaping economic opportunities for adolescent girls and boys and young women and men. The Gender sessions will help participants understand how to apply a gender lens when programming in the youth economic opportunities field and will enable stakeholders to identify constraints and opportunities that can increase effective participation levels of both genders, or determine when gender-specific programs are most appropriate. Learn about organizations that are taking comprehensive approaches and using a range of interventions to be gender aware in their programming, while supporting adolescent girls and boys and young women and men in their efforts to lead productive and fulfilling lives. You will also discuss some unintended consequences of economic programming for youth, and how to address traditional gender roles in diverse contexts.

MONITORING & EVALUATION: This learning track addresses the need to better understand which M&E approaches and tools are working well within the youth economic opportunities field, and which should be improved or discarded. These M&E sessions will be “how to” workshops to improve and advance M&E work in the Youth Economic Opportunities field, and thus contribute to building the evidence base of “what works”. You will have an opportunity to engage in rich discussions and learn about new tools and technologies you can apply to your programming. This track also emphasizes that M&E is about learning (i.e. integrating M&E into program design and using M&E findings to inform the development of programs).

Cross-Cutting Topics

The effective use of technology continues to be an important way to increase the scale, sustainability and effectiveness of youth programming. How do we incorporate technological innovations into youth development programming in a practical, effective and sustainable way? How is technology opening up new career paths? These questions will be addressed across the Technical Tracks.

Session Types

You’re invited to submit a proposal for one of the session types – a 45-minute roundtable, 60-minute breakout session, or 90-minute breakout session. Each session averages 30-80 participants.

Breakout Session

We are looking for practical, “how to” focused, workshop-style sessions that will focus on concrete, transferable guidance that can inform youth development stakeholders’ programming, policymaking and/or funding strategies. Breakout Session presenters will share expertise on a specific topic area and may use one or more program example(s) to provide “how to” guidance. Program examples should not be at the forefront of the workshop. Participants are looking to learn from “what hasn’t worked” as much as from “what has worked”. The length of each Breakout Session will be 60 or 90 minutes.

Roundtable Session

During this type of session, presenters will have the opportunity to highlight a tool or new piece of research to a small group of participants. Presenters are encouraged to showcase their tool/research for 5-10 minutes before facilitating a 35-40 minute roundtable discussion on creative ways to implement each tool and/or research finding. Participants are especially looking for open-source material. The length of each roundtable session will be 45 minutes.

Things to Know Before you Submit

Cost of Participation

The Summit is organized on a not-for-profit basis. Presenters are asked to “co-invest” in this event and pay a discounted speaker registration fee of USD \$615. This amount represents approximately half of the real cost of participating. Summit organizers raise funds throughout the year to make up the cost difference.

Selection Criteria

Submissions will be evaluated using the following criteria:

- Quality and mix of presenters
- Proposed session is introducing a new topic/issue/angle to the field
- Proposal clearly demonstrates learnings and concrete, transferable take-aways
- Extent to which session is participatory

Other considerations will include:

- Relevance to the Summit’s identified priority topics (theme, technical tracks, cross-cutting topics)
- Session’s program, tool or equivalent has been evaluated
- Inclusion of meaningful youth participation

Additional items to note:

- Breakout sessions will be scheduled on October 6, 7, or 8, 2015
- Each speaker’s bio and headshot must be included in your submission before your proposal is considered complete
- The guidelines provided in this form do not guarantee a proposal will be accepted, but following them ensures your proposal will be considered
- Your proposal will be reviewed by Making Cents and/or the Summit’s [Global Advisory Committee](#)
- Due to the high volume of submissions, not all proposals will be accepted. Summit organizers reserve the right to request that applicants with similar topics combine efforts to produce a more dynamic and inclusive workshop.

Please see the full list of presenter policies at: http://www.youtheosummit.org/2015_presenter_policies

Responsibilities

Speakers who are selected to participate in the Summit are expected to:

- Register and submit payment before the deadline of April 27, 2015
- Meet all Summit deadlines (please see [“Key Dates in 2015”](#))
- Participate in one preparatory call with Summit organizers to finalize breakout session content

Summit Organizers Do Not Provide

- Hotel or travel expenses for speakers
- Free or discounted registration on top of the already reduced presenter registration fee