

CHANGE IN ACTION

Equity and Advocacy for Self, Sector, and Society

2018 YNPN National Conference and Leaders Institute

Sponsorship Opportunities



July 28-30th, 2018

Indiana University
420 University Blvd, Indianapolis, IN 46202

Presented by:



IUPUI

LILLY FAMILY SCHOOL OF PHILANTHROPY

About YNPN

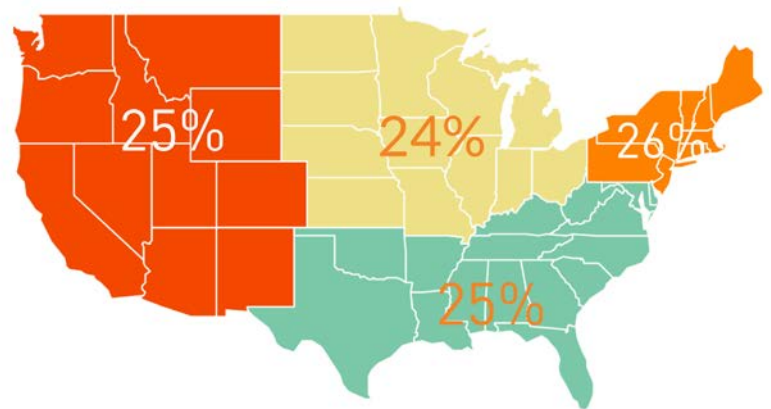
- 44 Full-fledged Chapters & 15 Start-up Chapters
- Tens of thousands of members nationwide (and almost 1000 young professionals interact with YNPNindy annually)

With its massive reach across the country (and into Canada!), **YNPN** is one of the nonprofit sector's largest capacity-building organizations. **YNPN** awakens a diverse cross-section of young people to their potential to create change in their communities, provides them with the skills and experiences they need to meet that potential, and allows them to build connections across differences.

Over the past 20 years, 44 communities across the country have taken up this challenge, with young leaders stepping up to offer programming for their peers across the country. We believe that our chapter model has taken hold because its nimbleness and deep reliance on community speaks to the way changemakers across generations are approaching their work. Across the nation social sector leaders are coming to realize the myriad ways in which they will need to respond to the

ever-increasing, rapidly-changing challenges and opportunities of the 21st century and beyond.

As a sponsor, you'll get a front row seat to a conference filled with motivated, up-and-coming leaders who are already decision-makers at their organizations... and who are poised to step into positions of greater influence in the next 3-5 years.



Location of Members

Professional Roles of Members



25%

Entry Level/Early Career



27%

Mid-Management



20%

Executive/Sr. Management

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About the Conference

For the past twelve years the leaders of the national YNPN network have gathered annually to build relationships, learn from each other, and reconnect with YNPN's vision of strengthening communities by building a diverse and powerful social sector. Indianapolis has one of the strongest nonprofit communities in the country and the 2018 YNPN conference is an excellent opportunity to showcase that work on a national scale. This year's theme is Change in Action: Equity and Advocacy for Self, Sector, and Society. The conference's commitment to addressing inequity by arming its attendees with advocacy skills will be woven into the selection of speakers, sponsors, workshop topics, and organizational structures.

Starting the afternoon of Sunday July 29th, 350 young nonprofit professionals will join us to kick off the National Conference. Professional development programming will continue all day Monday, featuring plenaries, off-site visits, workshops, panels, and exhibitor tables set up for attendee interaction. Prior to the National Conference beginning on Sunday, our preconference programming (The Leaders Institute) will run all day Saturday and Sunday morning. Here, 150 of YNPN's most dedicated leaders from around the country will convene to build their capacities as board members of their local chapters.

The 2018 National Conference and Leaders Institute is where the most passionate and innovative nonprofit professionals will come to take their careers and leadership to the next level.

Produced By:

ynpn | young nonprofit
professionals network
building a diverse and powerful social sector

ynpn™ indy
young nonprofit professionals network™

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2018 YNPN National Conference and Leaders Institute

Attendance: 350 nonprofit professionals (200 attendees from Central Indiana and throughout the region; 150 YNPN Chapter Leaders from across the country)

YNPN National Conference | Change In Action

Both emerging and experienced leaders are invited to the National Conference on Sunday, July 29th and Monday, July 30th to learn from national YNPN Chapter Leaders and participate in skill-building workshops including:

- **Deep Dive sessions** which offer attendees the unique opportunity to spend time in an extended workshop thinking and learning about a specific topic or skill.
- **Career Coaching** sessions with experienced nonprofit professionals who donate their time to provide one-on-one guidance (on topics ranging from resume improvements to building a personal brand) to conference attendees.
- **Innovation Tours** to learn how other nonprofits are leveraging community assets, pushing for local policy change, producing wins through collaboration, and measuring impact.
- **Opportunities to debrief sessions** and connect with other leaders, deepening relationships and solidifying learning.

Highlights of this year's conference include:

Equity in a Changing World	Taking Action for Change
Learn the multitude of ways inequity is manifested personally, in your community, and across society. Programming will feature causes and histories of inequity, emerging research on tangible ways to improve the sector, and how to create equitable practices in your daily work and your organization.	Discover how to advocate for social change, your organization's mission, and yourself in your daily work. Programming will feature grassroots organizing, formal lobbying restrictions, and how you are your own best advocate in career planning and personal growth.

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2018 YNPN National Conference and Leaders Institute



Attendance: 150 select Chapter Leaders from across the country and National Board members

YNPN Leaders Institute | Pre-conference Program

YNPN consists of local chapters in 44 locations, with each chapter being led by elected Chapter Leaders. These particularly engaged professionals come to the YNPN Leaders Institute to build network-wide relationships and increase their local chapter's impact.

Highlights of this year's Leaders Institute include:

Peer-led workshops	One-on-one coaching	Evening networking events
Peer-led workshops in which attendees are given the chance to learn with and from their peers.	One-on-one career and leadership professional coaching sessions.	Evening social and networking events aimed at strengthening YNPN Chapter Leader relationships and connecting out-of-state participants to the local community.

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2018 YNPN National Conference and Leaders Institute



We encourage those who are interested in Title Sponsorship to reach out to us directly so we can develop a sponsorship package that is meaningful to you.

Sponsorship Levels

Presenting Sponsor (1 available)

\$20,000

Benefits:

- Title recognition in all conference materials
- Custom benefits including but not limited to those listed below

Lead Sponsor (2 available)

\$10,000

Benefits:

- Exhibitor table on Monday (Sunday add-on available for this level)
- Two-minute speaking opportunity from the podium at a general session during the event
- Verbal recognition from the podium during the event
- Dedicated email blast to attendees post-event
- Logo and organization/company information prominently displayed in pre- and post-event outreach to attendees as well as during the virtual event broadcast to remote attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
- Name, logo, and organization/company blurb displayed at national conference and in conference app
- Printed materials included in conference attendee bags or go green and be included in our digital materials
- Logo printed on conference bag
- Two (2) complimentary registrations to Monday programming
- Inclusion in a pre- and post-conference sponsor highlight email

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Emerging Leader Engagement Sponsor (3 available)

\$7,500

Sponsor an event during the YNPN National Conference and Leaders Institute to promote networking or get real-time feedback on products, services, or the state of the sector.

Benefits:

- The opportunity to engage with YNPN members in person through a roundtable discussion or networking event
- Speaking opportunity during the session or networking event
- Verbal recognition from the podium during the event
- Logo and organization/company information prominently displayed in pre- and post-event outreach to attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
- Name, logo, and organization/company blurb displayed at national conference and in conference app
- Printed materials included in conference attendee bags or go green and be included in our digital materials
- Two (2) complimentary registrations to the conference
- Inclusion in a pre- and post-conference sponsor highlight email

Deep Dive Sponsor (3 available)

\$5,000

Sponsor one of the leadership development opportunities during the National Conference.

Benefits:

- Verbal recognition from the podium during the event
- Dedicated email blast to deep dive attendees
- Logo and organization/company information prominently displayed in pre- and post-event outreach to attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
- Name, logo, and organization/company blurb displayed at national conference and in conference app
- Printed materials included in conference attendee bags or go green and be included in our digital materials
- Two (2) complimentary registrations to the conference

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Virtual Broadcast Sponsor (1 available)

\$5,000

Sponsor the virtual broadcast of the National Conference and reach hundreds of professionals.

Benefits:

- Two-minute speaking opportunity during the virtual programming
- Verbal recognition from the podium during the live event
- Dedicated email blast to remote attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
- Logo displayed on the broadcast page
- Two (2) complimentary registrations to the virtual broadcast

Creative Programming Sponsor (5 available)

\$3,000

Examples from past YNPN conferences: (Re)charging lounge, Nonprofit Bookstore, Art or Service Project

Benefits:

- Exhibitor table on Monday of the conference
- Verbal recognition from the podium during the event
- Logo and organization/company information prominently displayed in pre- and post-event outreach to attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
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Innovation Tour Sponsor (2-4 available)

\$2,500

Sponsor a site visit to one of Indianapolis' most innovative nonprofits.

Benefits:

- Verbal recognition during the innovation tour
- Logo and organization/company information prominently displayed in pre- and post-event outreach to attendees
- Name, logo, and organization/company description posted on YNPN National Conference site
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Exhibitor

\$1,750

Share your work and services by tabling at the conference.

Benefits:

- Exhibitor table on Monday of conference
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Community Sponsorship

\$1,000

Support community engagement and national programming hosted in your community.

Benefits:

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- Name, logo, and organization/company blurb displayed at national conference and in conference app
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Conference Supporter

\$500

Support YNPN programming and raise awareness for your organization or company.

Benefits:

- Name, logo, and organization/company blurb displayed at national conference and in conference app
- Printed materials included in conference attendee bags or go green and be included in our digital materials

**CONTACT US
NOW!**

Sponsorship submissions will be accepted through June 4th, 2018.

Please reach out to our YNPN Development Team
at development@ynpn.org

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Top 5 Reasons to Sponsor

Top 5 Reasons to sponsor the National Conference and Leaders Institute:

- 1. Reach tomorrow's leaders today.** The attendees at our conference are deeply engaged in actively shaping their communities. They are in positions of influence now and will be even more influential in the future through their careers and civic engagement. YNPN members are always looking for new tools and resources to take their work to the next level. There's no better time to introduce yourself!
- 2. Get real-time feedback on products and services.** Very few conferences offer you the opportunity for intimate conversations with leaders in the field. YNPN's annual conference empowers sponsors to speak directly to influencers to glean their perspective on emerging trends and the state of their communities
- 3. Invest in the community through your sponsorship.** Employees who participate in professional development report higher levels of job satisfaction and productivity. Our conference also helps build important connections between change agents across the country. Stronger leaders and stronger networks make for stronger communities. Your sponsorship makes that possible.
- 4. Reach thousands of organizations with one event.** Our local chapter leaders volunteer for YNPN while maintaining full-time jobs with thousands of other organizations. These leaders take the insights and knowledge they gain from the conference back to their local communities and the nonprofit organizations that employ them.
- 5. Connect with one of the fastest-growing professional networks in the country.** Since 2011, YNPN has grown from 27 to 44 chapters, and we have 15 more startup chapters in development. Connecting with YNPN means connecting with tens of thousands of young professionals from across the country who are actively involved in the nonprofit sector.