



HEALTHY FOOD ACCESS NEW YORK CITY

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you're the cure

Every family should have access to the foods that help support a balanced diet and a healthier life. Yet 1.2 million residents of New York City live in lower income communities with limited access to healthy food retail. That's why the American Heart Association is asking the city to fund programs that will increase access to healthy food, especially for neighborhoods that need it most.



\$15 million for SNAP Incentives: help New Yorkers afford fresh fruits and vegetables by expanding programs such as Health Bucks.

1 in 5 New Yorkers receive Supplemental Nutrition Assistance Program (SNAP) benefits, which reduce food insecurity and help households rise out of poverty. SNAP incentives such as Health Bucks can help people eat more fruits and vegetables and increase the quality of their diet.



\$10 million for a Healthy Food Financing Initiative (HFFI): help local grocers open, expand, and improve grocery stores in neighborhoods that need food and jobs the most.

HFFI is a public-private partnership that provides incentives for the establishment and retention of grocery stores in underserved communities. These programs increase access to healthy foods, create jobs for people in the neighborhood, create markets for farmers, and have the potential to lower health care costs.



\$3 million for Healthy Corner Store Initiatives: increase the amount of healthy food that is offered in bodegas, particularly in low- and moderate-income neighborhoods.

Healthy corner store initiatives help stores educate their customers about the availability of healthy options. The best way to accomplish this is through community engagement and programs that train and provide incentives such as grants and free equipment to corner store owners, so they make the commitment to provide healthier foods.

Join us to advocate for healthy food access



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Email alicia.johnson@heart.org or visit yourethecure.org/healthyfoodnyc