



2018-2020 STRATEGIC PLAN

MEMBER EXPERIENCE

- Provide and communicate substantial value to members at all levels of engagement
- Develop, test, and implement new categories of member benefits
- Empower members to fully engage with benefits throughout YNP-TC participation

E.D.I.

EQUITY DIVERSITY and INCLUSION

- Hold EDI at the center of decision-making procedures
- Identify and meet benchmarks for EDI improvement across committees & programs
- Prioritize the recruitment and retention of diverse membership and leadership

ORGANIZATIONAL LEADERSHIP

- Clarify and strengthen volunteer positions, relationships, and processes
- Advocate and educate on issues relevant to the nonprofit sector
- Elevate board members through specific professional development opportunities

RESOURCE & INFRASTRUCTURE DEVELOPMENT

- Develop structural frameworks & processes to help YNP-TC continue to grow
- Build a financial model that reflects the values of YNP-TC
- Develop collaborative partnerships to support programmatic & financial priorities