INVEST IN A HEALTHIER FUTURE COALITION

ANNUAL HEALTH CARE EXPENDITURES IN MISSISSIPPI DIRECTLY CAUSED BY SMOKING ARE $1.23 BILLION.*

FOR THIS REASON, THE INVEST IN A HEALTHIER FUTURE COALITION IS PROPOSING A $1.50 PER PACK CIGARETTE TAX INCREASE AND AN EQUIVALENT TAX ON OTHER TOBACCO PRODUCTS. THE USE OF TOBACCO PRODUCTS REMAINS THE #1 CAUSE OF PREVENTABLE DEATH. IN MISSISSIPPI, AN ESTIMATED 5,400 DEATHS ARE CAUSED BY SMOKING EACH YEAR. ONE OF THE BEST THINGS MISSISSIPPI CAN DO TO IMPROVE THE HEALTH OF ITS CITIZENS AND SUPPORT ITS ECONOMY IS TO SIGNIFICANTLY INCREASE THE TAX RATE ON CIGARETTES BY $1.50 PER PACK AND INCREASE A TAX ON OTHER TOBACCO PRODUCTS (OTP) TO NEW PARALLEL LEVELS.

SAVE LIVES

14,000
PREMATURE SMOKING-CAUSED DEATHS PREVENTED.

22,800
KIDS PREVENTED FROM BECOMING ADULT SMOKERS.

26,500
CURRENT ADULT SMOKERS WHO WOULD QUIT.

REDUCE HEALTHCARE COSTS

$1.01 BILLION
SAVINGS IN LONG TERM HEALTHCARE COSTS SAVINGS FROM ADULT AND YOUTH SMOKING DECLINES.

$4.25 MILLION
SAVINGS IN STATE MEDICAID COSTS OVER THE COURSE OF 5 YEARS.

$8.65 MILLION
5 YEAR HEALTHCARE COST SAVINGS FROM FEWER SMOKING-AFFECTED PREGNANCIES AND BIRTHS.

$4.80 MILLION
5 YEAR HEALTHCARE COST SAVINGS FROM FEWER SMOKING-CAUSED HEART ATTACKS & STROKES.

$11.09 MILLION
5 YEAR HEALTHCARE COST SAVINGS FROM FEWER SMOKING-CAUSED LUNG CANCER CASES.

GENERATE NEW REVENUE!

$200 MILLION+

AMERICAN CANCER SOCIETY CANCER ACTION NETWORK, CAMPAIGN FOR TOBACCO-FREE KIDS, AND TOBACCONOMICS. NEW REVENUES, PUBLIC HEALTH BENEFITS & COST SAVINGS FROM A $1.50 CIGARETTE TAX INCREASE IN MISSISSIPPI. UPDATED JULY 12, 2017.

*FOR MORE INFORMATION AND CALCULATIONS VISIT TOBACCOFREEKIDS.ORG/RESEARCH/FACTSHEETS/PDF/0281.PDF