



YNPN-TC Board Meeting

August 1, 2019

5:30 pm – 7:30 pm

Attendance: 14-2					
	Present	Absent		Present	Absent
Abrianna Thao		X	Kristin Skaar	X	
Biftu Takele	X		Laura Daugherty	X	
Cate McKay	X		Matt Boston	X	
Dan Frankenfeld	X		Paul Johnson	X	
Emily Pyle	X		Ruth Hamberg	X	
Kayla Farhang	X		Tess Montgomery	X	
Kelsey Parsons		X			
Ken Lawrence	X				
Kevin Bruins	X				

Minutes

5:40 pm - Biftu leads MVV. She previews the September program’s graphic made by Emily, Communications Chair. Using the MVV, she asks the board to think of questions to ask the panelists of the event as a way to crowdsource a variety of questions. The board is tasked to email her one or more questions to potentially incorporate in the September program.

5:49 pm - Consent agenda vote. Approved.

5:50 pm - Ken, Treasurer, begins a presentation on all donations beginning in 2017. He goes over donations from board members and non board members. Context is given by board members that were serving in 2017.

6:15 pm - Kevin, Chair, begins his presentation on Correlated Troubling Data Points. The data shows that the organization has been declining. The data shows different points in YNPN-TC history including the beginning of 501 c 3 status, the end of monthly programming and beginning of “signature events”. Kevin highlights a few contributing factors including ending monthly

programming, fewer recruiting appearances, less social media activity, less Give To The Max Day and shorter board terms and more turnover.

7:05 pm - Kevin shifts gears to next Saturday. The board retreat is not happening due to a lack of planning. The board has a logistics vote about what to do with the time reserved for the board retreat. An Emergency Working Board Day is proposed. The repurposed board retreat is approved by the board to a working day. Next the board votes on the location. One vote is for Rondo Community Library. Majority of the vote is for Fueled Collective in Northeast. Next, Kevin previews two items that will be voted on in the future: proposals for short-term and long-term.

Agenda

August 3, 2019

5:30-7:30 p.m.

Meeting Location	Post-Meeting Location
Arc Minnesota 2446 University Ave W, St Paul, MN 55114	TBD

Welcome!

Welcome - MVV Activity (Biftu) (10 minutes) 5:30 pm

Consent Agenda - (5 minutes) 5:40 pm

- Vote on [July Meeting Minutes](#)

Committee Check-in - Read Ahead of Meeting

What's one thing you're excited about in the last month, and what's one thing you could use help with from the board?

- **MemComm**
 - Excited about: MINN YNPN Collab at the end of the month, digging into Membership data, user experiences
 - Need help with: Membership engagement and outreach
- **ComComm**
 - Excited about: En route to completing our second straggle.
 - Need help with: more board engagement in the Comms committee.
- **GovComm**
 - Excited about: Board evaluation + board member 1:1s
 - Need help with: Mid-year retreat planning committee (Values Screen) + Elections Task Force
- **ProComm**
 - Excited about:
 - Need help with:

- **EYLI**
 - Excited about:
 - Need help with:
- **Volunteer Manager**
 - Current Priorities:
 - Long-Term Priorities:

Finances Update - (20 minutes) - Ken 5:45pm

Membership, Engagement, Donation Trends - (1 hour 10 minutes) - Kevin 6:05pm

- Membership data (thank you Cate)
 - Read this [Nationbuilder - Counts of profiles created.pdf](#)
 - Donations over time ([Nationbuilder pull](#)) additional data pull incoming
- Historical context
 - 2017 we stopped doing monthly programs: focus on "Signature Events"
 - Higher board turnover year to year
 - Board and position transitions became disjointed
 - Sometimes tapped board alumni resources (speakers, training, donations)

Discussion

- What do we see?
 - Context
- Why might this be troubling?
- What should we do, if anything differently?
- Potential Proposals
- Voting measures

Official Business & Wrap-Up - (5 minutes) - Kevin 7:25pm

Officer & Chair Updates (Written updates here - read ahead of time and bring any questions you may have)

- Chair & Vice Chair
 - **Next Board Meeting:** Thursday, September 5 2019. **MVV Activity:** Cate on deck
 - Chair/Vice Chair 1 on 1s- Kevin and Laura will be reaching out to schedule 1 on 1s with each of you.
 - **Reminder** - Please connect directly with Kevin Bruins or Laura Daugherty if you want to talk about Board Giving
 - **Setting Committee Meeting Dates - if you have questions, reach out to Laura / Kevin**
 1. **Set a recurring date / time** of the month
 2. **Update Google Calendar** with recurring day / time for the upcoming year
 3. **Locations** - central options with tech are best (Wilder has a great free option if you reserve in advance)

4. Send reminder to **Google Group** for your committee a few days before the upcoming meeting

- Treasurer
 - [Up-to-date budget](#)
 - [Balance Sheet](#)
 - [Statement of Cash Flow](#)
 - [Fiscal '19-'20 Budget Breakdown](#)
 - [Updated 2019 YNPN Development Plan](#)
- Secretary
 - Check your information on the [Board Roster](#) to make sure it is correct
- Volunteer Manager
 - No update
- National Liaison
 - Register for the YNPN Leaders Site: <http://leaders.ynnpn.org/register>
 - [You can read the full YNPN National strategic plan here](#)
 - This is where you can find resources, history, affiliation information, upcoming national events, etc.
- Membership
 - Membership engagement and board roles in engagement/outreach.
- Communications
 - New: [Brand ambassador board training](#)
 - Like/follow @YNPNTC on Facebook, Instagram, and Twitter; and join the LinkedIn group. If you aren't on one of these, now's a great time.
- Governance
 - Gmail infrastructure volunteer access agreement is in progress
 - IDI update: debriefs are happening and small groups will set up meetings at least quarterly
 -
- Programming
 -

- EYLI Leadership Institute
 -

Recent & Upcoming Programs

- **Previous**
 -
 -
- **Upcoming**
 -
 -

MVV Assignments

Month	Mission/Vision/Values
January	Kevin Bruins
February	Laura Daugherty

March	Kayla Farhang
April	Ruth Hamberg
May	Nicole Lovold-Egar
June	Ken Lawrence
July	Dan Frankenfeld
August	Biftu Takele
September	Cate McKay
October	Abrianna Thao
November	Tess Montgomery
December	Kelsey Parsons

<https://drive.google.com/file/d/1Hv72AUuu4MaQ2JQMyYDFj2P8ufLMx9Dx/view?usp=sharing>