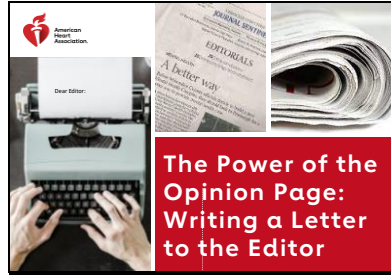


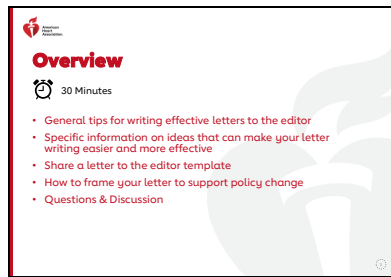
Slide 1



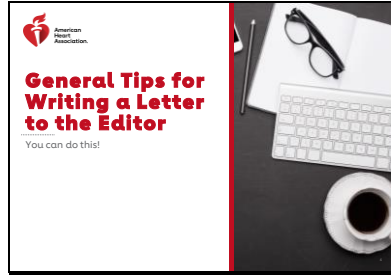
Slide 2



Slide 3



Slide 4



Slide 5



Slide 6



Slide 13

Share with decision makers
Write them, email them, tag them!

©

Slide 14

Consider all social media outlets

- Social media is wherever you and your audience are socializing
- It isn't just Facebook!
- Also consider hyper-local options

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Slide 15

Discussion & Questions

Slide 16