



Month Board Meeting

November 2, 2017

5:30pm – 7:30pm

Minnesota Council of Nonprofits

<u>Attendees</u>		<u>Absentees</u>
Lindsay Bacher	Ruth Hamberg	Danielle Gangelhoff
LaCora Bradford Kesti	Kristin Skaar	Tom Zimmerman
Sandra Boone	Sara Parcero-Leites	
Kevin Bruins	Kathleen Smith	
Sarah Crumrine	Cole St. Arnold	
Matt Dreier		

Committee Check-In

What's one thing you're excited about in the last month, and what's one thing you could use help with from the board?

- **GovComm**
 - *Excited about:* New board orientation (last annual must-do for GovComm) - Go Sarah, Kevin, Cole! Woohoo!
 - *Need help with:* lease send any thoughts on having a development and EYLI position designated as officer/chair.
- **MemComm**
 - *Excited about:* Lindsay hosted a successful house party that raised ~\$1,500 for our GTMD match. Also Kristin can now make GIFs in PhotoShop--Thanks Ruth! AND Emily Pyle is officially taking over as Managing Blog Editor next week.
 - *Need help with:* Board involvement in promoting GTMD to their networks and check the [new blog schedule](#) if you don't know your assignment
- **ProComm**
 - *Excited about:* Five Minutes in Hell and Ugly Sweater Party!
 - *Need help with:* Board Help for Ugly Sweater Party
- **EYLI**
 - *Excited about:* Getting first meeting with planning team scheduled!
 - *Need help with:* Identifying YNPN-EYLI contact for next year

Check-In on Straggles

- **GovComm**
 - **DIA Action Force:** Both responsible board members have left the board. Kevin is going to reach out to Cara to check on low hanging fruit that we can still accomplish this year, like the vendor policy. If anyone knows Jesse Ross (person signed up for DIA committee chairmanship), please reach out. [Board training suggested on Facebook](#) (link goes to an old Facebook event, but SURJ MN is planning to schedule future ones).
 - **Board self-evaluation:** Kevin created a board self-reflection tool and presented it to the board in October. Please incorporate into board orientation and January board meeting for 2018.
 - **Organizational timelines:** Timelines were adjusted for board elections by Tom. Weren't able to adjust evaluation timelines this year due to the capacity of project leads, but those will be adjusted next year to better flow with the new elections timeline and to serve the board.
 - **Financial policies and procedures:** Lindsay created an expense reimbursement form, set up our Quickbooks account, and we had a finance training for the board. Finance training should be annual.
- **MemComm**
 - **Five different recruitment methods:** Have attended 3 events hosted by other organizations (Public Allies x2 & Board Repair), with the goal of recruiting more diverse members and board members.
 - **Welcoming Best Practices:** We've been following the best practices set out for us by the best practices team. Plan to ramp up (and bring back introduction emails) in time for 5 Minutes in Hell.
 - **Fundraising communication strategy:** Currently working on communications for Give to the Max Day on November. Goal of raising a total of \$4,000.
 - **Sector shaping pieces:** Explored the idea of thought leadership this year, but didn't make solid forward progress. Will be including a digest of thought leadership blog topics in the next E-News.
- **ProComm**
 - **Partner with 3 diverse groups for events:** Coordinated with Public Allies and AFP so far
 - **Implement 4 member suggestions:** Incorporating suggestion for Mentorship Program, will be full speed ahead for planning in 2018
 - **1 Fundraising event:** Slated to be incorporated into Five Minutes in Hell and Ugly Sweater Party
 - **Accessibility plan:** Conducted July event and will continue to develop program
- **General Notes**
 - Try to have more than one board champions in the future
 - Discuss off-boarding process for handing off materials
 - Straggles were more tied to MVV than in the past

Official Business/Discussion

- Vote on [October Meeting Minutes](#) - **Vote: Approved**
- Give to the Max Day Update
 - **House Party:** Asking former board members to donate. Had 15 people come. Between the party gifts and additional donations, we've reached our \$2,000 match goal.
 - **Additional Things:** Updated our GiveMN page. Board members can create their own promoter page if you want. Please promote to your networks, sample social media messages will be sent out.

2018 Board Members Discussion & Vote

- [Slate of 2018 Board Members](#)
 - Committee recommends bringing on 10 people so will have more new members than returning board members
 - December 16 will be the New Board Member Training and Happy Hour. Returning board members are asked to come to the happy hour
 - Tonight's vote includes designations for Treasurer, National Liason; MemComm will vote on the Membership Chair
 - **Vote: Approved**

New Strategic Plan Discussion & Vote

- [Revised Strategic Plan](#)
 - "Take a stance on issues relevant to the nonprofit sector" (bullet 2 in organization leadership) will be changed to "Advocate and educate on issues relevant to the nonprofit sector"
 - **Vote: Approved (11 yes, 1 no, 1 abstention)**

FY18 Budget Draft Feedback

- [FY18 budget draft](#)
- Getting SWAG could result in revenue
- Should the National Conference line item be an available to support broader "board professional development"?
- Committees will discuss at November meeting and the board will vote to approve at December meeting

Official Business & Wrap-Up

- No new business

Officer & Chair Updates (Written updates)

- Chair & Vice Chair
 - Next Board Meeting: Thursday, December 6 at TBA
 - Reminder - Please connect directly with Matt and Sarah if you want to talk about Board Giving

- Treasurer
 - No report
- Secretary
 - No report
- Volunteer Manager
 - No report
- National Liaison
 - We need a YNPN-TC board member to attend the National Chapter Congress Call on the evening of November 16 from 7-8p. Please contact Tom ASAP if you would like to step up for this role!
- Membership
 - Member survey has been updated and is nearly ready to go out
- Communications
 - GTMD plans are underway.
- Governance
 - Due to issues with losing project leads responsible for evaluations, a presentation was not made to the board. I plan to compile the data and make it available to read at your leisure.
- Programming
 - Five Minutes in Hell is on November 29, and we are working on an early December date for the Ugly Sweater party in December. January 2018 will be coordinated by Ruth and will be dance-oriented!
- EYLI Leadership Institute
 - Already have 5 volunteers for EYLI 4.0 planning team. Working on scheduling a meeting with them all and would love to include procomm and finance!

Recent & Upcoming Programs

- *Previous*
 - October 23: Local Advocacy
- *Upcoming*
 - November: 5 Minutes in Hell
 - December: Ugly Sweater Party
 - January: Dance/Movement