



YNPN-TC Board Meeting

May 7, 2020
5:30pm – 7:30pm

<u>Attendance: 18-3</u>					
	Present	Absent		Present	Absent
Alishia Wright	X		Kevin Bruins	X	
Alyssa Whalon	X		Kristin Skaar	X	
Arwen Tag	X		Laura Reller	X	
Audra Weigand	X		Molly Budke	X	
Biftu Takele	X		Nora Henle	X	
Cate McKay	X		Paul Johnson	X	
Dan Frankenfeld	X		Rachel Garaghty		X
Emily Pyle	X		Ruth Hamberg	X	
Jillian Theuer	X		Tess Montgomery	X	
Keliah Perkins		X	Xavier Vazquez		X
Kelsey Parsons	X				

Minutes:

5:35pm – Board convened

Mission/Vision/Values—Arwen led a core values activity focused around the YNPN vision.

5:45PM – Consent Agenda:

The Board voted on April's meeting minutes. The April meeting minutes have been passed.

5:46 - Committee check-in:

ProComm: Tess and Cate gave an update on the recent Café Conversations. They went well overall. There was about half attendance which is typical of in person events as well. Google hangouts worked well, but a platform like Zoom would be better going forward.

The YNPN virtual Friday lunches have been successful so far as well also. YNPN is still working on getting a Zoom account.

Tess mentioned that there is a meeting set to discuss making the leaderships breakfast series virtual.

5:50PM - IDI Plan Update:

Paul gave an update on some IDI items. There is an IDI task force group that was part of the planning for putting the IDI into operations. In the future the full board will be having IDI conversations. The affinity groups will be meeting in May.

The first full board IDI conversation will consist of looking at dominant culture and white supremacy culture. The theme will focus around these questions: What is the dominant culture in our country and how does it show up in our life and workplaces?

6:02PM - Fundraising Platforms:

Facebook Fundraising – Arwen brought this to attention and would love to brainstorm ways to include a donation button in social platforms. Board members discussed whether YNPN-TC should utilize Facebook Fundraising and discussed their concerns. Some concerns include not getting donor information with the fundraising platform.

Amazon Smile was also researched by a few board members. A small increment gets donated to organizations that are chosen. Organizations receive some information from these donations, but not all.

The majority of board members voted to move forward to look into these platforms further.

6:30PM—Development Update:

Alishia and Kristin provided an update on development/fundraising events considering COVID. Looking to our big event in the fall and hoping to make it virtual now. Board members discussed several options. Board members discussed making all events virtual for the year. The goal is to have an event that has a fun element to it.

Welcome!

Mission/Vision/Values OR Board Building- (15 minutes) 5:30 pm

- **MVV Activity** - Arwen

MVV Activity Schedule

Month	MVV
January	Laura
February	Biftu
March	Nora
April	Xavier
May	Arwen
June	Alyssa
July	Rachel
August	Jillian
September	Molly
October	Alishia
November	Audra
December	TBD

Consent Agenda - (1 minutes) 5:45 pm

- Vote on [April Meeting Minutes](#)

Committee Check-in - Read Ahead of Meeting

What's one thing you're excited about in the last month, and what's one thing you could use help with from the board?

- **MemComm**
 - Excited about: The future! This months meeting to re-group and re-focus.
 - Need help with: At this time, nothing!
- **CommComm**
 - Excited about: Many exciting comms projects! Website, design, blog series, oh my!
 - Need help with: Keep an eye out in your inbox for ways to join these efforts.
- **GovComm**
 - Excited about: Upcoming IDI discussions during board meetings
 - Need help with: Can't think of anything!
- **ProComm**
 - Excited about: Success of virtual events
 - Need help with: Getting the word out
- **EYLI**
 - Excited about:
 - Need help with:

Cafe Conversations Recap (10 minutes) - Cate / Tess - 5:50 pm

IDI Plan Update (15 minutes) - Paul - 6:00 pm

Fundraising Platforms (15 minutes) - 6:15 pm

1) Facebook Fundraising - to be, or not to be?

Pros	
- Mo' money!	- Questionable corporate values
- Platform-native fundraising leads to higher conversion rates	- Lack of transparency with donor information, which make stewardship difficult
- Leverages WOM	- Lag time in receiving donations
- No processing fees	

Additional food for thought - other YNPN chapters use it.

2) [Amazon Smile](#) - does anyone have experience with this?

- 0.5% of the purchase price of eligible products to the charitable organization of your choice.
- Each quarter, the AmazonSmile Foundation makes donations to eligible charitable organizations by electronic funds transfer.

Development Update - Corona pivot (20 minutes) - Kristin / Alishia - 6:30 pm

Official Business & Wrap-Up (5 Minutes) - Laura

- Anything New?
- Anyone on the job hunt?

Recent & Upcoming Programs

- **April** - Digital Cafe Conversations